Democratic Watchman.

MOON SIGNS ARE BUNK SO SCIENTISTS SAY

Many rural people practice what is known as moon farming, says the Pathfinder. That is, they plant Pathfinder. That is, they plant seeds, shear sheep, prune trees, butcher animals, lay shingles and do other farm work according to the phases of the moon. They believe: Pork from hogs killed in the dark of the moon will shrink when cook-

Animals born during the new moon thrive better. Fleeces sheared in the wane of the moon weigh more.

The seeds of corn and other crops that grow above the ground rot when planted in the light of the

Crops that grow under the ground, like polatoes and beets, grow near the surface and produce a light yield when planted in the dark of the moon.

Shingles laid during the new moon curl up and pull the nails out. In a sentence, nothing should be done except "when the moon is right."

Darwin wrote that the Gauchos of the Argentine think that "nothing can succeed without it be begun when the moon is on the increase." Beernment directed its foresters to cut timber only "in the wane of the moon," on the theory that wood cut during that phase would not ret so duickly! Belief in the moon's in-frience over such activities dates back thousands of years and is probably a survival of moon worship emong the ancients. Two centuries ago it was still widely believed that the lunar orb controlled even human affairs. Scientists sought in vain for a relation between the phases of the

moon and activities on the earth.

Moon-farming, says the Department of Agriculture, has no support from any scientific point of view. Repeated experiments indicate that the phases of the earth's satellite the phases of the earth's satellite do not affect the germination of seeds, the warping of sangles, the weight of wool or the shrinkage of pork. Most of the beliefs associated with moon-farming are not based on the assumption that direct moonight is especially potent, but rather that the moon exercises some mysterious and occult nower over mysterious and occult power over mundane activities. Even the light and hat from the moon are not sufficient to affect plant growth materially. The moon has no appreciable influence on any of the major conditions affecting the growth of plants and consequently does not govern agriculture. Moon-light is

govern agriculture. Moon-light is merely reflected sunlight. Experiments show that full day-light is about 600,000 times brighter than full moonlight, and plants so shadowed that they receive only 1-100 of normal daylight, grow little When Winter Comes you will Need four better than they do in total dark-ness. But 1-100 of daylight, already too feeble to stimulate plant activity appreciably is still 600 times brighter than full moonight. Therefore the stimulus of moonlight on From time to time some pseudo-scientist revives the theory that moonlight, being reflected light, is "polarized" and therefore particularly potent in affecting plants. There is no evidence that such is the case.

MIDDLE AGED MEN

ARE BEST WORKERS. Middle-aged folks have been getting a grand boost lately. Men over forty-five are the most useful workers, according to the New York Industrial Safety Commission. Middle-aged students (many of them taking correspondence courses) show the best result in examinations, the University of California has found. And most interesting of all are the conclusions reached at the University of Michana where the examinations. conclusions reached at the University of Michigan, where the earning capacity of wedner has just been investigated dil a basis of data taken among 14000 women.

Missa Francis Cummings of the

National Federation of Business and National Federation of Business and Professional Women's Clubs, has been sorthing publicly on the subject. Working women, it appears, increase their earning power steadily up to the age of fifty. A pleasant statistic. But nearly half of the women who work after forty supports of the women who work after forty supports. port one or more dependents either wholly or partially. Moreover, sixtyeight percent of those who live at home were shown to contribute their entire earnings to the support of their families. Of these a number are young women who will marry

are young women who will marry later.

The older women are the ones whose situation a precarious. It is generally acknowledged now, that discrimination is shown a samust older women when may seek new employment. Discussing "the and the Job" at a meeting of the American Women's Association, Glenn Bowers, Idustrial relations counsel, declare that gray hairs do not bring prestige to women in business as ge to women in business as do to men Loss of Mit. he said, is the impression conveyed when a business woman's hair grows gray. This problem of merit versus looks is being tackled all over the coun-

> Buy Electrically They Cost the Least to Use nd Same the Most Labor-

Washers, Sweepers, Ironers, Radios Lamps, New Shadesat Prices to Suit Your Purse. **Clectric Supply Co.**

"FINN AND HATTIE" W. R. Shope

Buy Lumber

From a Lumberman

D S ST. AL OF LET BAN C SCH. MAS D M. M. Sy Sch. 1987 - 5 ca. 7 Local D 45 M. M. Lag set 2 Set - Local Local D 45 M. M. Lag set 2 Set - Local Local D 45 M. M. Lag set 2 Set - Local Local D 45 M. M. Lag set 2 Set - Local Local D 45 M. M. Lag set 2 Set - Local Local D 45 M. Lag set 2 Set - Local

The Key to Better Business

MANY STILL LOVE

thing Put Over" on Them the

Least Bit.

PINK PAJAMAS FOR SHIRT

Mail Order Houses Find It Easy to

Make Substitutions Because of

the Cost of Making

Exchanges.

(Copyright.)
It was a famous American showman

who declared that the American people

love to be humbugged. That saying is

many years old now but sometimes if

seems that there is about as much

truth in it now as there was when i

of having "something put over" on

them, but from the way in which the

great mail order houses in the big

cities flourish it seems that a great

The business man who, when he gets

a call for an article which he has not in stock, attempts to substitute some

other article of a similar nature with

out telling the buyer of the substitu-

tion, is "putting something over" or his customer. Few retail merchants

nowadays attempt to do a thing of that

kind. The great majority of merchants

do not do this for two reasons. One reason is that they wouldn't do it if they could and the other is that they

couldn't do it if they would. The man

who buys an article over the counter

and sees what he is buying before he

pays for it, is pretty sure to get what

Ordered Shirt, Got Pajamas.

many people do not mind it a bit.

People as a rule do not like the idea

was first uttered.

Dr. R. L. Capers Osteopathic Physician

Special Non-Surgical Method of Treating Rectal Diseases Bloodless and Painless

Hours 9-12 a.m. Monday and Wednesday 1-5 p. m. Friday 7-9 p.m. Tuesday, Thursday, Saturday 7-9 p. m. Phone 128-J

The Variety Shop

Over a Third of a Century at Same Location

Merchandise and Prices CORRESPOND

C. Y. Wagner & Co., Inc. Manufacturers of Flour, Corn Meal and Feed

And Dealers in All Kinds of Grain Bell Phone 22 al Noof BELLEFONTE, PA. TODOM

TRY OUR State College Cottage Cheese and Cream Cheese, Butter, Whip-ping Cream and Certified Milk-Harry E. Clevenstine

FUR COAT Let US Repair or Remodel It— Guaranteed Senistration Harry Greenberg Spring and High Streets Bellefonte, Pa.

You Need No Longer be Told You Have an Expensive Foot

Phone 558-J

Enna-Jettick Shoes for Women \$5.00 and \$6.00

Mingle's Shoe Store

and Self "Larro"

telet diwDRINK Flav-O-Lac

Feed Cost" Mayer Bros

Victrola Type Insurance Parlor Heater It will certainly pay you to investi-gate the "Torrid Sunshine"—sold by

Ed. L. Keichline The Bellefonte Hardware Comp'y

> Herr & Heverly Ferndale Groceries

(Culture Buttermilk) -For Health

A Wholesome and

Healthful Beverage

Hoag's Dairy Store

Cor. High and Spring . . Phone 629

Darlf in Need of a Real

Highest Quality Food Products Prompt Service At the Lowest Possible Prices We Deliver and Hargo enougkender.

LIFE IS A GIVE AND TAKE PROPOSITION Exchanges Are Costly.

If a mail order buyer is disappointed in his purchase, as he is very apt to be when he compares the article upon its arrival with the picture and flowery TO BE HUMBUGGED description which appeared in the catalogue, the wisest plan is to take what he gets and make the best of It for every time he sends an article back Seem Not to Mind Having "Someto be exchanged, he is pilling up the express or freight charges and even if the article is exchanged as requested, the buyer is not apt to fare much better on the second attempt.

The mail order houses are wei. aware of the fact that the majority of their customers will not go to the trouble and expense of returning an article if it does not come up to their expectations and as a result they can work the substitution game to their hearts' content.

The home merchant, however, can got de business in this way and, as has been said, the majority of them would not do it if they could. The home merchant, if he has not the article called for, may offer another with the explanation that it is .? the same quality as the one for which the customer asked. Good merchants nowadays even hesitate to offer something "just as good" to the customer especially when the article called for is one that has become well-known and popular through the advertising done by the manufacturer, but to attempt to make a substitution without the knowledge or consent of the customer! Well, it isn't being done by the local merchants

Substitution Made Easy. Substitution is made easy for the mail order houses, also, by the fact that they do not sell much of what is known as "advertised" goods, that is, goods sthat have been thoroughly advertised by the manufacturers and have become nationally known through such advertising. A large part of the merchandise which the mail order houses sell purports to be manufactured by them although in most cases little of it is made in their own plants Much of this merchandise bears only the name of the mail order house and it is easy to substitute one article for another without the customer being

But there is another class of mer nts, of which the same thing canany the wiser. not be said. A man who has been closed by connected with some of the big mail order houses is authority for the state The methods of the home merchant anturally are different. With the great development of advertising in recent ment that the heads of the various merchandise departments of many mail order houses have standing orders by the retail merchant is "advertised" These goods are of familiar to substitute with the nearest thing they have if the articles ordered are not in stock and available for delivery. brands, the names of which have been made famous by the national advertising of the makers. This advertising is a distinct protection to the buyer for It is related that in one instance as result of these instructions, a man who ordered a dress shirt from a mail order house received a pair of pink pajamas the latter knows when he goes into his local store and asks for an article of this kind that he will get just what he asks for if the merchant has it in It is easy for the matt order house to stock and that he will be told if the get away with this substitution of an article is not in stock. There is absoother article for the one that is or lutely no opportunity for the merchant to "put one over" on him, even if the merchant had the inclination to do so. dered for the reason that to exchange an article received from a catalogue house is a costly undertaking.

If you want satisfactory printing at reasonable prices the Watchman Office will be glad to do it for you.

City Cash Grocery

Allegheny Street Bellefonte, Pa.

We trust you find yourselves among those who feel that olewine's Hardware is a good one to deal with. f so, we are realizing our aspiration

to give real service in all our deal-

ings, aud westbank you for your

response to our efforts

Olewine's Hardware

Christmas Shopping is Easy

Hunter's Book Store THE REASON : there are so many

Cash Meat Market

Bstablished Over Forty Years
Phone 566 - 667 Free Delivery

Bellefonte Fuel & Supply Co. territory served.

Coal, Feed and Oils BELLEFONTE, PA.

Moshannon \$5.00 Osceola Mills Per Net Ton Nice Things 5-Ton Lots...\$4.50 per Net Ton to give that are inexpensive.

The Kind of Coal You Want

Best grades obtainable, prices right. Our anthracite is all Premium Lykens Valley grade. Our bituminous in-cludes Genuine Pine Glenn and Cherry Run, Cambria Smokeless and Dustless, and others.

J. O. Brewer Coal Yard Successor to Thomas Coal Yard Call 162 J-Day or Night

Studebaker Free Wheeling

....Means.... A transmission which permits the engine to pull the car, but prevents the car pulling the engine BEEZER'S GARAGE

North Water Street

Special Notice

We handle U. S. Government in-spected meats for the health and

protection of our patrons.

Leave your orders early for your Xmas

Turkey, Duck, Geese and Chickens.

Phone 384J

Armstrong Meat Market

City Coal Yard

O. G. Morgan, Proprietor Bellefonte, Pa. and Bituminous Coal

Exclusive Sale of the PINE GLENN and The Original Cherry Run Coals

Carpeneto's Always the Best

Fruits, Vegetables Candy and Tobaccos

Phone 28 We Deliver

Steel Lumber

Claster'sAt the Big Spring....

Building Supplies

Furniture For 1931 is Back to Pre-War Prices at

W. R. Brachbill's

Furniture Store

You are Invited to See the New Spring Styles in

Ladies' Dresses Rotter Values Than Ever

Cohen & Co

Potter-Hov Hardware Co.

Only One Heatrola Made by Estate Store Co. WE SELL IT

Phone 660 . . . Bellefonte BHI

R. S. Brouse Store In Bush Arcade On High Street

BUT SKILL Always Fresh Groceries

Glenwood Stoyes Makes Baking Easy Peninsular Parlor Circulators Blaben's Floor Binoleums

Hilo 4-Hour Hard Drying Enamels in All Shades, Rich in Color and Durable - Everything in Hard-ware, at the Right Price. H. P. Schaeffer

HARDWARE

Shop at THE KATZ STORE

that Price has nothing to do with Good Taste

—Our merchandise is chosen first for its Good Taste, its Correctness—If it can be had for lower prices we're doubly glad—We be-lieve our customers like to get the most for

We Propose to

It Pays to Buy the Best

If Pays to Buy at Beezer's

Foods of Expellence will Help, You Win Fame as a Provider of Splendid Meals—If It's Quality You Want, We have It.

P. L. Beezer Estate

...And See For Yourself

Give It to Them

Coat and Dress Sale NOW ON

Sid Bernstein

Runkle's Drug Store

The Rexall (10) Remedies

Bush Arcade

Fruit and Vegetables Bonfatto's

Wholesale and Retail All Kinds of Produce We Deliver

Phone 240 W. High Street

LISTEN! TENCO **Drain** and Refill For Cold Weather with TEXACO-Clean, Clear, Golden MOTOR OIL Center Oil and Gas Co.