

Come and See Us.

Bring Your Feet With You.
We can fit them with up to date shoes.
W. C. McKINNEY,
Clarks' Building, Main Street.

THE BROADWAY

Underwear for Winter.

Getting busier every day in this important stock. Time to change to the warm heavy weights now. Try the purchasing power of a dollar or two here. It'll surprise you. Men's heavy white merino underwear, 34c, 39c garment. Men's heavy gray underwear, 34c, 48c garment. Men's heavy fleeced underwear, 42c, 48c garment. Men's fine Australian lamb's wool, medium weight, 88c garment. Extra heavy fleece lined wool underwear @ \$1.00 garment. Ladies' ribbed vests, 15c each. Ladies' ribbed vests and pants, 24c and 39c each. Ladies' ribbed wool vests and pants, 98c garment. Ladies' ribbed union suits, 75c each.

WHITE GRANITE TABLE WARE.

A large purchase direct from the pottery enables us to offer the following goods at remarkably low prices: Cups and saucers, 25c, 42c and 50c set. Dessert dishes, 35c, dozen. Egg cups, 6c each. Bone dishes, 5c each. Bowls, 6c, 7c, 9c each. Soup plates, 6c, 7c. Oyster bowls, 7c. Soap slabs, 6c each. Meat plates, 7c, 9c, 12c each. Individual meat plates, 6c. " sauce dishes, 6c. Covered soap dishes, 30c. Wash bowls and pitchers, 69c. Chambers, 29c and 40c each.

FLOOR OIL CLOTHS AND LINOLEUMS.

Complete stock in most desirable patterns, all new bright styles and variety enough to suit all tastes. 1 yard wide floor oilcloths, 20c yd. 1 1/2 yard wide floor oilcloths, 30c, 38c yd. 2 yard wide floor oilcloths, 39c, 48c, 56c yd. 2 yard wide linoleums, 75c yd.

GLOVES AND MITTENS.

These snappy mornings are suggestive of warm coverings for the hands. We have provided abundantly in these lines and offer the following for your consideration: Men's lined gloves, 24c pair. Boy's lined gloves, 24c pair. Men's unlined gloves, 24c and 48c pair. Men's lined driving gloves, 35c pair. Men's lined leather mittens, 25c pair.

Respectfully Submitted to the

Cash Trade Only by

THE BROADWAY CASE STORE,
Moyer's New Building, Main Street,
BLOOMSBURG.

JOWAS LONG'S SONS' WEEKLY CHATS.

WILKES-BARRE, PA.,
October 29, 1896.



Our news this week tells you of a great Manufacturer's Sale of Muslin Underwear that is now in progress. Our New York buyers were fortunate in closing out a manufacturer's surplus stock and the price paid for it was less than one-third the usual factory cost. Ready cash and keen foresight brought this big stock to us. You will be the possessors of it at a slight advance over the cost, although the quantities are greater than any number of pieces we've ever handled. We would advise promptness in ordering, as the very low prices will hurry them away rapidly. Positively no discounts will be allowed from these prices to merchants, and to give our patrons the full benefits we cannot fill wholesale orders for more than a dozen pieces.

Women's good quality Muslin Covers, well made in every part, 9c. Corset Covers, good quality, muslin edged, with neat embroidery, 18c. Good Muslin Chemise, full length, all sizes, plain well made garment, 19c. Corset Covers made of cambric and muslin, square and V shaped, trimmed with fine embroidery, 25c. Women's good quality muslin Drawers trimmed with fine embroidery, ruffle and yoke bands, 25c.



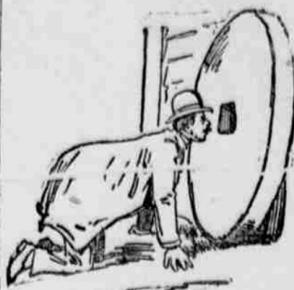
Chemise, good quality muslin, trimmed with Torchon lace and insertion, 28c. Unbleached Muslin Chemise trimmed with lace and insertion, strong, good quality, material well made, 28c. Corset Covers, square and V shaped, trimmed with fine edge of embroidery, very neatly finished, 32c. Best quality Muslin Gowns with tucked yokes trimmed with deep ruffle of cambric, 39c. Corset Covers made of best quality muslin and cambric, trimmed with very fine embroidery around neck and arm holes, 39c. Muslin Gowns of good quality muslin, square and V shaped yokes, trimmed with fine open work insertion and embroidery, 48c. Drawers made of good strong muslin, trimmed with deep ruffle of fine embroidery and tucks, finished with yoke bands, full sizes, 48c.



Ladies' Short Skirts made of best quality muslin, trimmed with fine open work embroidery ruffles and fine tucks, 48c. Very good quality Muslin Gowns with yokes made of fine rows of insertion, trimmed with cambric ruffle and embroidery, some trimmed with lace insertion and ruffles of lace, 58c. Fine Cambric Corset Covers, square and V shaped, trimmed with finest insertion and embroidery, 58c. Gowns made of extra quality muslin with yokes of fine insertion; they are trimmed with embroidered ruffle—68c. Best quality Muslin Chemise with round yoke of fine tucks and open work insertion, trimmed with finest embroidery, 68c. Corset Covers made of the finest cambric, square and V shaped, trimmed with two rows of fine embroidery and neatly finished with feather stitch braid, others with lace insertion and lace edges, 68c. Skirts made of good quality muslin, trimmed with deep embroidery ruffles, fine tuck yoke bands, 68c. Mail orders to receive best attention should be sent in at once.

Jonas Long's Sons
Cor. W. Market and Public Square,

SEEING THROUGH A MILLSTONE



is no trick to a man with good eyes, but it doesn't make any difference how large the hole is, or how strong the glasses are to him, who has neglected his eyesight. There are no glasses which will make the blind see, but people who have their eyes properly fitted with glasses in time will never have any trouble. We guarantee a perfect fit or money refunded.

Examination Free.

J. E. ROYS,

Successor to J. G. Wells, Next door to Post-Office,
BLOOMSBURG, PA

THE NEW WOMAN

—AND—

THE OLD MAN

and all the rest of the family can be satisfactorily shod at

Jones & Walter's Shoe Store.

Every day new goods are coming in. The very latest in footwear. The newest in colored leathers. High shoes and low shoes, and shoes of all sizes, and at just what you want to pay price.



SPECIAL BARGAINS

—FOR—

OCTOBER CASH SALES!

UPON our counters will be thrown, day after day, new arrivals which, in prices will positively be beyond the whisper of competition and comparison—prices that will teach you in the silent logic of truth the difference between dealing with live and with dead men—between the CASH and the credit system—between the RIGHT and the wrong way,

Coal oil,	2c. qt.	Baby's shoes,	10 to 25c
Syrup,	15c. gal.	Children's shoes,	20 to 40c.
Best syrup,	25c. gal.	Misses' shoes,	25 to 50c.
5 lbs. good cakes,	25c.	Ladies' shoes,	75c to \$1.00
Plug tobacco,	4 to 8c.	Men's shoes,	75c to 1.25
Smoking tobacco,	4 to 7c.	Boy's boots & shoes,	50c to \$1.25
Window glass,	3c.	Men's boots,	\$1.50 to 2.00
Putty,	3 lbs. for 10c.	Picking,	9 to 15c
Lamp globes,	3 to 5c.	Outing flannel,	5 to 10c.
Teaspoons,	10c. set.	Table cloth,	20 to 35c.
Tablespoons,	15c. set.	Table oil cloth,	12 1/2 to 15c.
2 foot rule,	5c.	Blankets,	50c to \$1.00.
Best gun powder,	25c. lb.	Horse blankets,	90c to \$1.00
Shot,	6 to 8c. lb.	Cotton flannel,	5 to 10c.
Gun caps,	5 to 8c.	Toweling,	5 to 10c.
Boy's suspenders,	5 to 10c.	Grain bags,	15 to 20c
Men's suspenders,	10 to 13c.	Plates,	3 to 8c.
Men's socks,	2 to 10c.	Vegetable dishes,	10 to 25c.
Misses' black hose,	5 to 8c.	Sugar bowls,	10 to 35c.
Ladies' vests,	20 to 35c.	Pitchers,	15 to 35c.
School bags,	10 to 15c.	Tureens,	25 to 50c.
Shears,	5 to 15c.	Valises,	30 to 90c.
Rulers,	1c.	Tubs,	40 to 90c.
Tablets,	1 to 5c.	Brooms,	2 for 25c.
Pass books,	1 to 10c.	Stove pipe,	5, 10, 15 to 20c.
Buttons,	1 to 5c.	Boilers,	25 to 75c.
Men's work suits,	75c.	Stone pots,	Cheap.
Ladies' collars,	3 to 10c.	Butter pails,	Cheap.
Ladies' gloves,	5 to 25c.	Lanterns,	Cheap.
Children's mittens,	8 to 20c.	Knives and Forks,	40 to 75c set.

All goods will be sold for cash or exchanged for eggs and poultry.

SILAS YOUNG,
Light Street, Pa.

THE COLUMBIAN.

BLOOMSBURG, PA.

Died In Prison.

The announcement of the death of Ira Sanborn, in a Philadelphia prison, for the murder of daughter-in-law and grand child, has elicited a great deal of attention among railroad men because of his being formerly employed as an engineer, on the Philadelphia & Reading's Catawissa branch running between Lofty, and Catawissa, for many years. He had the reputation of being one of the fastest engineers that ever took hold of a throttle. Sanborn had only one very bad quality which frequently got him into trouble and this was his violent temper. It was the cause of his losing his position with the Reading some years ago, after which he removed to Philadelphia to reside with his son. He was a man of powerful stature having been 6 feet 4 inches in height, and weighing over 200 pounds.

The act which brought his career on the Catawissa branch to a close, occurred one night while making a trip from Catawissa to Lofty. He and his fireman, Harry Campbell had some very angry words while climbing up the grade near Mainville. He charged furiously on the fireman, who took refuge on the train knowing full well the desperate nature of the big engineer. Campbell returned to the engine, and when approaching the bridge near Ringtown, Sanborn seized him in his arms, and threatened to dash him to death 165 feet below. He begged for mercy, and escaped to an empty freight car. Sanborn fired and ran the engine the remaining part of the run, and brought his train in on time to Catawissa on the return trip. After this he was unable to secure any work under the Reading, a circumstance which caused him to develop more desperate tendencies. In a moment of rage he committed the double murder with which he was charged when he expired.—Ashland Telegram.

Miss Klys, after a visit of several weeks to Mrs. J. L. Richardson, returned to her home at Grand Rapids, Mich., on Monday. She made many friends during her visit.

A terrible mine explosion occurred at Wilkes-Barre Thursday, at which six men were instantly killed and two seriously injured. The cause of the calamity is not yet known.

For a Shave or Hair Out.

For a good and quick shave or hair cut, go to James Reilly's tonsorial room in Exchange Block, first floor, next to Express Office. None but experienced workmen employed.
12-13-19r.

Try Grain-O! Try Grain-O!

Ask your Grocer to day to show you a package of GRAIN-O, the new food drink that takes the place of coffee. Children may drink it without injury as well as an adult. All who try it, like it. GRAIN-O has that rich seal brown of Mocha or Java, but it is made from pure grains, and the most delicate stomach receives it without distress. 1/4 the price of coffee. 15 and 25 cts. per package. Sold by all grocers.

For Sale.

A desirable house and lot. Corner lot about 50 x 80 feet, beautiful location, all modern improvements; will be sold at once. Cheap for cash, or part down and balance to suit the purchaser; or part in exchange for other property. For further information call on S. D. Neyhsad, Building, Loan and Real Estate Agent, over First National Bank, Bloomsburg, Pa. 11-15 lf.

A Remedy for Your Pastor.

Your pastor would be delighted with a Clergyman's Case of Humphrey's Specifics; it is made to fit the pocket and contains the ten numbers most needed by a clergyman. Cures for Fevers, Coughs, Clergyman's Sore Throat, La Grippe, Catarrh, Brain Fag, Dyspepsia, Malaria, Kidney Diseases, etc. They are sent prepaid on receipt of price. \$2.00. Humphrey's Medicine Company, New York.

* HOOD'S PILLS cure Liver Ills, Biliousness, Indigestion, Headache. A pleasant laxative. All Druggists.

DEMOCRATIC MEETINGS.

Meetings have been arranged to be held in the evening at 7:30 o'clock at the following places: Friday 30—Mill Grove. Saturday 31—Jola 2 P. M. C. A. SMALL, Sec'y. WM. CHRISMAN, Chairman.

Fierce Fight With a Big Bear.

While surveying a tract of land in Phunket's Creek township, Lycoming county, G. B. Fry and Joseph Bobst encountered a large black bear. A revolver was the only firearm the men had, and with this they put seven bullets into bruin. Fry then attacked it with the ax. The bear fought furiously, but was finally killed. The pistol balls did little else but stun the brute. The bear weighed 200 pounds dressed.

Campaign Marching Clubs.

Members of McKinley clubs and Bryan clubs be sure to get from your druggist or shoe dealer before you march a package of Allen's Foot-Ease, a powder for the feet, and shake it into your shoes. It instantly takes the sting out of corns and bunions and prevents blisters and swollen, aching feet. Allen's Foot-Ease makes marching a delight. We have over 10,000 testimonials. All druggists and shoe stores. Sample sent FREE. Allen S. Olmstead, Le Roy, N. Y.

A Misrepresentation.

A man representing himself as a member of the board of pension examiners is going about soliciting applications for increase of pensions in several adjoining counties, and telling old soldiers that the act of assembly granting peddlers' licenses to veterans of the war will be repealed at the next session of the Legislature, urging them to immediately apply for a license, which he agrees to furnish for \$1. The act of assembly says that a member of the board, as well as the court, must give such a license on application, without charge. A soldier having a pension certificate is not required to have a certificate from the board of examiners in order to apply for an increase.

A Desirable Business Place For Sale.

The large three story brick store building lately occupied by J. R. Schuyler & Co., as a hardware store for sale on reasonable terms by J. H. Maize Esq., Attorney. Office Lockard building corner Main and Centre streets.

Real good property in Espy for sale cheap. It is a desirable residence, large lot, and plenty of fruit. Apply to J. H. Maize Esq.

Wedding.

Lambert P. Orin, of Bloom, and Lillian Cornelius, of Catawissa, were married at the Lutheran parsonage on October 21, by the Rev. M. E. McLinn.

Always in season, Hopkins' Steam-Ed Hominj (Hulled Corn.) Elegant lunch in milk. Qt. can, 10c. 10 x 1-4tl



It may be a little early to do your spring papering, but not too early to look over our large stock now ready for your inspection. In spite of the fact that the manufacturers charge us from 10 to 20 per cent. more than last year, we will sell at last year's low prices, and in some cases even lower. Window curtains of all kinds—Room and picture moulding always in stock.
WILLIAM H. SLATE

EXCHANGE HOTEL BLDG
BLOOMSBURG.