

The Columbian.

BLOOMSBURG, PA., FRIDAY, JANUARY 4th, 1884.

A GREAT REDUCTION SALE

ORGANIZED BY

JOHN WANAMAKER, personally.

AT HIS PRINCIPAL ESTABLISHMENT, THIRTEENTH STREET,

Commencing Wednesday, Jan. 2, '84.

Particulars.

Always careful to avoid all sensations in this business, and not having such a sale in six years as now projected...

1 Object of the Sale.

To make certain important changes in our business, with a view of further extending and improving it.

2 Character of Goods.

The full regular stock of forty-six distinct departments, gathered with utmost care by skilled buyers for the purpose of building up and maintaining permanent trade.

3 Extent.

To the value of \$1,850,000, if the people are willing. This amount is now here and ready in our warehouses and salerooms.

4 Explanation.

When the severest cut of prices occurs, it is not from any fault in the goods, but because of somebody's oversight in hiding away the stock, so that it has escaped notice, and remains unsold.

5 Details.

It is impossible, and too expensive, to give more than a few examples of prices. No store is so easy to visit and get prices at ours. We give only the A B C's.

Silks and Velvets.

Lot 19 in. Black Silk Velvet, price, \$1.35, down to \$1.15. Better lot go down to 16.50. Still better lot go down to 30.00.

Furs.

Lot Fur-lined Circulars go down to 16.50. Lot Scarlet Shirts and Drawers, 1.75; down to 1.00.

Linens and Blankets.

Lot Oyster D'Oylies, 50c., 14 in. sq. Great lot of John S. Brown & Sons, Richardson's Sons & Owlen, and other Manufacturers' Fine Table Cloths at a reduction of 30 per cent.

Handkerchiefs.

783 dozen Gentlemen's Pure Linen Handkerchiefs, woven borders and woven checked centres. Never sold less than 15c. each; now to be sold by the dozen, at 1.00 per dozen, and in no less quantity.

Black Goods.

Lot Black Merino, sold at 75c.; now 50c. Lot 1500 yds. Black Lupin's Cashmere, at 40c.; never sold under 50c.

Embroideries and White Goods.

3000 pieces Nainsook Edgings and Insertings; Lot, former price 55c.; now 40c. Lot, former price 75c.; now 60c.

Laces.

Lot Medicis Lace, reduced from 20c. to 13c. Lot Medicis Lace, reduced from 45c. to 25c.

Table Cloths and Napkins.

Lot German Damask Table Linen, 62 in. wide, free from dressing; former price 75c., now 50c.

Hosiery and Underwear.

85c doz. Super Stout Men's Half Hose, English full regular make. Never sold less than 17 cents, down they go to 12c.

Black Astrakan Cloth, sold at \$4; now \$2.50.

Lot 2500 yds. Colored Velveteen, reduced from \$1 to 75c. Lot 54 in. Black Worsted, sold at \$2; now \$1.50.

Lot 1000 yds 54 in. Plaid and Plain Ulster Cloth, sold at \$2.50; now \$1.50. Lot 54 in. Colored Cloakings, reduced from \$1.50 to 75c.

Lot 54 in. Black Cloaking, formerly \$5; now \$3.75. Lot 54 in. Black Basket Coating, formerly \$7; now \$5.

Lot Black Diagonals, sold at \$4, now \$3. Lot Black Diagonals, sold at \$3.50; now \$2.50.

2000 yds. All Wool Black English Stockinette, 56 to 63 in wide; What was \$5; now \$3 " 7 " 4

Gloves. Lot Children's Lined Gloves, fur tops, reduced from \$1.35 to \$1 per pair. Lot Men's Lined Gloves, fur tops, sold at \$1.50; now \$1.

Lot Ladies' Castor Gloves, sold at \$1.25; now 75c. Lot Ladies' Kid Gauntlets, sold at \$2.50; now \$1.50.

Lot Dents' best made two-button Gents' Kid Gloves, at \$1; were \$2.25. Lot genuine Foster Ladies' Kid Gloves, reduced from \$2.25 to \$1.50.

Ribbons. Sash Ribbons in large variety half the former price. Lot 90 pieces Black Moire Ribbons, 9 in., 7 1/2, 8 in., 60c.

Lot Polka Dot Ribbons, 8 in., reduced from \$1.25 to 50c. Lot Black Sash, 12 inches wide, \$2; now \$1.

7 in., same quality, \$1; now 50c. Carpets. 18 styles of best five frame Body Brussels Carpets, down to \$1.12 1/2.

4 styles Imported English Moquette Carpets, from \$2.50 to \$2. 21 styles Tapestry Carpets from 90 to 70c.

12 styles Smyrna Carpets, from \$1.65 to \$1.15. 9 styles fine three-ply, from \$1.20 to 90c.

32 styles Ingrain, from 99 to 65c. Shoes. Lot Women's French Kid Shoes, from \$7.50 to \$5.50.

Another lot, from \$4.25 to \$3. Lot Satin Slippers, \$3 to \$2. Lot Opera Slippers, \$1 to 50c.

Lot Kid Slippers, \$3 to \$2. Lot Men's Calf Balmorals, \$7 to \$5.75. Lot Boys' Calf Balmorals, \$5 to \$4.

China. Decorated Tea Sets 56 pieces, down from \$22.50 to \$15. Fine Dinner Sets, 120 pieces, from \$85 to \$60.

Minton Chamber sets (including Jar), \$25 to \$18. The Copland system of asphaltic wood pavement, introduced in London, is claimed to meet some of the most important requirements for the purpose which have hitherto been unfulfilled, and, though more costly at first than some other methods of roadway construction, its durability and satisfactory wear more than meet that point.

Frozen to Death. The Wilkes-Barre Record gives the following account of the finding of a dead man in the lower end of Luzerne county.

Some time during Friday forenoon trucks were discovered crossing the river on the ice a short distance this side of Shickshinny, which the parties making the discovery, in their ignorance of ural anatomy mistook for the trail of a bear, forgetting that a bear being a quadruped, would necessarily make twice as many tracks as a man, consequently the distances between must be in a corresponding measure shorter. But they were fully bent upon following up the supposed bear and to capture him if possible. The trail was plainly marked in the light snow and followed up towards Kline's saw mill, two miles away, where they discovered that the animal, whatever it was, had broken through the ice, but had gotten out and gone on to near the saw mill. Here it crossed and recrossed the river, and in doing so broke through the river five times, but still went on. The trail there left the river and was followed to where the creature had made a sort of nest in an old tree top and crawled into the brush for a rest. From this point the tracks returned to near the track of the North & West Branch R. R., where at about 2 o'clock the body of an unknown man was discovered lying in the snow with no clothing on except an undershirt and red flannel drawers pulled down over the feet, upon which were a pair of cotton stockings. Otherwise the body was void of any clothing whatever. A pair of pantaions were found at a short distance. There was nothing about the body or clothing by which it could be identified. The clothing was of fair quality, showing that the man had evidently not been of the genus tramp. He was apparently from 25 to 30 years of age, 5 feet 7 inches in height, weight about 140 pounds. He had pretty heavy sandy brown hair and light colored mustache. There was a scar on the forehead with a depression of skull over the right eye parallel with the forehead. He was evidently not a miner as no marks of coal were found anywhere on his person.

Monday's issue says: Further investigations have thrown some additional light on the case of the unknown man found frozen to death near Shickshinny on Friday. On Saturday morning his coat, vest and shoes were found on the river bank not far from Shickshinny, proving that he had wandered in a semi-mad condition much farther than at first believed. In one of the pockets of the coat was a memorandum book in which was written a note, dated Cleveland, Ohio, recommending the bearer, John Robinson, to 4 to parties in Pittsburgh. The note stated that he was a capable stone mason, able to take the foremanship of a yard. There was also a certificate to the effect that John Robinson was a member of the Stone Carriers' Association of Pittsburgh. Telegrams were sent to Cleveland and Pittsburgh and an answer was received from the former place that no such man was known there. We have not heard of any reply from Pittsburgh. There is now no doubt that the unfortunate man died from exposure, and was probably deranged. No valuables were found in any of the clothing.

The Country Editor. Somebody has written up the country editor in about two columns of non-parallel for a New York paper. The subject is not so unpromising as it may at first appear. The country editor has a hard road to travel. He is the reporter, bookkeeper, mechanical superintendent, business manager, collector, mailing machine and collecting agent of the establishment. His work is hard, his receipts small and his creditors numerous. In a small town an editor has to steer his course so as to avoid giving offense to different circles of society, the religious denominations, the business community, and the rural population. If an influential old farmer wants a three column notice of his new barn, it must appear, or the editor may lose a hundred subscribers. The catchwork quilts, big beds and phenomenal eggs also clamor for space in the columns of the country paper. In the course of time the rural scribe becomes either jocular or morose, but in either frame of mind he continues to make friends who demand free advertising, and enemies who work against him. The country editor is always getting ready to abandon journalism for something else, but he rarely carries out his threat. He generally dies in harness. In some wild communities editors occasionally meet with rough treatment. Sometimes they are driven out of the country, and when other methods of getting rid of them fail they are sent to the Legislature. The city editor gets a good deal of fun out of the country editor's work, but the man who bears the burden regards it as a serious business. And in the best sense it is serious. The little local weeklies scattered all over the country are all in their way potential factors of civilization. They develop their localities, bring their resources before the world, and in a manner educate their readers. They are always on the side of the absurdities, the schools, progress and reform. Men who live and die working for such objects are public benefactors and deserve a substantial reward.—Atlanta Constitution.

The Hungarians of the Connessville coal region, are threatened with dynamite.

Minister and other Carpets. Black Cashmires. Calicoes. Dresses for little Children. Embroideries and Laces. Fancy Articles. Gloves. Hosiery and Hamburg Edgings. India Shawls. Jerseys and Japanese Goods. Ceramics and Glassware. Ladies' Dress Goods. Maslins. New Bonnets.

Over Shoes and Rubber Goods. Pillow Shams. Quilts and Counterpanes. Russia Crash and Linens. Silks, Sealskin Sacques and Furs. Sties and Tildies. Umbrellas and Underwear. Velvets. Waukenphast and all kinds of Shoes. X-tension Tables and Furniture. Young and Old Men's Suits. Zoological Books of all kinds. & thousands of other articles.

Very marked reductions have been made in the ten thousand and one every-day and useful articles in Housekeeping and Housefurnishing Departments. Striking reductions in Fine Furniture. Bags, Satchels, Trunks, have had something knocked off the prices. Upholstery, Piano and Table Covers share the same fate. Fancy Goods, Brass and Bronzes, etc., are much lower. Books—we have lots that we would rather have their room than company; the prices will tell the story.

Store will be open from 8 A. M. to 6 P. M. All packages amounting to \$100 will be delivered, freight paid, within a circuit of 200 miles, during the continuance of this sale. Excursion parties from the country could club together, and have their purchases delivered in one bundle. We will do our best to reply promptly to all letters and postal cards asking samples and information. It seems quite certain that no such opportunity as this will be offered soon again.

City-hall Square, Near Broad Street Station, Philadelphia.

John Wanamaker.