

BUY - IN - BELLEFONTE

CHILD STUDY ADVOCATED AS DETERRENT OF CRIME.

School, health, welfare, and police departments should coordinate their efforts and ascertain as soon as possible the number of children in the community who need special attention. A word-blind child may be the murderer of tomorrow because of his efforts to compensate for his unrecognized deficiency. The child whose special abilities are unrecognized, or possibly repressed, may be the bank hold-up man of later years because of the ignorance of the teacher or parent. This is such a huge field that it would require volumes to cover its manifold phases, and so, cannot be entered into here. But the fact does remain that every child is an individual, and the combination of factors responsible for that individual's departure from the path of rectitude probably differs from all others. Hence the necessity for the individual study of the child, and this can best be accomplished with the aid of trained psychologists and psychiatrists.

A questionnaire sent to the school teachers of any community soon elicits the information that a definite percentage of the children are abnormal and should receive immediate attention if they are to be saved from becoming social liabilities.

We are making rapid advances in industry and culture, but in the sphere of social sciences we are moving all too slowly. Before us in this is a virgin field wherein lies our golden opportunity to render real service to mankind.

EXPECT GOOD "CROP" OF PHEASANT EGGS.

Although not wanting to count eggs before they are laid the Game Commission hopes to have between 65,000 and 70,000 ring-necked pheasant eggs during the spring season. At each of the two state game farms 300 cock and 1200 hen pheasants are being held for breeding purposes.

C. A. Hiller, in charge of propagation, intends to retain about 30,000 of the eggs for hatching purposes at the two farms. About 12,000 will be allotted to the game refuge keepers for hatching and the remainder will be distributed to sportsmen and farmers. The present rate of requests may necessitate reduction of the allotments to be made to individuals who have made requests for the eggs.

At the State wild turkey farm a large incubator will be used to hatch the birds. Breeding stock there consists of 100 hens and twenty gobblers.

FARM POPULATION SHOWS INCREASE.

For the first time in ten years, an increase in farm population is announced by the Federal bureau of agricultural economics, according to reports received here.

When the estimates are compared, the results reveal 208,000 more people were living on farms in the United States on January 1, this year than on the corresponding date a year ago.

The estimates, by geographic divisions, show that, with one exception, the Middle Atlantic division (in which Pennsylvania is located) has the highest percentage increase in farm population. In the West North Central Mountain and Pacific divisions, more people are apparently still leaving the farms than are going back to the country.

In 1930, it is estimated that 95,000 people left farms and 111,000 returned to farms in the Middle Atlantic States.

HOW FALLING WATER FORMS RAINBOWS.

Rainbows are produced by the refraction and reflection of light rays by drops of rain, mist or spray. The most perfect rainbows are seen when the sun is shining brightly behind the observer and rain is falling in large drops in front of him.

Sometimes several bows are seen simultaneously when the sun is shining on a sheet of rain. This is due to the fact that the upper drops refract light rays differently from the lower ones.

The principal bow is known as the primary rainbow; it exhibits by far the finest display of the colors of the spectrum, being red on the outside and violet on the inside. The rays are refracted on entering each drop, reflected from its interior surface, and then refracted again on emerging.

2,000,000 PERSONS BEING FED BY RED CROSS.

The full disaster measure of last summer's drought was calculated by the Red Cross.

Approximately 2,000,000 persons in 850 counties in twenty-two States were being fed off or otherwise aided by the Red Cross on the last day of February—a month-end summary believed by officials to represent "peak load."

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LOCAL DEALERS DO BUSINESS IN OPEN

Know They Must Face the Music if Their Customers Are Displeased.

MEET PATRONS FACE TO FACE

Mail Order Men Prefer to Sell at Long Distance Rather Than Deal With People in Their Own Cities.

(Copyright)
One of the stock excuses of the man who orders goods from a mail order house is that there are many things that he wants that the local merchants do not carry in stock, and that it is necessary for him to send away from town to get them.

This explanation may be all right on the theory that a poor excuse is better than none, but it fails to pass muster when it is subjected to a little scrutiny.

Ask the man who offers this as an excuse for his dealings with the mail order man why he does not go to the local merchant and ask him to order the articles desired if they are not to be found in the merchant's stock. The merchant will very gladly do this, and the merchant and customer will both profit. The merchant can sell you whatever you desire at as low a price as the mail order house can make you on goods the same quality and he can make a small profit.

The customer will profit from the transaction, because he will be dealing with a merchant who stands back of the goods that he sells, and who is easily accessible in case the articles purchased do not prove to be all that the customer had expected.

Give Home Merchant Preference.
Why not try this plan the next time you need something which you cannot find in any of your home stores? The merchant in the average sized town cannot carry in stock everything that all of the people in his town may want at all times. It would require a capital many times larger than the average merchant can command to do this, but he does the best he can. He ordinarily does carry in stock at all times many things for which there is no general demand, in order that he may meet the needs of his customers to the greatest possible degree, but there is a limit to his purchasing ability. He is always ready and willing, however, to make every effort to meet the demands of the community. Why

Does Business in Open.
The man who sells goods over the counter, on the other hand, does business in the open. He cannot hide behind a corporate name or talk to a displeased customer from behind the locked doors of a private office. He knows that he must satisfy every customer with whom he may be dealing or he will lose not only that customer but probably others who will soon know all the facts if he does not do the square thing by any one of his patrons.

There is no reason in the world for any person to send his money to a mail order house because he cannot find the article he wants in his local store. The local merchant is in business for the very purpose of getting you what you want. He has the information that will enable him to get what you want and to get it as quickly as you could get it from a mail order house. It is only fair to him to give him the chance to make such profit as any dealer would make off the transaction and it is only fair to yourself to keep that profit at home rather than to send it away to some far distant city from which it will never return.

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