

WAR ON THE FARMER.

PLUNDERED BY THE MILL-OWNERS WHILE THE FOREIGNER IS PROTECTED.

COMPULSED BY LAW TO PAY DOUBLE PRICES FOR AGRICULTURAL IMPLEMENTS.

Photographs of Advertisements Circulated in South America, and of Advertisements of the Same Goods Circulated in the United States—A Sermon Which Needs No Words to Point the Moral—Protected Firms Annotate at "The World's" Discretion.

That the foreigner enjoys many advantages not possessed by the American consumer is apparent to the most casual reader from this advertisement photograph from the columns of the export edition of the Engineering and Mining Journal.



Corrugated Copper. Price, 2 cents per pound for home trade, discount for export.

The Engineering and Mining Journal is one of the best known and wealthiest scientific publications in the world. Its weekly edition is forty pages, 10x14, and its monthly edition, "for export," is much larger.

To protect the domestic subscribers to its weekly edition from overcharges, the Journal obtains special prices for them, and turns their orders over to the agents of the manufacturing firms.

It devotes from twelve to twenty of the broad pages of its export edition to announcements of the goods of the American manufacturers and the prices at which the agents sell their goods here in New York.

The advertisements in its "foreign current" are not paid for by the manufacturers. The regular advertisements of the manufacturers appear in its regular advertising pages.

The foreign buyer is equally well off here. On all these goods, whether single or two-horse ploughs, whether shovels or axes, the price is 50 per cent. discount.

As these advertisements have to be reduced in size by the short-protection, they are printed from the time required by the printer, and the price is 50 per cent. discount.

When this advertisement was first reproduced in The World of May 14 it contained the name S. L. Allen & Co. Not a word was said in The World concerning the advertisement or the firm. The advertisement told all there was to be told.

THE FOREIGN ADVERTISEMENT.

(182)—Instrumentos de Agricultura. (182)—Instrumentos de Agricultura.

Philadelphia, May 24, 1890. A copy of the advertisement of your firm...

On other cast steel garden rakes the discount is only 70 per cent. from the standard association list.

There are in this Spanish supplement advertisements representing the manufactured products of 100 protected firms.

These are the opening advertisements of the foreign current in the Spanish supplement of the Columbian.

The American Mail and Export Journal is circulated in this country, the others for circulation abroad.

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ANN ARBOR AGRICULTURAL CO.

ANN ARBOR, MICH., U. S. A.



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Standard five wire, Per... Water balls, 4 1/2...

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On every protected industry here named the McKinley tariff has increased the Protection from 20 to 200 per cent. above the figures given.