

THE COLUMBIAN.
BLOOMSBURG, PA.

THE CAUSE OF OUR DEFEAT.

COMMUNICATED.

The battle is over and the Democrats have been defeated. It now seems to me to be in order to determine if possible the cause of our defeat, in order that we may avoid making a similar mistake in the future.

The free coinage of silver was made the main issue, and the result seems to indicate that a majority of our people are not quite ready to adopt free coinage at a fixed ratio of sixteen to one. While this may have been the main cause of our defeat, it was not the only one.

There was, I have no doubt, a goodly number who would not have hesitated to try the experiment of free coinage, if that had been the only objectionable feature in the Chicago platform. But some will say that free coinage of silver is not an experiment. We have had that before and it worked very well. That is true; but we have never had free coinage under present existing circumstances. When we had free coinage the bullion value of silver was equal to, and sometimes exceeded, the coin value. When the latter was the case, those having silver bullion were not clamorous for free coinage. Those silver men are very much like the rest of mankind; they are willing (we ought rather to say anxious) to have their silver coined when it is to their advantage, but are not so patriotic as to insist on having their silver coined, when they would be the loser thereby. This is very natural and I am not disposed to censure them for it.

There was, however, a great many who favored free coinage, who, like myself, had no bullion to coin. They were not actuated by any selfish motives. They honestly believed that the increase that free coinage would make in the volume of our currency would make times better for us all; and it is yet to be proved that they were in error. Those holding a different opinion would do well not to be too dogmatic about it. Dogmatism in regard to debatable questions ill becomes finite man. A little less arrogance on the part of the different factions of the Democratic party might have made us a united party and consequently victorious.

As I intimated before, there were other objections to the Chicago platform. To endorse it fully was equivalent to endorsing Altgeld, Tillman and Tom Watson. Conservative men regarded this as asking too much. I am not surprised that veteran Democrats prepared to risk temporary defeat to a victory with such a load to carry.

It was hostility to McKinley's protection theories that helped to increase the vote for Bryan. And that hostility will at no distant day hurl McKinley and his party from power, if they attempt to put their theory into practice. They will do well not to delude themselves with the idea that the people have fallen in love with a protective tariff. Protection fosters monopolies, trusts and combines whose sole aim is to get all out of the people they can, and give as little as possible in return. Protection with its legitimate offspring, trusts and combines, has done more to concentrate the wealth of the country in the hands of a few individuals than the gold standard ever has or can do. Let us then first fight the greater evil, and fight it to a finish; and it will then be in order to turn our attention to some of the minor evils. If we pursue a policy that enables a few individuals to absorb all the wealth of the country, it hardly need concern the rest of us what kind of money they may please to adopt.

ANTI-TRUST.

There is a Class of People Who are injured by the use of coffee. Recently there has been placed in all the grocery stores a new preparation called GRAIN-O, made of pure grains that takes the place of coffee. The most delicate stomach receives it without distress, and but few can tell it from coffee. It does not cost over 15 cents. Children may drink it with great benefit. 15c. and 25c. per package. Try it. Ask for GRAIN-O.

For Sale.

A desirable house and lot. Corner lot about 50 x 80 feet, beautiful location, all modern improvements; will be sold at once. Cheap for cash, or part down and balance to suit the purchaser; or part in exchange for other property.

For further information call on S. D. Neyhard, Building Loan and Real Estate Agent, over First National Bank, Bloomsburg, Pa. 11-15 tf.

A Desirable Business Place For Sale.

The large three story brick store building lately occupied by J. R. Schuyler & Co., as a hardware store for sale on reasonable terms by J. H. Maize Esq., Attorney. Office Lockard building corner Main and Centre streets. 1f.

Real good property in Espy for sale cheap. It is a desirable residence, large lot, and plenty of fruit. Apply to J. H. Maize Esq.

THE BROADWAY.

FROM NOW TILL CHRISTMAS

It's only a few days, but each one of them is worth any two days of ordinary merchandising. All the great holiday stocks must be disposed of. The Books, the Dolls, the Toys, the Games, all the great host of fancy articles are to be sold. We carry nothing over.

Great crowds daily visit the store. Still greater crowds will follow. There's reason for it, and there's reason in it. Every counter and shelf is laden with these reasons. Make this store the base of your holiday supplies, and see how satisfactorily you will be served.

Is It Handkerchiefs?

No stock could be in better shape to fit your every desire. Watch the throngs at the counter devoted to handkerchief selling. See them buy, and you know that the selling must be right to cause such buying.

Ladies' printed border handkerchiefs in great variety of styles, at 5c each.
Ladies' white cambric handkerchiefs, embroidered edges, very pretty, at 10c, 13c, 19c, 25c ea.
Ladies' embroidered Japanese silk handkerchiefs—a special bargain at 8c each.
Men's linen hemstitched handkerchiefs, large sizes, 25 and 35c each.
Men's woven border cambric handkerchiefs, 4c each.

A Revelation in Book Selling.

That's just what it is. Books at dry goods profits are cheap property for anybody's purchase. There's book-buying surprises in store for you. Every volume to be sold before Xmas.

Art Photographs of the World, 400 photo engravings, 10 x 12 inches, with full descriptions, cloth binding, 98c each.

"The Magic City," 200 photo engravings, 10 x 12 inches, cloth binding, 50c each.

"Gleanings from the Graphic," by Randolph Caldecot, fully illustrated, 84 pages, size 11 x 15 inches, only 25c each.

Webster's unabridged Dictionary, 85c each.

Oxford Teacher's Bibles, flexible leather bindings, \$1.00 each.

Cloth bound books, assorted titles, 12 and 29c each.

A Clean Sweep of Dolls, Toys and Games.

Compare the prices with what you expected to pay for a like article and figure the saving:

Alphabet revolving chime—a large wooden toy, only 45c each.

Dolls at 4c, 10c, 19c, 24c each and upwards. Japanese dolls at 1c, 5c, 7c, 15c each.

Wooden wheel barrows, only a limited quantity, at 10c each.

Paint boxes, 3c, 8c, 15c each. Assorted masks, 3c, 4c, and 15c each.

Fancy China and Bric-A-Brac.

Don't want a piece left over. See how interesting these lots look in print:

Blue and white china cups and saucers, 5c. Decorated china fruit plates, 10c each. Decorated china bread and butter plates, 10c each. 1 lot decorated vases and bisque ornaments, regular price, 10c to 50c each, are cut to exactly half price, 5c to 25c each. Bohemian glass tumblers, 8c each. Decorated china individual salts, 3c each. Mustard pots, spoonholders, after-dinner coffees, bone dishes, &c. at 10c each.

Holiday Cloak Selling.



Not a word as to how or where we got these lots. We'll say this, however, if you have't bought you'll be glad you waited.

One line of ladies' jackets and Capes at \$2.98.

One line of ladies' jackets and Capes at \$3.98.

One line of ladies' jackets and Capes at \$4.98.

One line of ladies' jackets and Capes at \$6.00.

The above are all from 25 to 50 per cent. below former prices.

Men's Neckwear.

Thought we had bought too many. Looks now as if we might not have enough to go round. They were made for Christmas buyers. Every style, color and price is right.

Men's new style teck and puff scarfs, handsome colorings, just the thing for Xmas. gifts, 48c each. Men's teck scarfs, assorted light and dark colors, 15c, 19c, 25c each. Late styles in strap bows, 24c each. Men's button bows in black and fancy colors, 10c each.

The Umbrella Stock Invites You.

A complete line of serviceable and stylish umbrellas with natural sticks, both plain and trimmed. A choice selection of materials and a wide range of prices.

Good school umbrellas, 47c each. Ladies' 26 in. Union twilled silk umbrellas, fancy horn and celluloid handles, \$1.39 each. Men's 28 in. Gloria umbrella, natural wood sticks, \$1.00. Ladies' and men's twilled silk umbrellas, close roll, 26 and 28 inch, Congo handles, sterling silver trimmed and first-class in every detail, \$2.50 each.

Many Buy Rugs for the Xmas. Gift.

We're ready for you here with a line of Ingrain, Smyrna and Moquette rugs in various sizes at prices that are sure to please: Moquette rugs, 27 x 62 inches—a holiday bargain at \$1.98.

Christmas Tree Ornaments.

A wilderness of beauty in tinsel and glass, silver and gold, and all the colors of the rainbow, and the prices so moderate that a tree can be trimmed at a very slight expense. Colored glass balls, 1c, 3c, 4c, 5c each. Colored tinsel by the yard—a beautiful trimming in pink, green, yellow, silver and gilt, 4c per yd. Tinsel and gilt fairies in profusion at 1c, 3c, 4c, 5c each. Tinsel shavings, in gold and silver, 2c package.

Beautiful Fur Novelties.

Seasonable, stylish gifts, appreciated always. New lines are here this week. Note the prices: Ladies' mufflers, 49c, \$1.48 and \$1.98 each. Ladies' animal head boas, 69c, 85c and \$1.25 each. Children's white angora sets, \$1.48 each. 18 inch coque feather boas, 15c each. 54 inch coque feather boas, 59c each.

MISCELLANEOUS GIFTS.—Misses' mackintoshes, \$2.00 each. Chenille table covers, 35c, 69c, 75c to \$2.98 ea. Men's heavy wool mittens, 25c and 35c pair. Boy's steel sleds, 48c, 75c, \$1.00, \$1.50 each. White counter panes, 50c, 75c, \$1.07, \$1.25 each. Photograph albums, 50c, 75c, 98c to \$2.75 each. Photo frames, 4c, 10c, 25c each. Glove, photograph and handkerchief cases, toilet cases, work boxes, stationery boxes, metal, novelties and fancy goods in great variety.

FROM NOW TILL XMAS this store stands to help you in every way in your buying. Kindly remember this, will you? Open until nine o'clock every evening until Christmas. Respectfully submitted to the cash trade only by

THE BROADWAY CASH STORE,
BLOOMSBURG, PENN'A.



THE KING OF DIAMONDS

is not more magnificent than our holiday display of every thing made in

Gold and Silver.

We offer a splendid line to select from at figures that give the

cream to buyers.

Such Jewelry as we carry can be found

Only in Our Establishment.

Fashion reigns supreme in our collection, and with our style we couple value, genuineness and quality. Call and get our prices and you will be astonished how little money it takes to buy a really first-class article.

J. E. ROYS,

Not Mere...

Foot Covers...

but easy, comfortable, stylish shoes.

SHOES THAT ARE CORRECT

That's what up-to-date men want. That's what we sell, and we don't draw heavily on pocket books either. Fitting feet is our specialty, and we assure perfect comfort to every patron. We carry the largest stock of boots, shoes and rubbers in the county, and all new and fresh and bright. Every size, every shape, and prices not too high—nor too low.



SPECIAL BARGAINS

—FOR—

DECEMBER CASH SALE!

UPON our counters will be thrown, day after day, new arrivals which, in prices will positively be beyond the whisper of competition and comparison—prices that will teach you in the silent logic of truth the difference between dealing with live and with dead men—between the CASH and the credit system—between the RIGHT and the wrong way.

Coal oil,	2c. qt.	Baby's shoes,	10 to 25c.
Syrup,	15c. gal.	Children's shoes,	20 to 40c.
Best syrup,	25c. gal.	Misses' shoes,	25 to 50c.
5 lbs. good cakes,	25c.	Ladies' shoes,	75c to \$1.00
Plug tobacco,	4 to 8c.	Men's shoes,	75c to 1.25.
Smoking tobacco,	4 to 7c.	Boy's boots & shoes,	50c to \$1.25
Window glass,	3c.	Men's boots,	1.50 to 2.00.
Putty,	3 lbs. for 10c.	Ticking,	9 to 15c.
Lamp globes,	3 to 5c.	Outing flannel,	5 to 10c.
Teaspoons,	10c. set.	Table cloth,	20 to 35c.
Tablespoons,	15c. set.	Table oil cloth,	12 1/2 to 15c.
2 foot rule,	5c.	Blankets,	50c to \$1.00.
Best gun powder,	25c. lb.	Horse blankets,	90c to \$1.00.
Shot,	6 to 8c. lb.	Cotton flannel,	5 to 10c.
Gun caps,	5 to 8c.	Toweling,	5 to 10c.
Boy's suspenders,	5 to 10c.	Grain bags,	15 to 20c.
Men's suspenders,	10 to 13c.	Plates,	3 to 8c.
Men's socks,	2 to 10c.	Vegetable dishes,	10 to 25c.
Misses' black hose,	5 to 8c.	Sugar bowls,	10 to 35c.
Ladies' vests,	20 to 35c.	Pitchers,	15 to 35c.
School bags,	10 to 15c.	Tureens,	25 to 50c.
Shears,	5 to 15c.	Valises,	30 to 90c.
Rulers,	1c.	Tubs,	40 to 90c.
Tablets,	1 to 5c.	Brooms,	2 for 25c.
Pass books,	1 to 10c.	Stove pipe,	5, 10, 15 to 20c.
Buttons,	1 to 5c.	Boilers,	25 to 75c.
Men's work suits,	75c.	Stone pots,	Cheap.
Ladies' collars,	3 to 10c.	Butter pails,	Cheap.
Ladies' gloves,	5 to 25c.	Lanterns,	Cheap.
Children's mittens,	8 to 20c.	Knives and Forks,	40 to 75c set.

All goods will be sold for cash or exchanged for eggs and poultry.

SILAS YOUNG,
Light Street, Pa.