

THE COLUMBIAN. BLOOMSBURG, PA.

Prof. Coles for November.

The North Pole Will be Discovered and Andree Will be Found This Month.

Our planetary chart for November shows a strikingly strange condition of planetary affairs. The morning stars, Jupiter, Mars and Neptune are all in one line, and the evening stars, Uranus, Saturn, Mercury, Venus and Earth, and the Sun in another—and these lines run parallel to each other.

Our Storm and Sign Calendar shows 21 High Flood days for the month of November and only 9 Low Ebb days; this gives the High Flood vital forces the ruling power, and the Thanksgiving Day of 1898 will be the greatest day of thanksgiving that this country has ever witnessed.

The yellow fever microbes kept up their record last month, as we said they would; and the war cloud of human microbes (the Indians) broke out just as we predicted. This month watch out for some awful epidemics to sweep over the country, as there are a strange and hideous looking lot of microbes now flying through the air.

The world is not coming to an end in 1900, as some scientists would have you to believe; but many nations will exchange places. China will be completely upset and millions of her countrymen will land into America, while intelligent Americans will make a garden of Eden out of China.

A Change in the Free Delivery.

Beginning on Wednesday, November 2, 1898, the hours of the free delivery service of the Bloomsburg, Pa., post office, for the last general and business deliveries will be reversed.

The collections in the sections of town, in which only general deliveries are made, will be made one hour and thirty minutes earlier, and those depositing mail should govern themselves accordingly.

O. B. MELLICK, P. M.

The following letters are held at the Bloomsburg, Pa., postoffice, and will be sent to the dead letter office Nov. 15, 1898:

- Baldwin, Mr. Tom; Haeckenberger, Dr. H.; Bauer, Aaron E.; Johnson, Mr. Robert A.; Gardner, Miss Sue; McClure, Mr. Edward L.; Georgia, R. M.; Hicker, Mr. W. J.; Fisher, Mr. C. H.; Rogers, Geo. J. (2); Frey, Mr. J. B.; Smith, Mr. James; Williams, Miss Annie

Persons calling for the above letters will please say that they were advertised Nov. 3, 1898.

O. E. MELLICK, P. M.

VOTE FOR POLK FOR CONGRESS.

The Death Knell of the Republican Party.

The death struggle is agonizing. Corruption in the republican party is so corrupt that it grasps at every floating straw. Its doom is sealed. Fate is written over every republican candidate. This congressional district also teems with unstinted corruption.

Is the Woodin presumption so foolhardy as to suppose that enough democratic voters can be bartered to seat their man in conference in the nation's councils at Washington? Are the democrats such fools as to play first fiddle to a Berwick corporation? Democracy is impregnable and cannot be bought or sold as slaves, and to bow the knee to this political Baal.

A DEMOCRAT.

VOTE FOR COCHRAN FOR STATE SENATOR.

The old Court House at Towanda has been sold for \$200 and will be torn down. It stands behind the beautiful new structure recently erected by Bradford county. The old Court House in Bloomsburg was modeled after it.

J. E. Eickholtz, senior editor of the Sunbury Daily and Northumberland County Democrat, died suddenly of heart disease at home in Sunbury Sunday morning.

The deceased was a brother of Mrs. Thomas Wayne and an uncle of Mrs. Dr. W. H. Purman, of Third Street this town.

Liver Ills

Like biliousness, dyspepsia, headache, constipation, sour stomach, indigestion are promptly cured by Hood's Pills. They do their work easily and thoroughly.

Hood's Pills

WE TAN

Cattle hides and all kinds of skins whole for ROBES & RUGS. Soft, light, moth-proof. Get our tan circular. We make frisks, coon and galloway fur coats and robes. If your dealer don't keep them get catalogue from us. We also do Taxidermy and Head Mounting.

VOTE FOR H. A. M'KILLIP FOR State Legislature.

BARGAIN IN LADIES' BICYCLE BOOTS, \$1.29 per Pair.

W. C. MCKINNEY, No. 8 East Main Street.



THE ROMANCE OF THE SEACOAST

A series of thrilling articles of little-known phases of life along the Atlantic coast.

I—The Lights Along the Shore will describe the wondrous changes in lighting, and of the perfect system by which our Government takes charge of the thousand and more lighthouses of the nation.

II—When the Fisher Fleet Goes Out to Sea. The thrilling dangers of a class seldom heard of—the Nova Scotia fishermen in their daily lives, their hardships and sufferings.

III—With the Life-Savers Along the Coast will tell of the everyday lives of those brave men who dare death and darkness in their angriest forms—showing the workings of a system that saves thousands of lives yearly.

IV—The Men Who Wreck Ships. It is popularly supposed that wreckers no longer exist; this article will tell of well-organized bands of wreckers who lure on to rocks, by means of false signals, rich vessels for the sake of their treasures.

V—Perils of the Smuggler's Life. The risks that are taken nightly to circumvent the Customs officials—a business that is much larger to-day than it is supposed to be.

The illustrations in this series will be the most striking that have ever appeared in the Post.

MEN & WOMEN OF THE HOUR

Close-Range Studies of Contemporaries. Is the title of a weekly page that displays at a glance the panorama of people prominently before the public—portraits and paragraphs that tell the week's history among the notables.

POPULAR BIOGRAPHIES

The Post will give, in the course of the year, thousands of brief biographies, and sketches of its writers and authors, illustrated wherever possible with photographic portraits.

THE BEST POEMS IN THE WORLD

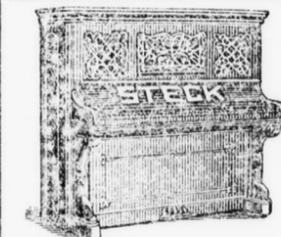
The poems in this series will be admirably illustrated, and, wherever possible, there will be given a sketch of the life of the poet, with a portrait, and the story of how each poem came to be written.

THE SATURDAY EVENING POST WILL BE MAILED TO ANY ADDRESS FROM NOW TO JANUARY 1, 1899, ON RECEIPT OF ONLY TEN CENTS.

THE CURTIS PUBLISHING COMPANY, PHILADELPHIA

Lots of men would be considered braver, if they didn't have sense enough to get scared.

ACTIVE SOLICITORS WANTED EVERYWHERE, for "The Story of the Philippines" by Max Halstead, commissioned by the Government as Official Historian to the War Department.



You can save money on Pianos and Organs. You will always find the largest stock, best makes and lowest prices.

PIANOS, From \$175.00 and Upwards.

ORGANS, From \$50.00 and Upwards. We sell on the installment plan. Pianos, \$25.00 down and \$10.00 per month.

We handle Genuine Singer High Arm SEWING MACHINES, \$2.00 down and \$3.00 per month.

WASH MACHINES, FROM \$4.00 UP TO \$9.00.

J. SALTZER.

67 Music Rooms—No. 115 West Main St., below Market, Bloomsburg, Pa. 3m11-3

THE BROADWAY

- Colored Crepe Paper, large rolls, 4 for 25c. 8 quart covered buckets, 15c. each. Men's Fleeced Jersey Gloves, 25c. pair. Men's Woolen Heavy Gloves, 45c. a pair. New, Fine Box Paper, 10, 12, 24c. a box. Enamelled Turtle Brooches, 15c. each. Ladies' Black Leather Belts, extra length, 25c. Ladies' Capes, 1.25 to 8.75 each. Large Japanese Paper Lanterns 10c. each. Envelopes, 2c. per pack of 25. Tablets, 1, 2, 4, to 10c. each. Men's Fine White Merino Underwear, 45c. each. Ladies' Ribbed Vests, 19, 25, 39c. each. Oneita Combination Suits, for ladies, 48c. each. Buggy Whips, 8, 10, to 75c. each. Telescope Traveling Cases, 45 to 95c. each. White and Colored Blankets, 42c. to 5.00 per pair. White Counterpanes, 50, 75, to 2.00 each. Ladies' and Children's Mittens, 8c. to 50c. per pair. Pretty Denim Table Covers, 1.00 each. Decorated China, new line, 5c. to 2.50 each. Best Table Oil Cloth, 12c. yd.

Agency for Butterick Fashions. NOVEMBER STYLES NOW READY.

Delineator, 15c. each, 1.00 per year. Glass of Fashion, 7c. each, 60c. per year. Fashion Sheets free.

Respectfully Submitted to the Wash Trade Only by THE BROADWAY CASH STORE, Mover's New Building, Main Street, BLOOMSBURG.

ISAAC LONG'S. Buying by Mail

Can be as intelligently and economically performed as though you were in the store, if you have confidence in the store you select for correspondence.

ISAAC LONG'S STORE

and the name is synonymous with honesty throughout the country. It will not be misplaced confidence if you write us about your needs.

The Gathering of The Colored Stuffs

Was never larger here before. And such stuffs—all the shades of the Iris color-card; all the choicest weaves of Europe and America. Samples, if you ask.

- Flaids and Checks—Plain and Camel's Hair effects—50, 75, and 98c. Covert Cloths—50, 98c. and \$1.25. Vigoreaux—50 and 75c. Whip Cord and Venetians—98c., \$1.25.

Black Goods.

As safe by mail as at the counters, if you purchase here. Let us prove this with some samples. Crepons—49, 9 c., and \$1.49. Serges—plain and camel's hair effects, 59, 75, 98c. Cheviots—rough and camel's hair finish, 98c. and \$1.25.

Girls' Reefers.

Ages, 6 to 12 years. In Boucle mixtures, blue, green and brown. New shaped collar, close fitting coat back, braid and button trimmed. A Philadelphia house asks \$6.00—here for \$4.98. Return if not suited, is our plan.

Women's Mackintoshes.

All-wool storm serge finish, double English Cape, velvet collar, made full-made every way. A worthy rain proof garment, at \$5.00—this Fall's new price, \$3.50. Return for any reason is the rule here.

NO EXTRA CHARGE advertised by us for express or postage, for WE PAY BOTH WAYS.

ISAAC LONG, 73 and 75 PUBLIC SQUARE, Wilkes-Barre, Pa.

JONAS LONG'S SONS' WEEKLY CHATS.

WILKES-BARRE, PA., Thursday, Oct. 27th, 1898.

PONDER AND WONDER

At the enticing values we offer for this week's selling. How our prices are kept down and our rapidly increasing trade kept up. The solution will be found below, which represents a minute part of the vast amount of bargains always found at our store.

FINEST, THE CHOICEST AND THE BEST MERCHANDISE.

We occupy the leading position of offering at all times the most exceptional opportunities to clothe yourself from head to foot, or to furnish your house from top to bottom at a handsome saving by ours, the lowest of prices.

DRESS GOODS AND SILKS.

Our magnificent showing of new dress materials and silks for fall is by all odds the largest in assortment, the richest in style and at most reasonable prices.

SEE THESE VALUES.

- All wool coverts, Granite and Armure Suitings that usually retail at 50c, this week 49c. Priestley 50-inch waterproof Cravenettes, exceptionally fine in quality, comes in navy and black, this week per yard \$1.25. New Scotch mixed Cheviot, more than twenty combinations to choose from, usually sold at \$1.25, this week, per yard 98 cents. Fine German Broadcloths in the newest shades, suitable for tailor made suits, excellent value at \$2.50 per yard, this week \$1.65. New Taffeta Silks, in two-toned effects, would be an exceptional value at 75c, this week 50c.

The interest of the Ladies will center in our Great Millinery Store. The showing is unspeakably grand. Marvelously beautiful creations of our own and foreign designers are here—and also reasonably priced as to meet every idea, plain or luxurious.

Ladies' trimmed Felt Sailors, in blue, black and red, special value at 75 cents. New Walking Hats of soft felt, with narrow brim, 98c. each from the looms. The new Rough Rider hat, quite the fad, comes in new blue, black and brown, special at \$1.15. Trimmed felt hats in all the new shapes and colors, for this week's selling at half value, \$2.95. Our special display, "The Millinery Theatre" is worthy of your notice—don't miss it.

CARPETS.

Ours is a very big carpet store indeed. The largest we know of within the State's interior; being big means in every sense of the word; biggest stock, biggest values, when we say carpet bargains, the public has learned to stop and listen. If you want a parlor, dining room, library carpet, or if you wish to furnish a whole house, you will find plenty of designs to select from, all bright and new, fresh from the looms, the latest designs and colorings in rich, beautiful shades, which show with what care our selections are made.

Luxurious carpets in Wiltons, Axminsters and Velvets, Body Brussels, Tapestry Ingrains, Lincolms, Oil Cloths, Mattings, rugs from Smyrna, Japanese at little cost, to the rarest of Oriental Turkish Rugs in great variety.

UPHOLSTERY, LACE CURTAINS AND DRAPERIES.

Nottingham Lace Curtains, 3 1/2 yards long, full width, value \$1.39, at per yard 98 cents. Ruelle Swiss Curtains, full 3 yards long, very fine and sheer, dots, stripes and figures, worth \$1.25 to \$1.75, at per pair 98c.

Scotch Net Lace Curtains, 60 inches wide, double thread, very handsome, usual price \$2.65, per pair \$1.50. Saxony Lace Curtains, very finest Brussels effects, very artistic and thoroughly reliable, worth \$3.50, at per pair \$2.25.

Pointe Applique Lace Curtains, 54 inches wide, 3 1/2 yards long, on 18 point real Brussels net, never retailed for less than \$4.50, at per pair \$2.29.

Brussels Lace Curtains, the genuine hand-wrought article, a dream of filmy loveliness, bound to please you, instead of \$6.00, per pair \$3.98.

Derby Tapestry Curtains, 3 yards knotted fringe at both ends, very silky finish, \$2.50 grade, at per pair \$1.95. Imperial Satin Damask Curtains, very heaviest fringes, reversible, always \$5.00, our price per pair \$3.79.

Curtain Swais, 36 inches wide, best 12 1/2c grade, at per yard 9c. Fish Net and embroidered Swiss, 16c kind, at per yard 10c.

The 10c quality Silkline, just the thing for winter comfort, at per yard 4 1/2c. Tapestry, 50 inches wide, double faced, the \$1.50 quality at 98c; the \$1.00 quality at 75c; the 90c quality at 69c; the 45c quality at 29c.

Cotton Curtain Loops, the 10c kind, at per pair 5c. Extension Rods, 45 inches wide, the 12c kind, each 6c.

White Curtain Poles, with fixtures, complete, the 30c kind 19c. Cotton Ball Fringe, 5c grade, all colors, at per yard 3c. Silk Tassel Fringe, all silk and wool, 12 1/2c grade, at per yard 8c.

Down Pillows, odorless, clean and pure, 18-inch size, each at 49c. LACE CURTAIN STRETCHER.

Save your lace curtains, your time and your money by securing one of our flat and square cornered nicked adjustable pin stretchers, which fits all curtains. The stretcher only costs the price of laundering two pairs of lace curtains. Buy it now and save for future use, \$1.98.

When visiting our city spend the day with us, dine in our moderate priced Restaurant, rest in the reception room. A hearty Jonas Long's Sons welcome awaits you.

Jonas Long's Sons, Cor. W. Market St. and Public Sq.,