

RIGHT IN IT.

Yes, the sidewalks are bad enough, but the crossings are sufficient to take the sole right out of any self-respecting shoe.

W. C. McKINNEY'S

Clark's Building. Main Street.

THE COLUMBIAN. BLOOMSBURG, PA.

ANNOUNCEMENTS.

WANTED.—A lot ranging from 25 to 30 acres with good building on.

Clothing made to order at the same prices as ready made at Maier's the Artistic Tailor, Clothier and Furnisher.

A new lot of general warranty deeds just printed and for sale at this office.

Our fancy rockers will suit you in price as well as style and quality.

Storm overcoats, Kerseys Beavers for men, boys and children at Gross's.

A fine line of new styles in wedding invitations just received at THE COLUMBIAN office.

Lithographed bonds, stock certificates, and checks are furnished at THE COLUMBIAN office.

Call and see samples of our new lithographing printing for all kinds of commercial work.

Our Christmas toys please the little folks.

Something nice and not too expensive is the constant demand on the part of Holiday shoppers.

Xmas is near at hand. We have prepared for it with a complete stock of goods suitable for Christmas gifts.

Books at cut prices at Bidleman's Book Store.

It is easy to select your Christmas presents in our store.

Xmas, Xmas, Xmas. With every 50 cent necktie you will get a bottle of Palmer's celebrated Rob Roy Perfume at Townsend's.

The finest line of Pianos ever witnessed in this section of the State at Thomas' Music Store.

The best of everything for Xmas. A thoroughly first class stock, combining Novelty, Quality and Elegance.

J. E. Roys is showing the largest and finest line of patent design sterling silver novelties ever seen in Bloomsburg.

Do not forget that when you buy a 50 cent necktie you get a bottle of Palmer's celebrated Perfume at Townsend's.

The biggest show now in Bloomsburg is H. M. Hockman's Candy and Toy store.

We'll get you any book you want at Bidleman's.

All the latest sheet music at half the regular price, at Thomas', Main street.

Tissue Decorations for the Holy days far superior to evergreens—more brilliant and in all colors—Free from dirt.

Townsend gives a bottle of Palmer's celebrated Perfume with every 50 cent tie you buy.

HOOD'S PILLS cure Liver Ills, Biliousness, Indigestion, Headache. Easy to take, easy to operate. 25c.

Gilmore's Bazaar.

W. H. Gilmore has opened his stock of toys in the building on corner of Main and Iron streets.

What is more acceptable for a Christmas gift than something in cut glass.

Elegant hats, caps, ties &c. suitable for Holiday presents at Gross's.

People wonder why H. M. Hockman sells so much candy and so cheap.

Go to Gilmore's Bazaar, corner Main and Iron streets, for your Christmas toys.

Bidleman has one of the largest and cheapest lines of Xmas goods in town.

Alexander Bros. & Co. invite an inspection of their line of beautiful meerschaum pipes, briar wood pipes, cigar holders, and cigars in boxes of 25, 50 and 100 for the Holiday trade.

A dazzling display of Diamonds at J. E. Roys's.

Prices within the reach of all. Beautiful presents that meet all demands in Hats, Caps, Collars, Cuffs, Neckwear, Underwear, etc., at Townsend's, the Haberdasher.

Gilmore's stock of toys is as large and interesting as ever.

White is King but now reigns at Thomas' Music Store.

If you want a nice pair of Gloves go to Townsend, who will show you a fine line of Dress Gloves in all the latest shades of color.

The big rush for candy and Toys now at H. M. Hockman's.

Bibles from 50c to \$6.00 at Bidleman's.

50 cent ties a great variety reduced to 25 cts. at Gross's.

Games of every description at Bidleman's.

Try Hockman for fresh bread and cakes. He makes all his own candy and guarantees it pure.

Did you see the \$1.50 Bible, equal to any \$3.00 Bible, at Bidleman's.

For the best clothing at the least money go to Gross.

Fresh White Grapes and Nuts at H. M. Hockman's.

Pocket books make an acceptable gift. We have a nice assortment at popular prices. Jas. H. Mercer.

If you want lithographed bonds, certificates of stock, checks, drafts, diplomas, or any thing in that line, the COLUMBIAN office can furnish them.

All the candy sold by H. M. Hockman is made from pure sugar.

Programs for Christian Endeavor and Epworth League societies for sale at THE COLUMBIAN office.

Buy a nice cap for Christmas for your child at Gross's.

Great Bargain—Now is the time to buy a Silver Carving Set in a handsome White Case for only \$4.85.

For the nicest Underwear go to Townsend, Gent's Furnisher.

Do you want to buy a suit or overcoat for large or small man or child, for a Christmas present?

Just received, a new lot of fresh nuts of all kinds which have never before been sold at such low prices.

Not too cheap to be good but cheap enough to make a Xmas present.

A sight of H. M. Hockman's window from now until Christmas will repay you.

Bidleman makes a specialty of framing pictures.

For the latest style in Hats, go to Townsend, the Hatter.

Strings for all kinds of string instruments, from 5c upwards.

H. M. Hockman's Candy and Toy Store is attracting large crowds of Christmas buyers.

Dressing cases, plush and leather goods, Games of all kinds, Perfume put up in Handsome Cut Glass Bottles at Mercer's.

Buy your clothing at Gross' for the Holidays. He knocks them all out for low prices and honest goods.

An elegant line of House Coats, Smoking Coats, House Robes, Bath Robes, at Townsend's, Merchant Tailor, &c.

Book Lost.

The person who borrowed Vol. 15, County Court Reports, from the office of Geo. E. Elwell, will confer a favor by returning the same at once.

REPORT OF THE CONDITION OF THE FARMERS' NATIONAL BANK,

At Bloomsburg, in the State of Pennsylvania, at the close of business, Dec. 15, 1897.

Table with columns for RESOURCES and LIABILITIES, listing various financial items and their values.

STATE OF PENNSYLVANIA, COUNTY OF COLUMBIA, ss: I, A. H. BLOOM, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Subscribed and sworn to before me this 21st day of December, 1897. JOHN C. RUTTER, JR., Notary Public.

SLIPPERS AND HOES

SERVICEABLE AND APPRECIATED HOLIDAY PRESENTS.

Others we have are Gum Boots, Arctics, Rubbers, Warm Felt Shoes and Boots, Winter Russets for Men.

STOCK NEW.

Men's Fancy Embroidered and Leather Slippers, 49, 65, 75, \$1.00. Women's Felt shoes, 69c, \$1.00, \$1.25.

Corser's, Bloomsburg's New Shoe Store, Schuyler's old hardware stand, E. Main St.

Buy your husband or child an overcoat for a present at Gross's.

Everything to please the little folks at H. M. Hockman's.

See Mercer's stock of Lamps for the Holidays.

Our lithographing printing is a new thing and is pleasing our customers.

Prescriptions accurately compounded from strictly pure and fresh ingredients.

For the nicest line of Shirts of all kinds go to Townsend's.

A wonderful variety of watches, clocks, rings, chains and charms at J. E. Roys's.

ONE OF TWO WAYS.

The bladder was created for one purpose, namely, a receptacle for the urine, and as such it is not liable to any form of disease except by one of two ways.

CHIEF CAUSE.

Unhealthy urine from unhealthy kidneys is the chief cause of bladder troubles. So the womb, like the bladder, was created for one purpose, and if not doctored too much is not liable to weakness or diseases, except in rare cases.

\$50,000 Watch Us.

THE BROADWAY

The Great Question.

Every face at home and every glance into our inviting windows suggests the question—"What shall I get or give for Christmas?"

SELECT YOUR PRESENTS NOW.

Always acceptable, never so cheap as now.

See our five volume sets at 85c. Red line edition of the poets, 48c. Juvenile picture and story books at 3, 5, 10, 16, 25c ea.

Toy books at 2, 3, 4, 5, 8, 10c ea. Webster's unabridged dictionaries 85c each.

MISCELLANEOUS BOOKS BELOW PUBLISHERS' PRICES.

The Wonderful Story of Old, 2 vols., \$1.67. Museum of Wonders, profusely illustrated, \$1.19.

DECORATED CHINA.

Nothing appeals to the thrifty housekeeper's tastes so strongly as fine china.

Respectfully Submitted to the Cash Trade Only by THE BROADWAY CASE STORE,

Moyer's New Building, Main Street, BLOOMSBURG.

THE FUNDAMENTAL PRINCIPLE

On which our shoes are built is merit. They must be good, we have them made so. Not content with things as they are we go on making them better.

FULL LINE OF HOSIERY and UNDERWEAR

W. H. Moore.

CORNER IRON AND MAIN STS.

J. E. KEIFER,

Successor to E. A. RAWLINGS.

—DEALER IN—

All Kinds of Meat.

Beef, Veal, Lamb, Mutton, Pork, Hams, Bacon, Tongues, Bologna, &c. Free Delivery to all parts of the town.

CENTRE STREET, BLOOMSBURG, PA.

Telephone connection.

GET YOUR

JOB PRINTING

DONE AT THE

COLUMBIAN OFFICE

JONAS LONG'S SONS' WEEKLY CHAIRS.

WILKES-BARRE, PA., December 23rd, 1897.

With the passing of the 52nd week in '97, our Wilkes-Barre store is 1,924 weeks old—our Scranton store just begun—two weeks old.

Ladies' Jackets, in fine kersey, melton, beavers and boucles, some lined throughout, beautifully finished, marvelous values, that sold at \$12.50 and \$15, we now give you the pick of the lot at \$9.95.

Children's Reefers and Children's Short Cloaks at \$1.95, \$4.95 and \$6.50. These are special celebration reductions.

Fine mohair astrachan Capes, full sweep, pleated back, thibet edge, silk lined, only \$7.50.

Handsome effects in fancy dress goods in plaids, boucle and chevot, regular 35c. quality this week at 25c. per yard. Special values in fine black dress goods including soliels, boucles, crepons, storm serges and pretty novelties, instead of their price \$1 and \$1.25 per yard, this week will be 75c.

Ladies' new coin toe, grain, leather button Shoes, instead of the price \$1.75, will be this week \$1.23.

Ladies' box calf skating Boot, instead of \$5 will be \$3.

Ladies' box calf lace Shoes, coin toes, very stylish, will be reduced from \$3.50 to \$2.45.

Misses' solar tip button shoes which were formerly \$1.25 and \$1.50, will go this week at 98c.

Ladies' four button dog skin Gloves, fancy embroidered back, strong for winter wear, tan, brown, green, black white, with self and black embroidered, worth \$1, will be for celebration week 59c.

Ladies' black Hose with white feet, also plain black with double sole, high spliced heel, the regular 35c. value will be 25c.

Good square horse Blankets, striped border, at \$1.39.

Good stable Blankets with single attachment, at 90c.

Fine plush Robes, double faced, full size at \$2.

10-4 all wool home made, white Blankets, instead of their price \$3.75, will be reduced to \$2.75 per pair.

We direct your attention to our complete department for house-furnishing goods, where you will always find the lowest prices on chinaware, housekeeping articles, such as can be found no where else, in this city.

Jonas Long's Sons Cor. W. Market and Public Square, Wilkes-Barre.