



LOUISE,
The Newest and Best
\$3.00
Shoe for women.
Light, flexible soles.
Very Shapely and
Easy.
Name Stamped on
Every Shoe.
None genuine with-
out it.

W. C. McKINNEY,
8 E. Main St.

THE COLUMBIAN.
BLOOMSBURG, PA.
THURSDAY, DECEMBER 13, 1900.

FARM JOURNAL.
We are notified by the publishers of *Farm Journal* that their clubbing arrangement will end with 1900. We can supply them up to January 1st 1901, but not after that. All persons paying for the *COLUMBIAN* a year in advance before January 1st will get the *Farm Journal* for four years free. After that it will be too late. This is the last chance. Don't miss it.

Legal advertisements on page 7.
Leases and notices to quit, for sale at this office.

The Rescue Fire Company is making arrangements for a dance.
Royal Arcanum address cards can be obtained at this office.

Gold pens and pencils for either lady or gent at Mercer's Drug & Book Store.
Bloomsburg has been the stranding point for two theatrical troupes the past week.

The largest line of juvenile books and prices right at Mercer's Drug & Book Store.
Several Bloomsburgers witnessed "Way Down East" at the Nesbit Theatre, Wilkes-Barre, last night.

You can secure the *Ladies' Home Journal*, or *Success*, for 90 cents a year of J. Wesley Moyer.
The finishing department of the Faul E. Wirt Fountain Pen factory is working twelve hours per day.

A very large line of lamps suitable for a Christmas present at Mercer's Drug & Book Store.

ANNOUNCEMENTS.
Good watches, for boys or men, fully guaranteed, only \$1.40 up. at Geo. W. Hess's.
Go to J. Wesley Moyer's for Christmas novelties.

Fine 24 K. gold plated clocks at Geo. W. Hess's.
Xmas! Xmas! Xmas! Useful Xmas presents can be bought at Townsend's.
People are asking, have you been into see Bidleman's art display? You are invited.

Montour and Columbia Telephone.
We are now all ready to show you the most beautiful line of

CHRISTMAS # GIFTS
WE HAVE EVER SHOWN.

OUR LEADERS:
Sterling Silver Goods—225 fine.
Ebony Toilet Goods—beauties.
Leather Goods—in abundance.
Hand-Painted China—beautiful line.
Fine Perfumes—beautiful packages.
Baker's Fine Confections—finest made.
Lyon's Chocolate Creams—imported.
Cut Glass—in fine toilet bottles.
Traveling Cases—\$1.00 to \$6.50.
Fine Cigars—imported and domestic.
Come in and see our line.
NOTHING BUT GOOD GOODS
AT RIGHT PRICES.

W. S. Rishton, Ph. G.
Ent. Building. Pharmacist

Hosiery, 10c., two for 25c., and 25c., 50c per pair, at Ben Gidding's.
People are asking, have you been in to see Bidleman's art display? You are invited.
Nice storm coats, the celebrated warm back, sold only by us, and made by Hart, Schaffner & Marx. Ben Gidding's.
Pictures at S. R. Bidleman's from 5c. to \$10.00. Come in and see them whether you wish to buy or not.
Smoking jackets at Ben Gidding's.
Before making your purchases don't fail to see the Lowelsa ware, made by exactly the same process as Rockwood's. Geo. W. Hess.
A nice little suit for your boy at Ben Gidding's.
Everything thought of for a good Christmas dinner at Tooley & Co.'s.
Bath robes and night shirts at Ben Gidding's.
Japanese fans, 30c up at J. Lee Martin's.
Tuxedo coats and full dress suits at Ben Gidding's.
Quadruple plate knives and forks, special Geo. W. Hess brand, guaranteed for ten years' wear, at Geo. W. Hess's.
Umbrellas at Ben Gidding's.
We desire a little of your patronage? Housel & Son.
A nice present for your husband or son is a fine Monarch shirt from Ben Gidding's.
All kinds of copying and enlarging is being done at The Beagle Studio.
Toques at Ben Gidding's.
The best is none too good for Bloomsburg. Nuf sed. Housels' Bloomsburg market.
Don't forget we are headquarters for celebrated makes of shirts. Ben Gidding's.
1847 Roger Bros'. and Holmes & Edwards' silver plated ware at Geo. W. Hess's.
People are asking, have you been in to see Bidleman's art display? You are invited.
Japanese China pin trays, jewel boxes, ring trays, comb and brush trays, salad dishes, chocolate sets, all prices at J. Lee Martin's.
Pictures at S. R. Bidleman's from 5c. to \$10.00. Come in and see them whether you want to buy or not.
J. E. Roys' line of holiday goods must be seen to be appreciated. All articles hand engraved free.
The largest line of toy books in town can be seen at Bidleman's Book Store for 5 cents upward.
Genuine Edison Phonographs and records at Geo. W. Hess's. Come in and hear it.
The largest line of toy books in town can be seen at Bidleman's Book Store for 5 cents upward.
Do not send to the city for books, bring your list, with the lowest prices you can find, I will get them for you. S. R. BIDLEMAN.
If you want something in a fine hat for a Christmas present, don't forget our Youman at \$5.00. Ben Gidding's.
Genuine ebony hand mirrors \$2.45. Ebony brush and comb sets in case \$1.85. Sterling silver brush and comb sets in case \$2.75 to \$6.50. All articles hand engraved free at J. E. Roys' Jeweler.
Gloves in Pearl, Mocha, silk lined, or unlined, tan Mochas and kids, at Ben Gidding's.

For a nice valise, come in and see us. Ben Gidding's.
Books, games and toys, at J. Wesley Moyer's.
Xmas! Xmas! Xmas! The right place to look for a nice Xmas present, for father, brother or friend, is at Townsend's.
Jewelry of every description, stick pins, brooches, charms, chains, everything in the jewelry line. Prices reasonable at J. Lee Martin's.
Your choice of hundreds of cups and saucers, tea and coffee, after dinner sizes, with gold trimmings and beautiful decorations, at L. E. Whary's.
If you buy at Housel's you live good.
All sizes of jardiniere and pedestals—a splendid holiday article—at L. E. Whary's.
Buy your ties, suspenders and other furnishing goods at Gross'. A fine line on hand.
If you want a useful Christmas present, buy an overcoat of Gross'. He has reduced the price on men's, boys' and children's.
Everything good is our specialty. Housel & Son.
T. G. Hawkes', Dorflinger's and Mt. Washington cut glass, at Geo. W. Hess's.
We are headquarters for oysters. C. R. Housel & Son.
Ladies' gold filled 'o' size watch guaranteed fifteen years for \$10. J. E. Roys.
If you are undecided about what to give for a Christmas present, call on L. E. Whary. You are sure to be satisfied.
All articles bought at J. E. Roys' Jewelry Store will be beautifully hand engraved without extra charge.
For a real nice Xmas present go to Townsend's Star Clothing House.
People are asking, have you been in to see Bidleman's art display? You are invited.
8-day half-hour strike clocks at \$2.50 up at Geo. W. Hess's.
Rarities of the season are our specialties. Housel & Son.
Fine photographs at the Beagle Studio, will be made for \$2.00 during December.
Sterling novelties from 10c up at J. Lee Martin's.
Sterling silver, gold filled, ivory and pearl handle, finest quality, perfect shape umbrellas, at Geo. W. Hess's.
Leather goods, imported and domestic pocket books, card cases, bill rolls, etc., 50c up at J. Lee Martin's.
All work at The Beagle Studio will be finished before Christmas.
China and gilt clocks \$1.25 up at J. Lee Martin's.
Well, Christmas is coming and you need to enjoy it good candy and fresh fruit of all kinds, and to find them you will have to go to the Exchange Bakery. There you will find hand-made toys and pure sugar taffies of all kinds and made right here every day. We sell the best candy manufactured in the United States, such as Lowney's, Tenney's, Gausset's Nuss Wunderlies, Vervet and Miller's. Nuts, grapes and oranges of all kinds. To every person who spends 30 cents we will give a five cent present, commencing today and continuing until Christmas. All kinds of taffy and Christmas toys will be sold on Saturday for 10c per pound. Exchange Bakery, 12 E. Main Street. N. MALFAIER'S.

Hats and caps, suits and other clothing, very low in price, at Gross'.
Collar and cuff boxes at Ben Gidding's.
Robes, blankets, dress suit cases, telescopes, cabbies, trunks, all of which are suitable for Christmas presents, at C. S. Furman's.
R. C. Sheep has the exclusive right for Dr. Nelson's celebrated dandruff remover.
Baker's fine chocolates, in beautiful packages, 60c. a pound at W. S. Rishton's.
A large and complete line of Chinaware and cut glass at L. E. Whary's.
Dress cases at Ben Gidding's.
Tooley & Co., will call for your grocery order, if you but ask them.
Steamer trunks at Ben Gidding's.
Ebony hair brushes, with sterling silver seals, \$1.00 at Rishton's.
Call on L. E. Whary and see his line of English Porcelain dinner sets.
Granges, nuts, bananas, grapes, sweet potatoes and cranberries at Tooley & Co.'s.
Mufflers and silk handkerchiefs at Ben Gidding's.
Everything in fine leather goods at Rishton's.
L. E. Whary's decorated dinner sets are beauties. Prices, considering the material, are away down.
Sweaters—men's and boys'—at Ben Gidding's.
Telephone Tooley & Co. for your groceries.
1,000 sterling silver novelties at Rishton's.
For a clean shave go to R. C. Sheep, corner Main and East Sts.
C. S. Furman is showing a large and beautiful line of dressing cases for Christmas.
Best value for the money at L. E. Whary's.
Neckwear, in all kinds and styles, at Ben Gidding's.
L. E. Whary's store is certainly a thing of beauty. A visit will do your eyes good.
You are sure to get something to please you in the way of Christmas presents at C. S. Furman's.
Come in and see us. We'll treat you right. Ben Gidding's.
L. E. Whary's store is simply overflowing with an array of magnificent Christmas presents—a happy blending of the useful and the ornamental. There's a saving of money in every article displayed.
Don't forget us when in need of anything in men's, boy's and children's wear. Ben Gidding's.
Imported porcelain dinner sets, with floral decorations, at L. E. Whary's. These make an exquisite Xmas gift.
A nice present for your husband is an overcoat from Ben Gidding's.
Bibles and hymn and prayer books, for the various denominations, at J. Wesley Moyer's.
Hats, gloves, ties, mufflers, underwear, and all kinds of Xmas presents at Townsend's Star Clothing House.
Toilet articles, real ebony and sterling backs from the cheapest to the best at J. Lee Martin's.
Elegant trunks and dressing cases for Christmas at Gross'.

JEWELRY TALK.
We have about everything in the jewelry line that is worth wearing. If we have not what you want, we can get it. Don't wait to buy Christmas presents until everything is picked out.
STICK PINS. Gold Filled, \$1.00 to \$2.50.
Sterling Silver, 10c up. Solid Gold, 75c up.
BROOCHES. Solid Gold, \$2.00 to \$75.00. Gold Filled, \$1.00 to \$3.00. Gold Plate, 40c to \$1.00. Sterling Silver, 25c and up.
CUFF LINKS. Sterling Silver, 30c up. Solid Gold, \$2.50 and up. Gold Plate, 50c to \$1.00.
We have a great many patterns and shapes of Sterling Novelties, and they range in prices from 10c up.

J. LEE MARTIN
JEWELER AND REFRACTING OPTICIAN,
45 WEST MAIN STREET, BLOOMSBURG, PA
First-class watch and jewelry repairing.

CLARKS'
OUR CHRISTMAS STOCK
Of useful and ornamental goods was never more complete than this season. Our varieties of goods are extensive. The lines are complete. The store is filled from ceiling to floors with goods of all kinds. Now is your time to do your buying. We can serve you better, give you better selections now, and all that. Come and see our lines of goods, of all kinds.

STERLING NOVELTIES
In a big range of styles, and articles of all kinds, suitable for gift giving. Sterling novelties, heavy, 25c each.
Sterling novelties, extra heavy, 48c each.
Ebony novelties, sterling trimmed, 25c.
You should see the lines of military brushes. Hair brushes, &c., in good variety.
JEWELRY, FOR CHRISTMAS
Gold rings, cuff buttons, brooches, pins, filled gold rings, silver thimbles, fancy hat pins, chain bracelets, in gold plate and sterling silver. These have a big rage in the cities. We can and will save you money on these goods.
COATS, CAPES, SUITS.
Down go the prices, just when you need the goods, either for your own use or a nice gift. You should see them.
CHRISTMAS UMBRELLAS
You don't know what you have missed if you don't see our lines for men, women and children. Newest handles, good materials, low prices. A nice gift, one of these umbrellas.
SILKS, FOR CHRISTMAS.
You will find this stock ready for your wants, for dresses, waists, or skirts, in black and fancy silks of all kinds, at lowest prices.

DRESS GOODS.
These make a useful gift. Our lines are complete in
Black dress goods, all kinds.
Colored dress goods, all kinds.
Novelty dress goods, all kinds.
FURS FOR CHRISTMAS.
They make a useful gift. Our stock offers you a big line to select from. Have you seen our \$1.50 neck scarf, worth half more; \$4.00 Martin scarf, our \$8.00 double scarf?
H. J. CLARK & SON.

GOLD SEAL Rubbers.
Perfect fit,
Unrivaled
In Style,
Unequaled
For Durability.
The only make of Rubber Shoes and Boots in the world that will stand this test of elasticity and strength. For sale by

F. D. DENTLER.
CHRISTMAS!
NEAR AT HAND.
Select Your
HOLIDAY GIFTS
FROM OUR STOCK.
If you don't see what you want in our windows or cases when you come in, ask for it. We are likely to have it, if not, we can order it for you.
Our Prices, Quality and Service, Will be Right.
For the best in watches, clocks, jewelry, rings, spectacles, eye glasses, sterling novelties, toilet sets, table silverware, cut glass, Louwelsa ware, finest umbrellas, &c., buy only from
GEO. W. HESS,
Optician and Jeweler,
Bloomsburg, Penna.
All articles finely engraved free when bought here. We guarantee everything as represented.