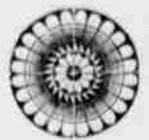


"By Fair Dealing we Thrive."

THE COUNTY FAIR



will no doubt bring you to this thriving county seat, and while many will come solely for pleasure the large majority contemplate combining business with it. We've therefore made extra preparation to receive the large crowds of patrons who intend making headquarters here. Not only that, but we've made preparations to sell the greatest amount of merchandise that this store has known. Special values, such as we place on sale FRIDAY, OCTOBER 5th, to continue until Saturday evening Oct 12, is bound to keep our salespeople busy as bees. Come as early in the week as possible and make it a point to **see every one of the values that we illustrate here.**



\$6.50
\$8.50
and
\$10.00

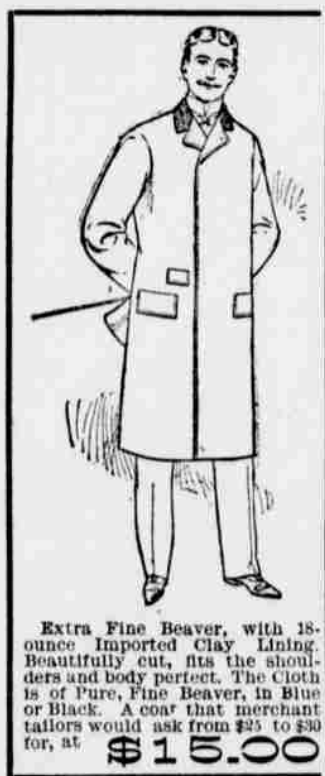
for sack or cutaway Suits, in plain black, gray-mixed or brown mixed cheviots, home spun worsted &c., equal to custom made at double price and perfect fitting.



A Man's Suit like this, made and trimmed, extra good of very fine imported worsted or cheviot cloth in all mixtures at **\$10.00.**

\$8.00
\$10.00
and
\$12.00

and up to \$18.00 for extra fine single breasted cutaway suits for men or young men, beautifully made, perfect fitting, guaranteed superior in many instances to the ordinary custom tailored kind. We give a one year guarantee with every garment that leaves this store. We have them in plain black, fancy worsteds, grey pinstripes or dots and Oxford grey unfinished worsted.



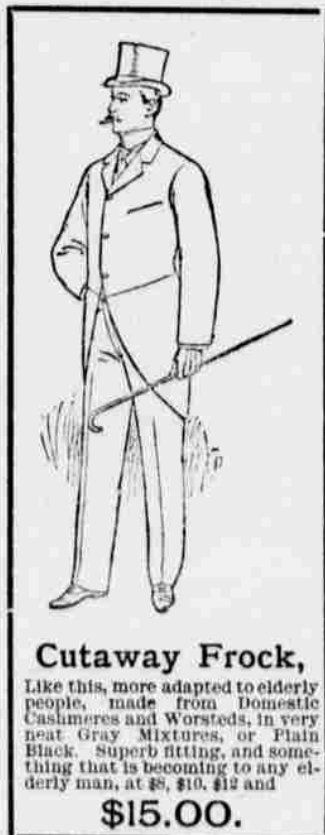
Extra Fine Beaver, with 18-ounce Imported Clay Lining. Beautifully cut, fits the shoulders and body perfect. The Cloth is of Pure, Fine Beaver, in Blue or Black. A coat that merchant tailors would ask from \$25 to \$30 for, at **\$15.00**

4 GEMS

superior to any custom tailoring seen in this valley.



STORM COATS
We lay special stress on our line of Men's and Boys' Storm Coats, in Beauty of Patterns, completeness of stock, and reasonableness of price. To describe them would be an impossibility. Price commences at \$6.50, and by easy stages, runs to **\$28.00.**



Cutaway Frock,
Like this, more adapted to elderly people, made from Domestic Cashmeres and Worsteds, in very neat Gray Mixtures, or Plain Black, superb fitting, and something that is becoming to any elderly man, at \$8, \$10, \$12 and **\$15.00.**

Children's Cape Overcoats.

\$1.48 AND \$1.98.

We received this week our first shipment of these extra values in Children's Overcoats. Whether or not we will be able to receive any more remains to be seen, as the price quoted you is lower than the original wholesale cost, but they were in duty bound to deliver them. They are here. The price is

\$1.48 AND \$1.98.

.....CHILDREN'S SUITS.....

Anyone who takes the least interest in this store knows of the interest that we take in fitting up the little fellows. It seems to be a special pride of ours. Every novelty, such as Zarous, Fauntleroy, Jersey and Reefer Suits, is here from \$1.48 to \$6.50—any price between. A special Boy's Suit that we call your attention to is our All-Wool Double Knee, Double Seat, Hold-Fast Buttons and Never Rip kind,

AT \$2.50.



J.M. GIDDING & CO.,

Two Doors Below Post Office.

Nearly opposite Court House.

Bloomsburg, Pa.

