

Come and See Us.

Bring Your Feet With You.

We can fit them with up to date shoes.

W. C. McKINNEY,

Clarks' Building, Main Street.

THE COLUMBIAN.

BLOOMSBURG, PA.

FOR SALE.

Desirable vacant lots and a number of good houses and lots in Bloomsburg, Pa. The best business stand in Bloomsburg. A very desirable property containing 19 acres and first class buildings with good will in a business worth \$1200 to \$1500 per year at Willow Grove. Dwellings in Espy, Orangeville and Beach Haven. A large number of farms in Columbia County, one in Luzerne County, one in Virginia. Two country store stands in Columbia County and one in Luzerne County. A water power plant, dry dock and lumber yard and shade in Beach Haven, Pa. Also 10 acres of good farm land at same place. By M. P. LUTZ & SON, Insurance and Real Estate Agents, BLOOMSBURG, PA.

AGENTS wanted in every town to report on parties opening and refitting saloons by the largest saloon fixture manufacturers in the world. R. ROTHSCHILD'S SONS CO., 739 and 741 Broadway, New York.

For Sale.

A desirable house and lot. Corner lot about 50 x 80 feet, beautiful location, all modern improvements; will be sold at once. Cheap for cash, or part down and balance to suit the purchaser; or part in exchange for other property. For further information call on S. D. Neyhard, Building, Loan and Real Estate Agent, over First National Bank, Bloomsburg, Pa. 11-15 11.

Houses for rent, from \$3.00 to \$12.00 per month. Apply 217 West 1st Street Bloomsburg Pa.

For a Shave or Hair Out.

For a good and quick shave or hair cut, go to James Reilly's tonsorial room in Exchange block, first floor, next to Express Office. None but experienced workmen employed. 12-13-14.

FOR SALE. A good young team. Good workers and speedy travelers. Fearless of steam and right in all respects. Mahlon Sager, Orangeville, Pa.

A Lucrative Occupation.

Hoopes, Bro. & Thomas, proprietors of the Maple Avenue Nurseries, West Chester, Pa., need salesmen for nursery stock, and offer good salaries and all traveling expenses paid. Write for particulars.

HOOD'S PILLS cure Liver Ills, Biliousness, Indigestion, Headache, & pleasant laxative. All Druggists.

Normal Boys at Wilkes-Barre.

The annual gymnasium exhibition and athletic contest by the Y. M. C. A. was held at Wilkes-Barre Monday night. Bloomsburg was well represented by the Normal class, and although they came out second best in the basket ball, they put up a good game. The Record says: "The Bloomsburg class gave an exhibition of club swinging that brought out great applause. These young athletes are very proficient in the use of the clubs, are well trained and make a good impression. One of the features of the evening was the basket ball game between the Wilkes-Barre Y. M. C. A. and the Bloomsburg Normal School. This was the last number on the program and one of the best. The game was hotly contested at the start, but it soon became evident that the Wilkes-Barre team was too strong for the Normal boys. The latter were clearly outplayed, and although they put up a plucky fight, at the end the score stood 7 to 2 in favor of Wilkes-Barre. Dan Behee was referee, and Mr. Sheetz and Professor Detwiler, umpires."

Harrisburg is going to try the Detroit potato patch plan. Vacant lots will be assigned to people who will cultivate the ground. It has been very successful in a number of cities. Mayor Pingree, of Detroit, is the inventor of the plan, and it has made him famous. The horny-handed man calls it "pay," the skilled mechanic "wages," the city clerk "salary," the banker "income," a land owner "rent," a lawyer "fees," a burglar "swag," but it all means the same at the end of the week.

A NEW BOOK.

S. S. SCRANTON & Co., Publishers, Hartford, Conn., want 2000 agents to canvass for a bran new book that will be especially popular during this Presidential year and will certainly sell in every community. It is a handsome volume finely illustrated and moderate in price. No experience needed to sell it. A grand chance for men and women to earn money easily right at home. Write to them at once for particulars. 4-9-11.

New Departure.

The attention of the ladies of Bloomsburg is called to the fine line of shirt waists displayed by the Bloomsburg Car Company's store.

Hereafter the letters which go out from the Washington, D. C., post-office will have the weather indications stamped on them. The stamp will be the usual date stamp with a circle around it indicating the kind of weather to be expected, such as "rain," "snow," "colder," "fair" and the like. For the present, Washington will be the only office using these stamps, but if the experiment proves successful, the use of similar stamps will probably be introduced in every city where the weather bureau has stations.

Soon along the streets will march the seemingly invincible base ball batsman. He will have the old fire in his eye, and the swagger of a slugger. If he wins he swaggers all the more. If his team comes out second best he will talk and gesticulate as to why it happened so, and may be, very likely, will lay some blame on the umpire. 'Twas always so.

Commencing Thursday, April 9th, and continuing until Saturday, April 18th, Gidding & Co., the clothiers, celebrate the 4th year of the opening of their store by a 4th Anniversary Sale, during which event they will give special values in every department, and will also during this sale only give a discount of ten per cent. on all clothing purchases. A visit to their establishment during this sale will prove highly profitable, as their entire spring stock is now in. Every dollar purchase entitles you to a chance on the pony outfit.

Removed!

SCHUYLER'S HARDWARE,

TO

Evans' Block,

MAIN and IRON STS.

RUPTURE can be cured, no matter how long standing. No knife. No detention from business. I have cured many cases in from four to eight weekly treatments. Write me for information and testimonials. They are **FREE**. DR. A. P. O'MALLEY, **FREE** Surgical Specialist, 80 South Washington St. WILKES-BARRE, 11-22-11

Salesmen Wanted on Salary, to sell Pennsylvania grown Nursery Stock, which is the best in the world. All the new specialties as well as the standard varieties of Fruits & Ornamentals. A fine outfit furnished and all traveling expenses paid. Salary dates from day work is commenced. Write for terms, stating age. **HOOPES, BRO. & THOMAS,** Maple Avenue Nurseries, West Chester, Pa. 4-9-11.

JONAS LONG'S SONS' WEEKLY CHATS.

WILKES-BARRE, PA.

April 8, 1896.

The rage for wheels has become epidemic throughout the entire world. Only a few years back we rode a wheel as a Hobby. Now it has almost become a necessity. The business man rides to save time; but the great majority ride for the pleasure there is in it. No more exhilarating sport can be imagined than a spin on a nicely adjusted light weight bicycle. Hither to the cost has stood in the way of gratifying a wholesome desire to ride a wheel; but this great barrier has happily been removed.



We belong to a combination that have agreed to take thousands of bicycles from one of the oldest bicycle manufacturers in the country. Our only stipulation is the number we sell and the use of our own name plate "The Anthracite"—hence the great reduction in the selling price. Don't pay \$100.00, these are as good. The material used in the Anthracite is the best that money and skill can produce: Mannesmann seamless steel tubing frame 1 1-8 inch, with 3/4 inch rear forks and stays, spokes swaged tangent, butted ends tied and full nickel-plated—Plymouth (best quality wood) rims, hubs, barrel trimmed from solid steel forgings, adjustable handle bar, Garford, Hunt, Butler and Ward or similar high grade saddles, rat trap or rubber pedals, chain 1/2 inch Humber pattern, tires Morgan and Wright, M. and W. quick repair, or Hartford single tube adjustable up or down turn handle bars.

These wheels are the perfection of grade and beauty and are fully warranted at every point. Our price for ladies' and Men's is \$59.00. Misses and Youths \$45.00. Girls and Boys \$37.00. Write for our catalog, and consider what our guarantee for one year means. Weight of wheels 22 lbs.

How much do you pay for your linen collars and cuffs? We presume at least 20c and possibly 25c. When a man knows he can get as good an article for just half the price, isn't he extravagant in continuing to pay the higher amounts? We are agents for Eugene P. Peysers, probably the leading linen collar and cuff manufacturer in the country. We sell collars all styles at 10c, cuffs 15 and 18c. And what's more we sell thousands of them to people of exquisite taste, they brag about their superior qualities and perfection of fit. Don't you think it would pay to send us a trial order? We are not doubtful of the results. You'll order again and again.

A word about Ladies' Shirt Waists. We are absolute headquarters. No more complete line in the city, sell them from 49c to \$3.48. The cheaper price don't mean poor quality, all are good, but of course the quality grows better as the prices rise.

At 98c a splendid assortment of shirt waists in Percales, Lawns, Linens in stripes, plaids, small checks and figures, soft fronts, yoke back, with laundered collars and cuffs, in blue, pink, white, green, black and linen color. At \$1.25 very fine Lawn and Percale shirt waists in all colors, yoke back, full front, large bishop sleeves and laundered collars and cuffs. Pure linen waists the very latest style with detachable collars and cuffs, made of white 2100 linen, are \$3.48.

Our Mail Order Department is conducted by trained shoppers who can follow your instructions accurately, thus avoiding all possibility of delay.

Respectfully,

Jonas Long's Sons
Cor. W. Market and Public Square
Wilkes-Barre.

They Don't Run Slow,



but are always fast enough to run in harness with Father Time. For this reason our watches are absolutely reliable chronometers. No one wants a time-piece that isn't accurate and always too fast or slow. Naturally one feels lost without the time. It's an uncomfortable feeling, too, which no one need suffer if they carry one of our watches. We are offering special opportunities at figures within the reach of all.

J. E. ROYS,

Successor to J. G. Wells,

JEWELER AND OPTICIAN,

Next door to Post-Office.

BLOOMSBURG, PA.

THE BROADWAY,

The room formerly occupied by A. A. Drum is now being furnished for our use, and will be opened in the near future with a large stock of new goods.

During this alteration we are offering special values in all kinds of goods of which the following are a few examples:

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|---|---|
| New line of felt shades on spring rollers, 2 for 25c. | Japanese rugs, 2 yds. long, \$1.49 each. |
| Oil cloth shades on spring rollers, 24c. | Egg whips, 2c. each. |
| Brass curtain rods, 12c. each. | Potato mashers, 3c. each. |
| Floor oil cloth, 2 yds. wide, 45c. yd. | Tack hammers, 4c. each. |
| Floor oil cloth, 1 1/2 yds. wide, 35c. yd. | Can openers, 1c. each. |
| Curtain poles with brass trimmings, 19c. ea. | Gold paint, 7c. bottle. |
| Carpet tacks, 200 in paper, 2c. paper. | New Idea patterns, latest styles, perfect fit, popular price, 10c. each. Ask for a fashion sheet. |
| 3 lb. feather pillows, 85c. pair. | |
| Clothes pins, 4 doz. for 5c. | |
| Cotton bats, 7c., 10c. and 15c. each. | |

BROADWAY CASH STORE,

MOYER'S NEW BUILDING,

Main St., Bloomsburg, Pa.

TELEPHONE CONNECTION.

MUSIC



Hath charms, etc., sings the poet. Music is not only a pleasure but an education as well. Put one of our pianos or organs in the house and you'll be surprised what a refining influence it has. The cost is insignificant between now and the Holidays. We are offering great inducements in pianos, organs, and sewing machines:

- Pianos from \$250 and upwards.
- Organs from \$50 and upwards.
- World renowned White sewing machines from \$35 and upwards.
- Queen sewing machines we are offering at \$25 dollars cash. Best sewing machine for the money in the market to-day.
- Also guitars, banjos, violins, harmonicas, and everything in the music line. Best sewing machine needles, and o for all sewing machines. Pianos and organs tuned and repaired. Also all makes of sewing machines repaired.

J. SALTZER, Gen'l. Agent,

Main street below Market.

BLOOMSBURG, PA.

THE NEW WOMAN

—AND—

THE OLD MAN

and all the rest of the family can be satisfactorily shod at

Jones & Walter's Shoe Store.

Every day new goods are coming in. The very latest in footwear. The newest in colored leathers. High shoes and low shoes, and shoes of all sizes, and at just what you want to pay price.



Revolutionized Prices for Spring. Amazing—but Absolutely True

Great results demand bold strokes.

We must double our sales or cut down the work of thousands who look to us for it. Unless we sell twice as much, we've goods enough for the whole season.

That's why

Prices just one-half—to double the sales.

We know it's unusual. We know it's unprofitable. We've gone all over that, and decided, with Spring just beginning, to

Break away from cut and dried methods by Selling for Half Price.

Whatever clothes you want for Spring, better buy now. Whatever clothes you want this Summer buy now. Whatever clothes you want next Winter buy now. It just comes to this:

- Finest Overcoats worth \$25.00 next October, are \$12.50 now.
- Finest Black Suits worth \$30.00, to-day we sell for \$15.00.
- Spring Suits worth \$12.00 go for \$6.00; \$8.75 ones \$4.38.
- Spring Overcoats worth \$12.00 are \$6.00; \$7.50 ones \$3.75.
- Boys' Suits ought to bring \$8.00, now \$4.00; \$4.00 ones \$2.00
- Men's Trousers by thousands at just half.

We only give a few prices out of many. The city is stirred up over our prices. Nothing has ever been done like it. We're clothing with Wanamaker & Brown's make of Clothing at prices that don't pay for the cloth and work.

SAME AS EVER

Notwithstanding the prices, we're paying Railroad Fare on purchases of moderate amount, as usual.

Sixth and Market Sts. WANAMAKER & BROWN

Twelfth and Market Sts. WM. H. WANAMAKER

PHILADELPHIA