

Come and See Us.

Bring Your Feet With You.

We can fit them with up to date shoes.

W. C. MCKINNEY,

Clarks' Building, Main Street.

THE COLUMBIAN.

BLOOMSBURG, PA.

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JOHN N. GORDON,
of Montour township.

FOR COUNTY COMMISSIONER
WILLIAM KRICKBAUM
of Bloomsburg.

FOR REPRESENTATIVE,
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of Bloomsburg.

FOR ASSOCIATE JUDGE,
JESSE RITTENHOUSE,
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FOR COUNTY TREASURER,
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FOR ASSOCIATE JUDGE,
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FOR COUNTY TREASURER,
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South Side.
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FOR DISTRICT ATTORNEY,
JOHN G. HARMAN,
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FOR DISTRICT ATTORNEY,
W. A. EVERT,
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FOR COUNTY COMMISSIONER,
J. G. SWANK,
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FOR COUNTY COMMISSIONER,
WILLIAM H. FISHER,
of Main Township.

A Desirable Business Place For Sale.

The large three story brick store building lately occupied by J. R. Schuyler & Co., as a hardware store for sale on reasonable terms by J. H. Maize Esq., Attorney. Office Lockard building corner Main and Centre streets.

Real good property in Espy for sale cheap. It is a desirable residence, large lot, and plenty of fruit. Apply to J. H. Maize Esq.

For Sale.

A desirable house and lot. Corner lot about 50 x 80 feet, beautiful location, all modern improvements; will be sold at once. Cheap for cash, or part down and balance to suit the purchaser; or part in exchange for other property. For further information call on S. D. Neyhard, Building, Loan and Real Estate Agent, over First National Bank, Bloomsburg, Pa. 11-15 tf.

For a Shave or Hair Cut.

For a good and quick shave or hair cut, go to James Reilly's tonsorial room in Exchange Block, first floor, next to Express Office. None but experienced workmen employed.

12-13-137.

SUBSCRIBE FOR THE COLUMBIAN

BICYCLE AND BUSINESS.

Hard Times Attributed In Part to the Wheeling Craze.

Now the bicycle is accused of responsibility for a lot of the hard times in various lines of business. The theatrical man stands in front of his showhouse and swears as he sees the men and maidens wheeling by. The confectioner stands in his doorway and looks into his window of unsold candy and says the bicycles are ruining his business. The clothier says he can't sell half as many fine clothes as he did because people wear bicycle suits more than half the time. The cigar man says his trade is suffering because everybody rides a bicycle and not one in twenty smokers smokes a wheel. The livery stable man and the riding academy man grind their teeth in rage and declare that business is going or has gone to the demnition bowwows. The shoe man says he can't sell anything but cheap bicycle shoes now. The hat manufacturer says his orders for fine hats are off one-half, and all he can sell is cheap caps, in which there is no money. Everybody is growing except the bicycle man, and the bicycle has to bear the brunt of it all.

A New Yorker, now in the western part of the state, writes: "I have made a discovery since I left home. It is not the silver question which has caused the financial depression throughout the country. It is the bicycle. I have talked with men in a dozen different trades, and each one says his business has been nearly ruined by the cycle mania.

A large bookseller, for instance, told me that he did almost no business, because instead of reading as they used to do everybody and his wife go bicycling every evening. He said that his magazine sales had fallen off one-half and his book trade proportionately. There are 80,000 bicycles in use in Buffalo, and between \$2,000,000 and \$3,000,000 are invested in them in Rochester.

"A sewing machine agent told me that his customers failed to pay him because they had spent their money in buying bicycles. This loss is the worst feature of the craze. People, who cannot afford it, buy bicycles, and either, as in this case, do not pay their debts or go without things that are necessary to their well being."

The tradesmen who are kicking haven't any hope in sight. It isn't likely that half the people who are going to ride the bicycle are riding it now, and not all those who ride own their own wheels yet, but they all intend to. It's a great harvest for the bicycle men, and they are happy as clams at high tide.

The unlucky tradesmen who are losing money can obtain consolation in the thought that a large part of their loss is a gain to humanity as well as to the bicycle dealer. One of the best known physicians in New York, in conversation with the reporter a few days ago, said: "Not in 200 years has there been any one thing that has so benefited the race as the invention of the bicycle. Why? Why, thousands upon thousands of men and women who previous to a year or so ago never got any outdoor exercise to speak of are now devoting half of their leisure time to healthy recreation. They are strengthening their bodies and developing themselves in every way, and not only are they reaping benefit themselves, but the generation that follows them will be born of healthy parents and will start in life with the constitution that our fathers had, free from the weaknesses that come to those who are habitually indolent.—New York Sun.

Tax Notice.

The duplicates for 1896 are now in my hands for collection; all parties paying state, county, school and dog taxes within 60 days from the 22 day of June will be entitled to a reduction of five per cent. I will be at residence, West Main Street, 3 doors above West Street, on Thursday, Friday and Saturday, August 13, 14, 15, and 20, 21, and 22, between the hours of 2 and 6 o'clock in the afternoon, for the purpose of receiving and receipting for said taxes. After 6 o'clock, Saturday, August 22, 1896, no reduction will be made.

J. K. BITTENBENDER,
Collector town of Bloomsburg,
Residence, West Main Street, 3 doors above West Street.

THE BROADWAY

First Facts of the July Bargains FOR CASH BUYERS

and more to follow.

People have numerous needs that must be supplied whether the weather be hot or cold, wet or dry.

Our special business is to provide these wants at such little prices as will bring pleasure to our customers and profit to ourselves.

Read the list carefully. It only represents a fraction of our stocks.

Handkerchiefs.

Ladies fancy bordered and hemstitched white handkerchiefs @ 5c. each.
Ladies' embroidered white handkerchiefs, 10c., 13c., 19c. to 39c. each.
Ladies' hemstitched linen handkerchiefs, 19c. and 21c.
Gent's bordered handkerchiefs, 4c. to 10c. each.
Gent's large hemstitched handkerchiefs, 10c. each.
Children's bordered handkerchiefs, 2 for 5c.

Ribbons.

Baby ribbon, 1c. and 2c. yd.
Special bargain in watered silk ribbons, all colors @ 2c., 4c., 5c. to 8c. the yd.
Special bargain in No. 16 and 22 black silk ribbon @ 15c. and 19c. the yd.
No. 60 silk ribbon, 19c. yd.

Ladies' fast black Jersey gloves, 10c. pair.
Ladies' taffeta silk gloves, 24c. pair.
Ladies' black silk mitts, 15c., 19c. and 23c. pair.
Ladies' dressed and undressed kid gloves in white, black and tans @ 69c., 75c., 85c. & 95c. pr.

Gent's white lawn bow ties, 4c. each, 3 for 10c.
Gent's white lawn club ties, 4c. each.
Gent's fancy dress bows, 20c. each.
Gent's black dress bows, 15c., 19c. and 20c. each.
Ladies' tecks in black and light shades, 20c. each.
Ladies' stock bows, 14c. and 30c. each.

Gent's seamless half hose, in grey, brown, tans and fast black @ 5c., 8c., 9c., 10c., 13c., 17c., 19c. and 23c. pair.

Children's tan hose, 10c. and 13c. pair.
Ladies' lisle thread hose, with white toe and heel, Hermsdorf dye, 39c. pair.
Ladies' seamless black hose with white feet, 2 pr. for 25c.
Ladies' tan hose, 10c. pair.
Ladies' balbriggans, 9c. pair.

Books.

See the Episcopal prayer books at 50c. each.
Art photographs of the world, at 98c. each.
The Magic City, 50c. each.
Cook books, 24c. each.
Paper bound novels by Charles Dickens, 5c. each.
Regular 25c. paper bound novels, 10c. each, 3 for 25c.
Cloth bound novels, 10c., 12c. and 29c. each.

THE BROADWAY CASE STORE,
Moyer's New Building, Main Street,
BLOOMSBURG.

JONAS LONG'S SONS

WEEKLY CHATS.

WILKES-BARRE, PA.

July 9, 1896.

ANNOUNCEMENT

EXTRAORDINARY!

OUR GREAT MIDSUMMER

CLEARING SALE

Begins Monday Morning, July 13th.

This is the grandest money saving event of the season. It means to us the clearing out of our immense stock of seasonal merchandise, preparatory to our semi-annual stock taking. Our principle is never to carry stocks over from one season to another, this has two advantages, it keeps everything clean and bright and at the same time enables us to place larger orders for Fall and Winter shipments.

We sacrifice prices regardless of costs.

Every article in stock can be bought for from 33c to 50c less on the dollar than at any other time.

We cut prices to the very lowest notch in every department of the store including:

- SILKS,
- DRESS GOODS,
- LACES,
- RIBBONS,
- DOMESTICS,
- NOTIONS,
- PERFUMERY,
- GLOVES,
- HOSIERY,
- CORSETS,
- UNDERWEAR,
- MEN'S FURNISHINGS,
- MILLINERY,
- BOOKS,
- LADIES' CLOAKS,
- LADIES' SUITS,
- BOY'S CLOTHING,
- CHILDREN'S CLOTHING,
- INFANT'S CLOTHING,
- TRUNKS,
- VALISES,
- BICYCLES,
- CARPETS,
- UPHOLSTERY,
- SHOES,
- CHINA WARE,
- GLASS WARE,
- WOODEN WARE,
- IRON WARE,
- AGATE WARE,
- TINWARE,

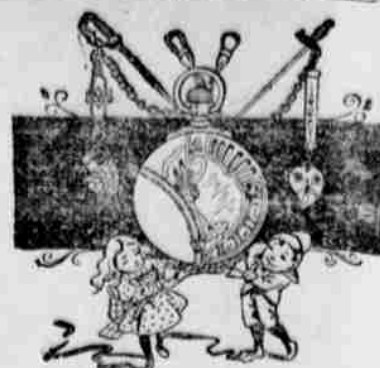
Send us a postal card for a copy of the Wilkes-Barre Daily Papers containing our great advertisements. All mail orders will be filled at these low prices during time of sale.

To those who can make the trip to our city we insure the greatest reductions ever made by any retail establishment in the city.

All orders of 3 dollars and upwards delivered to out of town customers free of charge. Remember these price reductions include every department of our Mammoth store.

Jonas Long's Sons
Cor. W. Market and Public Square

Gifts That Are Sensible.



Not gifts of a day's delight, but gifts for a lifetime. Gifts that keep the memory of the giver always before one. Gifts that last as long as friendship—those are the sensible gifts.

Watches. We have one hundred to show you. Some reliable and very pretty ones as low as \$10. Dainty long chains to go with them as low as \$2.

Rings. In Diamonds, Opals, Pearls, etc. from \$2 to \$12 and up. These are very appropriate gifts and last for years as a reminder of the giver.

Wedding Rings. We have them, the best the goldsmith makes. 14 and 18 k.

J. E. ROYS,

Successor to J. G. Wells, Next door to Post-Office, BLOOMSBURG, PA.

THE NEW WOMAN

—AND—

THE OLD MAN

and all the rest of the family can be satisfactorily shod at

Jones & Walter's Shoe Store.

Every day new goods are coming in. The very latest in footwear. The newest in colored leathers. High shoes and low shoes, and shoes of all sizes, and at just what you want to pay price.



When You Want . . .



to enjoy a plate of perfect Ice Cream, that is made of the purest and best materials, come in and try the article we serve.

I. G. DEITRICK,

Market Square.

Telephone Connection.

Some People Always Complain.

We say some. But no one complains of the loaf of bread they receive at the Exchange Bakery for five cents. Try one and see if you will.

EXCHANGE BAKERY.

No. 12 Main St.

L. F. BEISHLIN, Prop.

FOR BARGAINS

Watch

This Space

NEXT WEEK.



It may be a little early to do your spring papering, but not too early to look over our large stock now ready for your inspection. In spite of the fact that the manufacturers charge us from 10 to 20 per cent. more than last year, we will sell at last year's low prices, and in some cases even lower.

Window curtains of all kinds Room and picture moulding always in stock.

FOR FINE SPRING MILLINERY GO TO

Mrs. M. A. Watson,

WILLIAM H. SLATE

NEXT DOOR TO SALTZER'S MUSIC STORE.

EXCHANGE HOTEL BLDG.