

**PASTOR PREDICTS STARTLING  
EVENTS FOR PRESENT YEAR.**

The Rev. Charles J. Morrow, pastor of the First Spiritualist church, revealed to the United Press a list of 73 predictions of world important events during 1931, obtained, he said, through consultation with the spirit world.

Among the events forecast by Rev. Morrow for the next 11 months are: repeal of prohibition, death of Premier Benito Mussolini and defeat of Mayor William H. Thompson by Judge John H. Lyle in Chicago's forthcoming election.

Also, according to the predictions, the Prince of Wales will be seriously ill during September, an unsuccessful move will be started to unite Protestant and Catholic churches and a steamship with hundreds of passengers aboard will sink because of an intoxicated captain.

"Both my church and myself are fully accredited members of the National Spiritualists' association with headquarters in Washington," Rev. Morrow announced. "I stake my professional reputation on the belief that my forecasts will come true."

"Last year I issued a list of 32 predictions. All except two of them were fulfilled."

Messages from persons many years dead were used to make up the list of predictions, Rev. Morrow said. For example, he said that Confucius, the famous Chinese philosopher who died centuries ago, warned him that unprecedented unemployment disturbances will occur in China.

Here are some of Rev. Morrow's other forecasts:

There is a man coming out of obscurity who will invent wings which can be attached to a man or woman to lift the individual off the ground.

Business in the United States will be exceptionally good and unemployment will begin to decrease in April.

During the year, David Belasco, John D. Rockefeller, Marie Dressler and Von Hindenburg will die.

The stock market will advance steadily until November and then decline, two of the largest steel companies will merge, three great motion picture companies will unite.

A United States Senator will lose his mental balance, but there will be little publicity connected with it. The United States and Canada will have plenty of rain and sunshine and an abundance of crops.

A man named Edward Lynn, with the help of God, will discover a poultice to cure appendicitis.

There will be Communist disturbances in the United States, an attempt to assassinate the Emperor of Japan; vast political trouble in Mexico; disturbances in Turkey and religious disturbances throughout the world.

In Chicago one of the newer and largest buildings will have a terrible accident, due to poor foundations. There will be no loss of life.

A railroad train going through a tunnel in Montana will be stopped by a landslide. The train will back out again and not a person will be injured.

In Arizona there will be discovered a new kind of fruit which appears to grow on bushes. Not as large as an apple. It is to be eaten raw and is exquisitely delicious.

In Cleveland, Ohio, in a suburb, known as Lakehurst, a fire will threaten to destroy the whole suburb.

**PLAN SCRAPPING 3,000,000  
OLD AUTOS IN U. S. YEARLY**

If your auto is past the age of seven, you'd better watch out!

For the scrap iron men will be watching for the old buses as they chug-chug along with banging fenders and sagging tops.

Plans are to wreck old cars at the rate of 3,000,000 yearly on an organized, wholesale system.

So says Benjamin Schwartz, New York, director general of the Institute of Scrap Iron and Steel.

"Negotiations are being made with credited scrappers of steel in all cities to handle the old cars," he said.

"Special equipment would be installed for the work. Arrangements would be made with dealers to turn over to authorized scrappers their old cars."

The yearly total of steel and iron salvaged would approximate 1,500,000 tons.

"This would mean a conservation of 7,500,000 tons of iron ore and other materials that go into the manufacture of iron and steel."

"The scrappers would be selected from members of our organization, which would be responsible for the entire work, said Mr. Schwartz. One of the centers would be in Pittsburgh."

Negotiations for the proposed system are expected to be completed this summer, according to Schwartz.

At present there is no system of scrapping old autos, independent wreckers buying them at random and salvaging old parts to add to their profits.

It is believed the new system would stabilize the market.

—Subscribe for the Watchman.

# BUY - IN - BELLEFONTE

**Dr. R. L. Capers**

**Osteopathic Physician**

Special Non-Surgical Method  
of Treating Rectal Diseases  
Bloodless and Painless

Hours 9-12 a. m.  
Monday and Wednesday 1-5 p. m.  
Friday 7-9 p. m.  
Tuesday, Thursday, Saturday 7-9 p. m.  
Phone 128-J

**The Variety Shop**

Over a Third of a Century  
at Same Location . . . . .

Merchandise and Prices  
CORRESPOND

**C. Y. Wagner & Co., Inc.**

Manufacturers of

**Flour, Corn Meal and Feed**

And Dealers in

**All Kinds of Grain**

Bell Phone 22  
BELLEFONTE, PA.

**TRY OUR  
State College  
Cottage Cheese**

and Cream Cheese, Butter, Whip-  
ping Cream and Certified Milk—

**Harry E. Clevensline**

**When Winter Comes you will Need Your  
FUR COAT**

Let Us Repair or Remodel It—  
Guaranteed Satisfaction

**Harry Greenberg**

Spring and High Streets  
Bellefonte, Pa.  
Phone 558-J

**You Need No Longer be Told  
You Have an Expensive Foot**

**Enna-Jettick**

**Shoes for Women**

**\$5.00 and \$6.00**

**Mingle's Shoe Store**

**We Recommend  
and Sell "Larro"**

"More Profit Over  
Feed Cost"

**Mayer Bros.**

Phone 334 Bellefonte, Pa.

**Insurance**

**Ed. L. Keichline**

Bellefonte, Pa.

**Buy Lumber**

**From a Lumberman**

**W. R. Shope**

Electric Supply Co.

## The Key to Better Business

LIFE IS A GIVE AND TAKE PROPOSITION

### NEW ONE BORN EVERY MINUTE

Mail Order Man Need Not Worry  
About Keeping His Old  
Customers.

### HIS FIELD NOT RESTRICTED

Local Merchant, on Other Hand, Must  
Give Good Values and Service  
In Order to Hold  
His Trade.

(Copyright.)  
It has been said that there is a  
sucker born every minute. If this be  
true, there are 1,440 potential custom-  
ers of the mail-order houses ushered  
into the world every 24 hours and the  
number reaches a total of 525,600 every  
year.

Of course, as Mark Twain remarked  
regarding reports of his death, these  
figures may be exaggerated, but they  
serve to illustrate the fact that the  
mail-order houses of the big cities al-  
ways have new fields to exploit and  
are not hampered in their dealings by  
the necessity of pleasing all their old  
customers. If the mail-order buyer  
discovers that he has been "stung"  
and registers a vigorous kick, it means  
nothing in the young life of the mail  
order man. Why should he worry as  
long as there are some 90,000,000 other  
persons in the United States to whom  
he may make his alluring appeals.

**Ever Get Money Back?**

Did anyone ever hear of a mail or-  
der house refunding a customer's  
money if the customer was not satis-  
fied with his purchase? Don't all speak  
at once, please. The big mail order  
houses in the cities expect to receive  
a large number of complaints from  
their customers. They know that  
much of the goods which they sell will  
not come up to the expectations of the  
buyers, whose ideas as to what they  
will receive have been formulated from  
the pretty pictures and alluring de-  
scriptions given in the catalogues.

The mail order houses prepare for  
this contingency by maintaining large  
corps of clerks whose sole duty it is  
to answer the letters of irate cus-  
tomers. These clerks, or correspond-  
ents, as they are called, exercise all  
their powers of cajolery in a effort  
to appease the complaining customers,  
but if this is found to be impossible,  
after an exchange of letters, the mail  
order man has no cause for worry. His  
living is not dependent upon the cus-  
tomer to whom he has already sold  
goods. "There are as good fish in the  
sea as have ever been caught" and he

turns his attention toward the landing  
of the new fish.

**Local Merchant's Field Limited.**

Compare the position of the mail or-  
der man with that of the retail mer-  
chant in the small city or town. The  
retail merchant has a certain limited  
territory from which he must draw his  
trade. All his business must be done  
day after day and year after year  
among the same people. The buyers  
to whom he can appeal for business  
number only a few thousand at the  
most and in some cases a few hun-  
dred. Unless he can make his cus-  
tomers his friends and bring them  
back to his store again, he cannot con-  
tinue in business. The result is that  
he looks beyond the single sale which  
he may be making at the time. It is  
to his interest to please every one of  
his customers. It will profit him nothing  
to make a big profit off a customer  
on one sale if that customer is not  
satisfied with his purchase and refuses  
to come back to his store again.

From which man can the buyer ex-  
pect to get the best values, the best  
service and the best prices in propor-  
tion to the quality of the goods sold?  
From the man who must please him  
and give him his money's worth in or-  
der to remain in business or from the  
man who figures that he may never  
hear from the buyer again and that it  
will make no great difference whether  
he pleases him or not?

**Gets It While He Can.**

The idea upon which the mail order  
man works is to get the money while  
the getting is good. If the customer  
is satisfied with the goods which he re-  
ceives, all well and good. The mail or-  
der man knows that the customer is  
the kind of a man or woman who  
likes to take a chance or he wouldn't  
have sent in his order in the first  
place. Therefore he may figure that  
the customer is likely to take a second  
chance even if the first does not turn  
out to his liking. If the customer has  
enough spirit to make a kick, the  
trained correspondents in charge of  
the complaint department may be able  
to pacify him. If they are not, it  
doesn't matter much anyway, for there  
are millions of others who may be  
caught with the same bait—there is  
one born every minute, you know.

It is well for the consumer to re-  
member these facts if he is ever  
tempted to take a chance on the offer-  
ings of the mail order house. The  
home merchant has something at stake  
in every sale that he makes. The mail  
order man has nothing at stake. The  
home merchant has everything at  
stake on the manner in which he treats  
his customers, for he cannot get others  
to take their places. The mail order  
man has nothing at stake for it is to  
his interest to get all that he can out  
of each sale, knowing that he may  
never have another chance at that par-  
ticular customer.

Which is the safest man to do busi-  
ness with?

If you want satisfactory printing at reasonable prices  
the Watchman Office will be glad to do it for you.

**The Kind of Coal You Want**

Best grades obtainable, prices right.  
Our anthracite is all *Premium Lykens*  
*Valley* grade. Our bituminous in-  
cludes Genuine Pine Glenn and  
Cherry Run, Cambria Smokeless  
and Dustless, and others.

**J. O. Brewer Coal Yard**  
Successor to Thomas Coal Yard  
Call 162 J—Day or Night

**Studebaker  
Free Wheeling**

....Means....

A transmission which permits the  
engine to pull the car, but prevents  
the car pulling the engine.

**BEEZER'S GARAGE**  
North Water Street

**City Coal Yard**

O. G. Morgan, Proprietor  
Bellefonte, Pa.

**Anthracite  
and Bituminous Coal**

Exclusive Sale of the  
**PINE GLENN**  
and The Original Cherry Run Coals

**Special Notice**

We handle U. S. Government in-  
spected meats for the health and  
protection of our patrons.

Leave your orders early for your Xmas  
Turkey, Duck, Geese and Chickens.

Phone 384 J

**Armstrong Meat Market**

**Carpeneto's  
Always the Best.**

**Fruits, Vegetables**

**Candy and Tobaccos**

Phone 28

**We Deliver**

**Lumber Steel**

**Claster's**

....At the Big Spring....

**Building Supplies**

**Furniture**

**For 1931 is Back to**

**Pre-War Prices at**

**W. R. Brachbill's**

**Furniture Store**

You are Invited to See  
the New Spring Styles in

**Ladies'  
Dresses**

Better Values Than Ever

**Cohen & Co.**

Bellefonte, Pa.

**Potter-Hoy Hardware Co.**

**Only One Heatrola**

Made by Estate Store Co.

**WE SELL IT**

Phone 660 . . . Bellefonte

**THE  
R. S. Brouse Store**

In Bush Arcade

On High Street

Always Fresh Groceries

**Glenwood Stoves**

Makes Baking Easy

Peninsular Parlor Circulators

Blaben's Floor Linoleums

Hilo 4-Hour Hard Drying Enamels in

All Shades, Rich in Color and

Durable—Everything in Hard-

ware, at the Right Price.

**H. P. Schaeffer**

**HARDWARE**

**Coat and  
Dress Sale**

NOW ON

**Sid Bernstein**

Bellefonte, Pa.

**Shop at THE KATZ STORE**

...And See For Yourself

that Price has nothing to do with Good Taste

—Our merchandise is chosen first for its

Good Taste, its Correctness—If it can be had

for lower prices we're doubly glad—We be-

lieve our customers like to get the most for

their money.

**We Propose to**

**Give It to Them**

**Runkle's Drug Store**

MADE WITH SAFETY

AT

The Rexall Store

**Remedies**

Bush Arcade

BELLEFONTE, PA.

**It Pays to Buy the Best**

**It Pays to Buy at Beezer's**

Food of Excellence will Help You Win

Fame as a Provider of Splendid Meals—If

It's Quality You Want, We Have It.

**P. L. Beezer Estate**

**Cash Meat Market**

Established Over Forty Years

Phone 666-667 Free Delivery

**Fruit and Vegetables**

**Bonfatto's**

Wholesale and Retail

All Kinds of Produce

**We Deliver**

Phone 240 W. High Street

**Bellefonte Fuel & Supply Co.**

RETAIL

**Coal, Feed and Oils**

BELLEFONTE, PA.

Moshannon } \$5.00

Osceola Mills } Per Net Ton

5-Ton Lots...\$4.50 per Net Ton

**LISTEN!**

**Drain and Refill**

For Cold Weather

with **TEXACO**—

Clean, Clear, Golden

**MOTOR OIL**

**Center Oil and Gas Co.**

**Buy Electrically**

**They Cost the Least to Use**

**and Save the Most Labor—**

Washers, Sweepers, Ironers, Radios,

Lamps, New Shades—

at Prices to Suit Your Purse.

**Electric Supply Co.**

**Herr & Heverly**

**Ferndale Groceries**

.....FANCY

Highest Quality Food Products

Prompt Service

At the Lowest Possible Prices

**We Deliver**

Phone 62

**Christmas Shopping is Easy**

—in—

**Hunter's Book Store**

**THE REASON:**

there are so many

**Nice Things**

to give that are inexpensive.