



# C. B. HOWARD & CO.

Merry Christmas.

Happy New Year.



## THE AROMA OF THE PINES

coming on the chill North winds, or the balmy breezes of the South, from the East or West, instantly brings up a mental picture of a cozy ingle nook, the fireplace heaped high with blazing pine cones, the friends, old and young, gathered around the fragrant gift-laden evergreen tree, joyously celebrating the greatest holiday—the day of all days—**CHRISTMAS.** This but serves to bring to mind the fact that

## CHRISTMAS IS NEAR AT HAND

and our advice is to do your Christmas shopping early, and remember the BIG STORE on the "RIALTO," where the assortment of styles is at the best, where you can do your buying comfortably and thoroughly—be forehanded and prudent, combine comfort and economy—we have everything that goes to make your list of CHRISTMAS PRESENTS complete, and in the Grocery Department everything for the Christmas Dinner.

BUY EARLY BUY HERE.

### DRY GOODS DEPARTMENT.

#### CORSETS.

Flexibone Moulded Corsets made by the Coronet Corset Co., Jackson, Mich. We have them in white and drab, straight front, every bone rust proof; short and medium lengths, and could not be better made for the money. Prices 50 cts. and \$1.00 each.

Also a lot of odd sizes, different makes, all of good quality, at a bargain; \$1.00 corsets for 50 cts., and 50 ct. corsets for 25 cts, the best thing we have in the line of bargains while they last.

#### LADIES WRAPPERS.

Ladies wrappers make good Christmas presents. We have them in Flanelette, Percal and Calico, each wrapper is made in the latest style, some of them are trimmed with good grade of finishing braid, others have trimming of the same material and the lining is of good quality. You will not find a better lot of wrappers in the city. Prices from 90 cts. to \$2.00.

#### OUTINGS.

Some of the best grades of outing are Lily cloth, in plain, colors, and Cinderilla Flanelettes in plain, and fancy colors with a twilled weave peculiar to themselves which makes them extra heavy fleeced and there are no better outings made than these, and we also have a large assortment of other kinds of outings not quite so good, several colors, plaids and stripes, all of them excellent values.

#### CALICOS.

Simpson Prints and American Prints are the best grades of calicos that we can get for the price, will hold the color in washing, and have them in grays, blues, browns and reds, some striped, some flower designs and other patterns, etc.

#### SWEATERS.

Ladies', Misses' and Children's Sweaters. Nothing nicer for a Christmas present. They are made of saxy wool; the Misses' and Children's Sweaters have buttons on the shoulder which makes them easy to put on or take off, while the Ladies' Sweaters have buttons down the front and one of very stylish design; have sold a big lot of these Sweaters, and still have a good supply for Christmas. Colors: red, white, pink and blue. Prices: \$1.00, \$2.00 and \$2.70 each.

Tam-O-Shanters and Toboggan Caps make good Christmas presents. We have them.

#### PETTICOATS.

Black Sateen Petticoats, adjustable yoke, good quality sateen, some with three rows ruffles, some with ruffles, accordion plaited, all good width and assorted lengths from 50 cts. to \$2.70 each.

#### DRESS GOODS.

An endless variety of Dress Goods; nothing more acceptable for a Christmas present than a nice dress.

#### VARIETY.

Do not fail to see the Handkerchief display, they are extra fine this time.

Surprise your wife with a Demorest Sewing Machine, \$19.50 to \$30.00; will deliver them any time on or before Saturday, the 24th.

A few small articles for Christmas presents—Buster Brown Leggings, Leggings for Buster Brown's sister, Leggings for Buster Brown's mother.

Fancy boxes hemstitched linen writing paper, Colgates' stick shaving soap, brush and razor; pencil boxes—lots of them, boxes of fancy cigars; a lot of fancy lamps \$2.75 to \$5.00 each, etc. A large assortment of perfumery.

#### GENTS FURNISHINGS.

Just received several days ago from New York a lot of Cravenette coats, the latest style; do not fail to see them; and there are a lot of nice things in this department suitable for Christmas presents, a few of them are a pair of President Suspenders, a cap, a pair of gloves or mittens, etc.

### SHOE DEPARTMENT.

We have the Famous Jewel Shoes, all up-to-date Styles; and Williamsport and Watsontown Shoes for men. Look at those new Tan, eighteen inch top Shoes at \$7.00 per pair, and also the ten inch top Shoes at \$5.00.

### GROCERY DEPARTMENT.

A few of the things that go to make up a Good Christmas Dinner:

SOUPS,	CRANBERRIES,	MALAGA GRAPES,	BANANAS,	ORANGES,	MIXED NUTS AND RAISINS,
MONARCH OR WHITE HOUSE COFFEE,	MINCE MEAT,	PHEASANT BRAND PEAS,	DARBY BRAND MAINE SUGAR CORN,		
SUN SET BRAND SUCCOTASH,	SUN SET BRAND TOMATOES,	TWENTY-FIVE POUNDS GRANULATED SUGAR \$1.40,			CANDY. LOTS OF IT.

SUNDAY SCHOOLS WANTING

## CANDY FOR CHRISTMAS

WILL DO WELL BY CALLING ON US.

