Chocolate Colored
This is an 1897 line, and is the Popular Shoes. It will pay you to catch on. We have them in Kid and Cloth tops

W. C. McKinney, | THE COLUMBIAN. |
| :---: |
| bloomsburg, Pa. |
| ANNOUNCEMENTS |

 You know you like to see nive
furniture. Comeand enee the largess
stock we cere had Prices very low stock we ever had. Prices very low-
A pieasure to show our goods whether
you buy or not. A new lot of general warranty
deeds just printed and for sale at this office All manes of Chinaware including
Haviland and German China at LI E Haviand and German China at L..
Whary's Main Street.
Have you seen our potished oal Have you seen our polished oaz
and matogany ninh rockers © © 3.7
each? The Leader Depp.t. Store. Wait for Hess Bros. announcemen of holiday goods Their buyer is in
the city this weck and will retunn in
few days with the finest line of dia ever brought to town..

 H. M. Hockman's stock of child
ren's Toys and Carriages is the largest in the County. Call on
You are invtec to come and book
over our Holidzy Goods in all departments. The Leader Dep't. Store.
Many things which are advertised Many things which are savertised
possess no value. Not so with the
Miller Lamp
it is the stand
Sita Mercers Do you want a bargain? Th
Leader Department Stor have
large stock of Ladies and Children
cous coats which they purpose seling
prices that will make them go. Florida oranges, lemons and white
Bakerat H . M. Hockman's Exclange
Bake Lithographed bonds, stock certif.
cates. and checks are furnished at
THE Coovewhe office. Do you wish to give an acceptable
and useful present for Christmas?
sole and usefur present or hansisme M. Millee
so select one of our ho
Lamps. Order now, don't wait. We also have a fine iline of fancy geod
and toilet articles. opposite Episcopal Church.
Cail and see samples of our new
lithographng printing tor ail kinds o
comer commercial work, It is new and ver
prett, and costs no ome than othe $\overline{\text { Do }}$ Yif seu can sureity make a Christma A fine line of new styles in wed ding invtations jus
Covumbins office. Rockers, Rockers, Rockers-going
cheap. The Leader Depit. Store. Christman is coming and with it the
nsual exchange of gifts.
nice boo usual exchange of gifis. A A nice bool
is very acceptable. It is enduring as when many little fancy souvenin
have passed away this remains a con have passed away this remains a con
stant teminder of love and friendship satil reminder of love and friendship
Books. sooks Come and inspect the most complete stock of cappets and furniture in in tic
county. Come whet county. Come whether you buy
not. The Leader Department Stor Hoob's plese cire hivor rive, BII




| stray paiagkaphs. | Everythiog amitiatators. |  |
| :---: | :---: | :---: |
| In digging a deep hole a man | Perlaps the public |  |
| Even a le |  |  |
| p in order to make its mark. | at the Indian Head proving grounds. |  |
| It's hard for a really uprig | And perhaps it has marreled at the |  |
| ook dignified with a boil on of his nose. | sman mumber-it there hive |  |
| About two hundred and thirty | ed. But there is nothing to wond |  |
|  | at really. At tiese grounds the othe |  |
| -Now that the foot ball | a piece of armo |  |
| barbers are no doubt swelling | con |  |
| "Yes, said the brea | tells us that when the armor itself |  |
| ast," you are a friend in knead, but | was tested it withstood the impact |  |
|  |  |  |

$\mathbf{\$ 5 0 , 0 0 0}$ Watch Us. THE BROADWAY

JOKAS LONG'S SOHS' VELKLly chars.

## GRAND HOLIDAY OPENING

 Saturday,Dec. 4th, 1897.

This store has proved its advantage as a shopping place for
Holiday Gifts. Holiday Gifts.
The various The various departments be-
gan months ago to bring toeth $W$, prices on the close-margin plan. Be caretur that yon chance to buy an article else
where and pay more for it. where and pay more for it. one dollar saving are worth looking after, whether the list Toys, Dolls, Books,
Handkerchiefs, Fancy Goods, Jackets, Capes, Underwear, Hosiery, Queensware, Jardiniers, Sterling Silver Notions, etc., All collected under one $r$ waiting your inspection.
We shall do our best to your holiday shopping pleasant and profitable.

## |2 many un

Moyor's Now Building, Main Street, BLOOMSBURG.

THE

## FUNDAMENTAL

 PRINCIPLE$\mathrm{O}_{\mathrm{n}}$ which our shoes are built is merit. They must be good, ve have them made so. Not
content with things as they are we go on making them better. Uut of it com
full line of
HOSIERY and

## UNDERWEAR

W. H. Mloore.


## J. E. KEIFER,

Successor to E. A. RAWLINGS,

## All Kinds of Meat.

Beef, Veal, Lamb, Mutton Pork, Hams, Bacon, Tongues, Bologna, \&e. Free Delivery to all parts of the town.
CENTRE STREET,
BLOOMSBURC, PA.
GET YOUR

## job PRINTING

done at the

in PERFUMES

Brats 25 c.
Bradey's Toilet Perfumes

USEFUL PRESENTS.


FANCY ARTICLES.

he thousands of Toys, Games and Fancy Holiday Articles

divice is to do
hopping early.
better, as the selections now
the choicest. Goods bought novy may be held
want them.
Make a visit to this great Holl
day Emporium, you'll find it of in
gonus Lengy $\delta$ oris
columbjan offich Cor. W. Market and Public Sguarere

