

# H. S. LLOYD'S CHRISTMAS TOY STORES ARE READY.

Let H.S. Lloyd's Yuletide Store be our Telephone "Central" as we call up our friends and say---



Good Morning!  
And a Merry  
Christmas to you!  
Santa Claus.

A Thousand Messages from the Little Ones to Santa Claus can be satisfactorily answered from this store until Christmas Day. This announcement is enough to make every child-heart in Emporium and vicinity beat quicker; and the man or woman who is too staid to enjoy Christmas liveliness, is a misanthrope to be afraid of.

## World of Toys.

We venture to say that the greatest line of strictly new Toys, Dolls and Games ever put on sale in Emporium is now ready for the pleasure of the young folks in our store.

## I Like to See

What's New, and I always go to LLOYD'S.

## Aluminum Goods

Looks like silver, but is more durable. We have in Trays, Brushes, Combs, Cups and Saucers, Salt, Pepper and Sugar Sifters, Stamp Boxes, Match Safes, Cigar Cases, Drinking Cups, Shaving Mugs, Photo Frames, Puff Boxes and all kind of novelties.

## The Coming Day.

Doll Carriages, Doll Furniture, Shoo-Fly Rockers, Iron and Wooden Carts, Toys in Iron, Wood and Steel, Air and Steam Engines, Magic Lanterns, Musical Toys, Chautauqua Blackboards, Writing Desks, and Diaries for 1900.

## Jack Frost

Leaves his order for Iron and Wood Sleds and Skates.

## Plum Cake.

WE will not attempt to print any Complete list of the Special Stock of goods provided for this Yuletide Sale, it would be practically impossible. We will give you a few slices out of a very large and rich plum-cake. The plum-cake is here all baked and ready. We began preparing it months ago—that's why it is so rich.

We bid you a hearty welcome to come and enjoy a slice of this plum-cake.

## Coming Events.

### DOLLS! DOLLS!! DOLLS!!!

Large and small Dolls, Dressed and Undressed, Bisque Heads, Jointed Dolls, Rag Dolls, Sailor Boys, Kid Body Dolls. Dolls of every sort and color by the hundreds, from one cent to---so that you can get a whole "doll family."

### Ladies Pocket-books

In Sterling Silver and Seal Leather and Card Cases Pocket-books combined.

### Sterling Silver

In Button Hooks, Nail Cleaners, Paper Cutters, Match Safes and Envelope Openers, etc., etc.

### Fancy China

Cups, Saucers, and Trays, Plates, Bisque Ornaments, Fancy Glassware, Medallion and Picture Frames.

"THE STORE BEAUTIFUL."

## Strangers and Citizens

Alike will find this store ready to meet and gratify every Christmas wish.

## Fancy Goods and Cases.

Toilet Sets, Collar and Cuff Boxes, Manicure Sets, Glove and Handkerchief Boxes, Shaving Sets, Photo Boxes, Fan Boxes, etc., etc.

## Yes, Look Around.

## Year 'Round Friend.

A Book fitly chosen is a life-long friend. You will find here Books for Children, in linen, paper and board covers, Standard works for boys and girls, for old and young, and in all kinds of binding, Leading works on Science, History, Biography, Religion, Travel and Fiction.

Oxford Teachers' Bibles and Prayer Books.

# HARRY S. LLOYD,

OPPOSITE POST-OFFICE,

EMPORIUM, PA.