

It's a Fair-and-Square Flat-Footed Fact

That we have reduced the price of all the SUITS, OVERCOATS, HATS, CAPS, AND FURNISHING Goods we've got in stock. There are no exceptions and no half-way work—but

Every Cut is to the very quick.

Louis Gross.

Time to Skate Now! . . .

Pleasure and health combined. Ravenous appetite, good digestion, rosy cheeks. Better than medicine—better than cosmetics—cheaper too. We'll sell you a pair of Peck & Snyder, or Winslow Skates for \$4, and they'll last forever, or near it. All kinds of skates from 25c. a pair up, so poverty is no excuse.

J. R. SCHUYLER & CO.,
General Hardware, BLOOMSBURG, PA. Main St. L. T. Sharpless & Co.

It Does not take Much Money for Groceries Here.

Our prices are rock bottom, our goods are fresh and of a No. 1 quality, and the privilege is yours to bring back anything unsatisfactory and get your money, and to have your packages delivered free.

New York Cash Store,
L. T. Sharpless & Co.



SPECIAL HOLIDAY ATTRACTIONS.

THERE'S ONE DRAWBACK

About dealing with us. If you spend as much money here as you would any place else you'll have to buy a bigger basket or make two trips. Look at these basket-stretchers—
Foreign and Domestic Nuts, 5c. lb. up.
Christmas Candy, 10c. lb.
Prompt delivery of goods to all parts of the town.
Our goods comply with the new food law now in force in this State.

J. D. ARMSTRONG,
Main St. Bloomsburg, Pa.

DO YOU

Imagine you know a good thing when you see it? Of course you do, and we're not going to dispute the assertion.

DID YOU

Ever consider the value we give you in all kinds of meats?

DON'T YOU

Do a thing then until you call and examine for yourself.

Dressed Poultry a Specialty.
Goods delivered free to all parts of town.
C. H. REICE.

Bush and Malfiera.

During the Holidays we will sell our candy cheaper than ever. Just think our French Nugget fresh made only 40c lb; Almond paste Bon Bons, Fig paste, Chocolate Dates, Chocolate Walnut Creams, Cream Almonds, Coconut Bon Bons, French Mixture of all kinds. Fancy toys hand-made of all kinds. Call and see the prices on these goods, they will astonish you. Besides getting your candy fresh and cheap, for every 50 cents worth you buy you get a ticket for the premium on Christmas morning. And then we call your attention to the Chocolate Creams only 15c lb. French Mixed Bon Bons, this at

Bloomsburg Candy Manufactory.

We also have a big lot of fresh, new Princess Almonds, paper shell XXXX; Large Walnuts XXXX; Filberts and Pecans XXXX; Brazil Nuts XXXX; Malaga Grapes, fancy cluster; Oranges of all kinds, fancy Lemons and Grape Fruit, Turkey Figs layer, we sell all these at low prices for Christmas. Italian Chestnuts 10c qt. and fancy hand made Toys 10c lb. Don't forget when you come in to make up the 50 cents so you can get a draw ticket at

Bush & Malfiera's.

Extravagance

May lie in paying too much for a thing or in paying too little. If you buy dry goods for less than we ask, you'll not get as good quality—that's poor economy. If you pay more, you pay too much, because we sell the best there is. The same rule applies to our Groceries, Hats and Caps, Boots and Shoes and Queensware.

BLOOMSBURG STORE CO., Limited,

CORNER MAIN AND IRON STREETS.

General Providers. BLOOMSBURG, PA.

100 Albums from 25c. to \$5.00. Worth double that price.
75 Toilet Sets from \$1.00 to \$15.00. Regular price \$1.75 to \$20.00.

Xmas novelties reduced accordingly. We also have a good assortment of Collar and Cuff, Necktie, Fan, Glove, Handkerchief and Jewel Boxes, Gold Pens, Fountain Pens, Gold Pencils and Tooth Picks, Books, Bibles, Prayer Books and Hymnals, Smoking Sets, Diaries for 1896, Fine Perfume in handsome cases, Banquet Lamps at prices to suit all. Don't fail to look at our stock before buying.

JAMES H. MERCER,

OPPOSITE EPISCOPAL CHURCH,

BLOOMSBURG, PA.

I HAVE



DIAMONDS, WATCHES,
Clocks, Silverware.

DORFLINGER'S CUT-
GLASS, and Novelties.

Serving Your Dessert

marks the climax of your Christmas dinner. The climax of beauty and elegance is seen in our display of jewelry which reaches the apex of attractiveness and is unrivalled in the county. Everything is here like the courses of an epicure's dinner, and the only course to take is to choose your Christmas gifts from a stock as bewitchingly presentable as the belle of the ball. Our stock is like a note expiring on the 25th; it's presentable on that day. Secure what you intend to present without delay. First choices, like first thoughts are brightest.

J. E. ROYS,
SUCCESSOR TO J. G. WELLS.
JEWELER AND OPTICIAN.



Desirable building lots, and handsome houses for sale in the growing portion of Bloomsburg. Prices reasonable and terms easy.

E. E. TUSTIN.

HE'S THE ONLY HUSBAND YOU HAVE,

and you care about pleasing him, and like to see him happy and contented. You can do all this, if you purchase for him as a Christmas gift a box of segars from Harry Wilson. A full line of all kinds of smokers' articles.

HARRY WILSON,

Market Sq., BLOOMSBURG, PA.

P. SOLLEDER & CO.

MAKE A SPECIALTY OF

Hemlock, Sole, and Harness Leather.

A big stock always on hand.

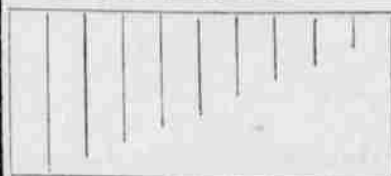
We also keep a full line of Calf Skin Kips, Lace Leather, Sheep Skins, Strips of Leather Cut Soles, Heel Taps, Iron Stands, Clinch Nails, Hammers, Knives, Peg and Sewing Awls, Threads, Wax, Cements and Dressings of all kinds.

Wholesale and Retail at Rock Bottom Prices.

Blizzards

—AND—

ICICLES



Will soon be here; we don't mean to pose as prophets, nor gloat over your possible shivers the past few days, because you did not get your heating stove. What we wish is that shivering should emphasize for us the comfort to be found in our line of heaters.

W. F. HARTMAN.

Dolls.—Dolls.—Dolls.

We have now on hand one of the nicest selection of Dolls in the county. Dolls at 1c. 5c. 10c. 15c. 20c. 25c. and up to any price. Doll Carriages 25c and up; Iron Express Wagons \$1.00 and up; Express Wagons \$1.00 and up; Rocking Chairs all kinds cheap; Wheel Barrows from 10c up to \$1.00; Doll Cradles and Beds 25c and 50c.

CARTS and WAGONS 10c to 25c. Children's Tea Sets 5c and up. Now is the time to buy boys' and girls' sleds. Sleds 50c and up. Doll Houses for the girls, and Barns, Stables and Noah's Arks for the boys. Albums, Writing Desks, plush boxes and stationery, we are headquarters. For all kinds of

FANCY GOODS AND CHRISTMAS PRESENTS

Call at the

NEW YORK NOVELTY STORE,

JOHN W. MASTELLAR, Agent.

CHRISTMAS 1895.

NO DIFFERENCE in CANDY ?

OH but there is. Not in the looks perhaps, but in the make up and manufacture. Have you seen ours? 'Tis clean, fresh and wholesome. We have every kind. PRICES—they'll save you something, too.

G. W. HESS,

Exchange Bakery.

BLOOMSBURG, PA.

In these hard times one stops to figure on

LAUNDRY WORK . . .

as well as other necessities of life, therefore we endeavor to give our patrons full value for their money. Collars, Cuffs and Shirts done up by us always pleases the wearer. Besides that, it is economy. You can wear them much longer than when done at home and save your wife much hard work. The shirt is often in good condition when the neck band gives out. We will put you on a new one for 5c. Do you think that will save you some money? Try and see.

We call for and deliver work to any part of the town. Some people have an idea that laundry work is injurious to linen. Call and see. We will be glad to see you, and show you how we make the linen so white, smooth and glossy.

COLUMBIA STEAM LAUNDRY, CENTRE STREET.

Good Rubbers are Good Friends.

They save you any number of bad colds. Cheap Rubbers are treacherous and cost too much beside. We'd rather sell you the best. Some people like invisible Rubbers. Don't protect the top of the foot, that's the only objection. Yet we sell lots of them.

Slippers

Just what your husband, brother or friend would appreciate as a Christmas gift. All sizes; all prices.

J. A. HESS,

BLOOMSBURG, PA.