

2275 square feet of floor space devoted entirely to our business. The largest clothing house in Columbia or Montour counties.

THE "COUNTY FAIR"

AND THE CLOTHING HOUSE OF

J. M. GIDDING & CO.

No visitor to Bloomsburg next week will miss seeing the County Fair. Out side of that very few will miss visiting the Clothing House of J. M. Gidding & Co. We've made extra preparations to receive our out of town friends and customers, and have prepared some extraordinary values for them.

Seems like a little price for a man's suit, doesn't it? But we would like to show you what a heap of value we can get into a garment at that price—

\$6.50

all wool, fast color, splendidly made. Our customers tell us that other houses are asking \$8.50 for same suit.

MEN'S OVERCOATS

For excellent Men's Overcoats, blue-black or light colors, equal to any \$10.00 coat in town. All wool, fast color, well

\$7.50

made, well trimmed. See them. Compare them with any \$10.00 overcoat in town.

BOYS' SUITS

For your choice of many styles in Knee Pant Suits, single or double breasted, neatly made, and we'll put

\$1.48

them up against any \$2.00 suit in town. Nothing cheap about them excepting the price.

Bloomsburg, Pa., Oct. 5th, 1894.
Dear Readers:—

The winter months are fast approaching, and the time to clothe yourselves and boys with seasonable clothing is at hand. Have you made up your mind as to where you shall make your purchases this fall? Its highly necessary that you should, and when you do we'd like to have you bear us in mind. You undoubtedly know that we carry the largest and finest stock in this vicinity, and as to our prices we'll leave that to our thousands of customers throughout this community. We ask you to bear us in mind because we want your trade, and we'll make every effort to get and keep it. We handle superior makes of clothing and retail it at prices as low if not lower than other dealers ask for inferior makes. We handle every size, from a child's 2½ year old suit to a man's size, 48—and every style for man, boy or child. Our line of Hats and Furnishings are not equalled in the county. Every style, every quality, every price, is found right here. Goods exchanged or money refunded if purchase is not satisfactory. Hoping to be favored with a call from you, we remain very respectfully yours.

J. M. GIDDING & CO.

P. S. We have made extra preparations to receive our out of town visitors during Fair week.

BOYS' OVERCOATS

The best offered in this vicinity at the price. All sizes from 4 to 14.

\$1.98

Made with cape. Detachable if you wish. Sold everywhere at from \$2.50 to \$3.00.

BOYS' SUITS

For neatly made Knee Pants Suits in nice patterns, the regular

98 cts.

price would be \$1.50. The special price now is 98 cents.

These are all special prices, and no house in the vicinity is able to give you so good values for so little money. They are but a few of the many things we are offering. Our Fine Suits beginning at \$10.00 and ending at \$22.00. Our fine Overcoats begin at \$7.50 and end at \$25.00.

J. M. GIDDING & CO.

HATTERS.

CLOTHIERS.

FURNISHERS.

Opposite Bloomsburg Banking Company. Two doors below post-office.

BLOOMSBURG, PA.