



LOUISE,
The Newest and Best
\$3.00
Shoe for women.
Light, flexible soles.
Very Shapely and
Easy.
Name Stamped on
Every Shoe.
None genuine with-
out it.
W. C. MCKINNEY,
8 E. Main St.

THE COLUMBIAN.
BLOOMSBURG, PA.
THURSDAY, JULY 4, 1901

Entered at the Post Office at Bloomsburg, Pa., a second class matter, March 1, 1898.
PICTURESQUE BLOOMSBURG.

Contains nearly one hundred pictures of the town and vicinity. It is bound in silk, with stiff cover, at \$1.00; and in flexible cover, at 75 cents. Only a limited number have been printed. Those who desire a copy should secure it now. Do not wait too long, as the edition is more than half sold now. Published and for sale at THE COLUMBIAN OFFICE next door to Bloomsburg National Bank. Entrance through Roys' Jewelry Store. If

Sugar loaf pine apples at Tooley & Co.
The Gospel tent meeting closed on Sunday night.
Stop in and see our new line of olives. Tooley & Co.

For books, of all kinds, go to Mercer's Drug & Book Store.
Benton has a ball team. The local players contemplate going up to look 'em over.

Hammocks—many styles and many prices—at Mercer's Drug & Book Store.
"There'll be a hot time in the old town" is quite an appropriate expression these days.

Take your bike to the Bloomsburg Cycle Works, rear of Moore's store, for all repairs.

Robert Buckingham, Esq., has recently improved his East street property by repainting it.

If a man loses his temper at nothing he usually recovers it when he finds something to get mad at.

Get your panacea for your little chicks and lice powder to kill the lice, at Mercer's Drug & Book Store.
Thomas R. Crosswell, Ph. D., of the Normal School faculty, will be married to Miss Mary Ella, daughter of Mr. and Mrs. Andrew J. Tanner, of Berlin, Wisconsin, on Tuesday, July 9th. They will be at home in Bloomsburg after October 1st.

Town lots for sale, on easy terms. Bloomsburg Land Improvement Co. Inquire of Sanderson Woods, sales agent. N. U. Funk, Sec'y. Office, Ent Building. (4 25)

Telephone.
FISHING TACKLE.

Have just received a large assortment of fine fishing tackle. Everything of the
Latest Pattern
—AND—
Highest Grade.
Rods from \$1.25 to \$5.50
Reels from 75c. to \$2.00
Lines from 10c. to \$2.00
Flies, a Full Assortment.
Hooks, all Styles.

OUR PRICES ARE RIGHT.
W. S. Rishton, Ph. G.
Ent Building. Pharmacist

Legal advertisements on page 7.

Wednesday, July 3rd was the third anniversary of the Battle of Santiago.

For Croquet Sets, from 85c. to \$2.25, go to Mercer's Drug & Book Store.

The delicious strawberry has run its race this season. The end came entirely too soon for those who are fond of them.

Base ball gloves, of all kinds, base ball bats, and all base ball goods, at Mercer's Drug & Book Store.

We go to press one day earlier this week in order to give our employees an opportunity to celebrate the glorious fourth.

James D. Shaffer has purchased an automatic piano player with organ attachment, known as the Angelus. His neighbors are getting the benefit of some excellent music.

People leaving town to spend the summer at the resorts can have the COLUMBIAN mailed to their address every week, by calling at the office, or ordering by letter.

Two games of base ball on the Athletic Field of the Normal will figure in the program for today. Scranton vs. Bloomsburg. Morning game at 10 o'clock and afternoon at 2:30.

W. H. Coffman covered the position of shortstop for the Berwick ball team Saturday afternoon, and scored two of the six runs made. The Freeland Tigers were defeated 6 to 5.

The reunion of the congregations and friends under the pastorate of Rev. A. Houtz will be held in the grove of Mr. E. M. Laubach, Forks, on August 1. A number of ministers will be present.

The wood work of the Peacock building corner Market and Main streets has been repainted, and an oval shaped sign board for the display of business cards erected at the left of the stair entrance.

George Taylor met with a painful accident at the Bloomsburg Car Shops Friday morning. His right hand was caught between two large wheels and two fingers were badly crushed. He is a son of Mr. and Mrs. W. B. Taylor.

W. F. McMichael of Berwick, will ride on July 4th a match race with C. W. Krick, at Reading, half mile heats, best two out of three. McMichael is also engaged in several other events at this meet given by the Penn Wheelmen.

While acting as a pallbearer at the funeral of George Bidleman Tuesday morning, Charles Fornwald was prostrated by the heat. He was conveyed to his home on West street in an unconscious condition by O. W. Cherring and medical aid summoned.

The Summer Communion Service will be held in Emmanuel (Heller's) Reformed Church, in Madison township, on next Sunday morning, July 7, at 10 o'clock. Preparatory services will be held on the preceding Saturday evening at 7:30 o'clock.

While the afternoon exhibition of the Wallace show, which recently visited Bloomsburg was in progress at Eau Claire, Wisconsin Friday, a bolt of lightning struck the tent and instantly killed the little trick elephant. Two men and several ponies were rendered senseless by the shock.

The young lady waitresses who so kindly assisted the Band at the festival two weeks ago, were tendered a delightful serenade by that organization on S. W. Shutt's lawn corner of Fifth and Catharine streets Saturday evening. The music attracted a large crowd of people and the treat was very much enjoyed.

For a good bicycle, either ladies' or gent's, go to Mercer's Drug & Book Store.

Will Guernsey, piano tuner, will be in town next week. Leave orders at this office.

The Munn Wire envelope for sale at this office costs no more than the ordinary kind. Ask to see it. 2t.

Edward Bowers of Railroad street left home about two months ago in search of employment, and since that time nothing has been heard from him. His mother, Mrs. Margaret Bowers, is greatly worried about him and any information that will aid her in locating him will be thankfully received.

Rev. W. M. Fryinger officiated at a wedding in the Methodist parsonage Thursday afternoon last. The parties to this life contract were Addison B. Kester and Miss Hattie A. Kitchen. The ceremony was witnessed by two intimate friends of the bride and groom who had accompanied them to town from Welliversville, where they reside.

Before leaving New Haven last week Boyd Maize sent a box of goods home by freight. When it arrived here a few days ago it was in a dilapidated condition and several articles were missing. An overcoat, several valuable law books and some other articles had been stolen in transit. He has made complaint to the Railroad Company and the theft will be investigated.

There is a rumored engagement between a dashing young Bloomsburger, who, during the past season has evinced a strong propensity for the stage, and a dark-haired Danville belle. The young man is said to be madly infatuated, in fact, carries a 32-calibre revolver, in case he encounters any rival for her hand, but the exact temperature of the young lady's affections has not been ascertained.

Some one queries: "What's the matter with paving a portion of Main street while the thoroughfare is torn up to lay the trolley?" The gentleman then followed up the above remark by stating that if the officials bring out the debt limit boggy and assert that there are no funds available for such improvement, that it would be easy to find people who would willingly advance the money required and wait to be repaid until the treasury is replenished.

J. E. Fidler was assisted in moving his laundry machinery on Saturday by his father, Clark Fidler of Benton, and three others from this town. The change was made in a remarkably short time. The COLUMBIAN representative called at Mr. Fidler's new quarters Monday morning and was surprised to see everything in fine shape. At his old stand on Market street he received a large share of the public trade. Attentive, enterprising and polite he built up a prosperous enterprise, and his patrons will congratulate him on improved facilities for continuing his business.

There was a large and nice display of vegetation at the market Tuesday morning. Cherries were most abundant in the fruit line. There were lots of them, but the demand was good and vendors found little difficulty in disposing of their supply. The writer interviewed several of the farmers in regard to the outlook for crops. Each appeared to feel confident of rich harvests. Corn, which earlier in the season was threatened with disaster, is, they believe, over the danger period now, and the warm days and nights are helping its growth. All that is needed now to place the cereal beyond the reach of injury is rain.

To get away from the torrid atmosphere of the bedroom a colored individual of the feminine sex lied herself to Oak Grove, a few evenings ago there to enjoy the breezes which are ever present. So in her native innocence she calmly divested herself of her clothing put on a white night dress and stretched herself on a plank which spanned the distance between two trees, to dream, if possible, the hours away. The contrast between her ebony form and scanty robe de nuit, has been described to the writer by two people who were near at hand, as artistically delightful. Instead of being grateful for an opportunity to see where nature rivaled art, our informants say they were greatly annoyed and ill at ease, until by a forced laugh they made their presence known, and the woman disappeared from view behind the dancing pavillion and departed toward the railroad tracks.

Order your sugar loaf pine apples from Tooley & Co.

PURELY PERSONAL

Miss Anna Dyer of Riverside is visiting friends here.
Mr. and Mrs. W. B. Allen left yesterday for Eagles Mere.
Harry Stees and C. C. Vetter Esqs., spent Sunday in Danville.
George McLinn has accepted a position in the Aberdeen at Longport, N. J.
Miss Nora McPherson is home after a pleasant visit with friends at Shamokin.
Miss Lois Boyer, of Plymouth, has been the guest of Miss Claire Gross the past week.
Harry Rulong and David Powell are attending the Pan-American Exposition this week.
Miss Minnie Ent, who has been teaching school at Newark, N. J., arrived home Monday.
Mrs. P. Brugler and daughter, Miss Masha, have gone to Ocean Grove for the summer.
Mrs. S. F. Shelly, of Berkeley Springs, West Virginia, is being entertained by Mrs. C. H. Blatchley.
Mrs. Rev. C. W. Sechrist, of Elizabethtown, Md., is visiting her son, William Sechrist, on Leohard Street.
C. C. Trench made a business trip to New York City Monday. He returned home yesterday morning.
Miss Mary Hendershott is improving nicely from a surgical operation on her neck, performed last week Monday.
Mrs. John S. Williams and little son, Monroe, returned Saturday from a month's stay at Atlantic City and Philadelphia.
Miss Carolyn Wallace, who was the guest of Miss Edith Miller last week, returned to her home in Dorranceton Saturday afternoon.
H. F. Kelchner, proprietor of the McHenry House, Benton, accompanied by his wife and daughter were Bloomsburg visitors Monday.
Miss Amy Johns of Hazleton spent a few days with Miss Martha Moyer this week. She was accompanied to her home Tuesday evening by Miss Moyer, who will visit her for a week.

Percy Brewington, junior partner of the Argus Publishing Company, Benton, and his bride stopped in town between trains Saturday afternoon, enroute from Wilkes-Barre to their home. While here he received the felicitations of numerous friends.
Percy Currin, of Williamsport, spent Sunday afternoon and night in Berwick. He had previously informed a number of his friends what train he would be on and they went to the Lackawanna Depot to see and shake hands with him. Percy has a nice thing of it in the lumber city.

Mrs. Dr. Bidle, of Fountain Springs, spent last week in town attending the Normal exercises, and the reunion of the class of '74, of which she was a member. She was accompanied by her daughter, Miss Marie, who is an accomplished musician. The attendants at the Presbyterian Church were favored with a violin solo by her on Sunday evening a week, and she also added to the pleasure of the Alumni dinner last Wednesday by rendering another violin selection. She plays remarkably well.

Rev. and Mrs. D. N. Kirby gave a reception to the congregation of St. Paul's Church last Monday evening. Notwithstanding the intense heat the attendance was large. Mr. Kirby and family left on Tuesday morning for Brooklyn, where they will visit Mrs. Kirby's mother, Mrs. Kent. They will be absent about two months, a vacation of that length having been voted the Rector. He has not yet decided where he will go. He may go to England, or possibly to the St. Lawrence and into Canada. It is hoped that he will return fully restored to vigorous health.

Among the improvements to be made at the Normal school during the vacation is the decoration of the Auditorium, and the addition of some appliances in the kitchen.

CLARKS'
A BIG REDUCTION
On All
Ladies' and Children's
TRIMMED HATS.
Here is your opportunity of saving lots of money. A clean, new stock, but out they must go, and to move them quickly we have cut the prices wonderfully. It's your gain and our loss, but that's our part of it.
UNTRIMMED HATS.
Away they must go. Choice Straws at 30 cents each. Some worth two and three times the price of 30 cents, but we must rid them out. Now is your opportunity to get a good hat bargain and save money.
H. J. CLARK & SON.

GOLD SEAL
Rubbers.
Perfect fit,
Unrivaled
In Style,
Unequaled
For Durability.
The only make of Rubber Shoes and Boots in the world that will stand this test of elasticity and strength. For sale by

F. D. DENTLER.

Jewelry Wisdom.
It certainly is far from wise to buy Jewelry wherever you see Jewelry for sale. The imitation looks like the genuine at first. The wise way is to come right to us, then you'll know precisely what you're buying. You'll be sure you have your money's worth.
An additional safeguard is we GUARANTEE EVERYTHING to be as represented.
GEO. W. HESS,
THE JEWELER AND OPTICIAN,
Bloomsburg, Penna.
Store open Thursday and Saturday evenings.

**BELT PINS,
BELT BUCKLES
AND CLASPS,**
In silver and gold, rose and green colors. Beautiful designs, great variety, all new lines. 25c. to \$4.00.
J. LEE MARTIN
JEWELER AND REFRACTING OPTICIAN,
45 WEST MAIN STREET, BLOOMSBURG, PA
First-class watch and jewelry repairing.

BALD Without help, a bald spot never grows smaller. It keeps spreading, until at last your friends say, "How bald he is getting."
SPOTS Not easy to cure an old baldness, but easy to stop the first thinning, easy to check the first falling out. Used in time,
AYER'S HAIR VIGOR
It stops falling, promotes growth, and takes out all dandruff. It always restores color to faded or gray hair, all the dark, rich color of early life. You may depend upon it every time. It brings health to the hair.
\$1.00 a bottle. All Druggists.
"I have used your Hair Vigor and am greatly pleased with it. I have only used one bottle of it, and yet my hair has stopped falling out and has started to grow again nicely."
March 28, 1899. Julius Wier, Canoga, S. Dak.
Write the Dealer. If you do not obtain all the benefits you expect from the use of the Vigor, write the doctor giving him the name of the dealer.
Address, Dr. J. C. Ayer, Lowell, Mass.