PATIENTS TREATED AT CENTRE COUNTY HOSPITAL

Miss Barbara Taylor, of Bellefonte, was admitted on Monday of last week as a surgical patient.

William Price, a student at the Penn State College, who had been under surgical treatment, was discharged on Tuesday of last week.

Mrs. Nellie Gilbarti, of Flushing, L. I., who had been under surgical treatment, was discharged on Tuesday of last week.

Beryl, twenty-month-old daughter of Mr. and Mrs. Fred Lose, of Bellefonte, who had been under medical treatment, was discharged on Tuesday of last week.

Chester Billett, of Coleville, was discharged on Tuesday of last week, after having undergone surgical treatment.

Ralph Cole, of Bellefonte, who had been under medical treatment, was discharged on Tuesday of last week. L. E. Swartz, of Hublersburg, was admitted on Tuesday of last week

as a medical patient. William Bottorf, of Bellefonte, became a medical patient on Wednesnesday of last week.

George Confer, of Curtin township, was admitted on Wednesday of last week as a medical patient and died on Saturday.

Norman Brungard, of Rebersburg, became a surgical patient on Wednesday of last week and died on Sunday.

W. G. Saxion, of Patton township, was admitted on Wednesday as a surgical patient.

Joseph, three-year-old son of Mr. and Mrs. Veronica Costina, of Clarence, was discharged on Wednesday of last week, after undergoing surgical treatment.

Mrs. Frederick Craig and infant, of State College, were discharged last Thursday

Mrs. Norman Hallahan, of Boalsburg, became a surgical patient on Thursday.

Dorothy, twelve-year-old daughter of Mr. and Mrs. Harry Kerchner, of Union township, was admitted on Thursday for surgical treatment. Miss Jane B. Lucas, of Bellefonte. was discharged on Thursday after

having been a surgical patient. Chester Billett, of Spring township, was admitted on Friday as a surgical patient and discharged the

Mrs. Merrill Gordon, of Bellefonte, who had been under surgical treatment, was discharged on Saturday.

William C., two and a half-yearold son of Mr. and Mrs. Paul Shultz, of Snow Shoe, was admitted on Saturday for medical treatment.

Boob, of Penn township, was admitted on Saturday as a surgical patient.

Mrs. Blanche M. Zins, of State College, was admitted on Saturday as a surgical patient. William S., eight-year-old son of

Joseph Ross, of Spring township, was discharged on Sunday after undergoing medical treatment.

Jane E., twelve-year old daughter of Mr. and Mrs. Richard Merritt. of State College, became a surgical patient on Sunday.

Shirley L., ten-months-old daughter of Mrs. Elma Lucas, of State College, was admitted for medical treatment on Sunday

Mrs. Rebecca S. Davis, of State College, became a surgical patient on Sunday. Mrs. Roy McKinley, of Spring

township, was admitted on Sunday as a medical patient. Miss Olive L. Sheasley, of Spring township, became a surgical patient

on Sunday. There were fifty-three patients in the hospital at the beginning of the

### REAL ESTATE TRANSFERS.

Agusta C. Shoemaker to John Dunn, et ux, tract in Bellefonte;

I. G. Gordon Foster, et al, to Preston A. Frost, et ux, tract in State College; \$1. Carrie Smith to Lizzie M. Yarger, tract in Millheim; \$1.

Malinda Shay to Fred Day, et ux, tract in Howard twp.; \$1,800. Lillian N. Holter to William Bland,

tract in Howard Twp.; \$1. Charles D. Norton, et ux, to Joseph S. Schnars, tract in Snow Shoe Twp.;

Adam H. Krumrine, et ux, to Willie Poorman, et ux, tract in Ferguson Twp.; \$424. Cyrus M. Johnson, et ux, to Maude H. Jehnson, tract in Ferguson Twp.;

-Nationally advertized Globe-Wernecke sectional book cases and Hoosier kitchen cabinets make ideal Christmas gifts.—W. R. Brachbill's Furniture Store.

### Buy Electrically

They Cost the Least to Use and Save the Most Labor-

Washers, Sweepers, Ironers, Radios, Lamps, New Shadesat Prices to Suit Your Purse.

Electric Supply Co.

# IN-BELLEFONTE

### Dr. R. L. Capers Osteopathic Physician

Special Non-Surgical Method of Treating Rectal Diseases Bloodless and Painless

Hours 9-12 a.m. Friday 7-9 p. m. Tuesday, Thursday, Saturday 7-9 p. m. Phone 128-J

### The Variety Shop

Over a Third of a Century at Same Location . . . .

Merchandise and Prices CORRESPOND

### C. Y. Wagner & Co., Inc. Manufacturers of Flour, Corn Meal and Feed

And Dealers in All Kinds of Grain Bell Phone 22 BELLEFONTE, PA.

TRY OUR State College Cottage Cheese

and Cream Cheese, Butter, Whipping Cream and Certified Milk-

Harry E. Clevenstine

#### When Winter Comes you will Need Your FUR COAT

Let Us Repair or Remodel It-Guaranteed Satisfaction

Harry Greenberg

Spring and High Streets Bellefonte, Pa. Phone 558-J

You Need No Longer be Told You Have an Expensive Foot

**Enna-Jettick Shoes for Women** \$5.00 and \$6.00

Mingle's Shoe Store

We Recommend

and Sell "Larro"

'More Profit Over

Feed Cost"

Mayer Bros.

Phone 334

LIFE IS A GIVE AND TAKE PROPOSITION

The Key to Better Business

Never Satisfied With Those Things With Which They

IN THE UNKNOWN

### INCLINED TO TAKE CHANCE

Are Familiar.

Curious Traits in Human Nature Hav Made Possible Growth and Development of the Great Mail Order Houses.

(Copyright, 1917, Western Newspaper Union.) A curious trait in human nature makes itself apparent very frequently. That is an inclination to trust in the unknown rather than in that with which one is familiar. A person is very apt to take a chance, even though he may know that the odds are 100 to one against him, instead of being satisfied with lesser rewards about which there is no possibility of doubt.

It is, possibly, the flaring up of the ever-present gambling instinct but there is something more in it than that. There is in it the unexplained tendency on the part of most people to reach for the chimerical and ignore the tangible and substantial thing which is near at hand. Man is seldom satisfied with those things that are within his grasp but is reaching always for the unattainable. Too often, he loses that which he might easily gain by blindly pursuing that which s always just out of his reach.

Why "Con" Man Thrives. Coupled, in a way, with his faith in the unknown is the tendency on the part of so many people to place confidence in a stranger in preference to one who is known and has been tried and proven. It is this tendency which makes possible the operations of the man, the get-rich-quick artist, the unscrupulous promoter and the salesman of worthless mining stocks. The man who would not think of trusting Bill Jones, his next-door neighbor and fellow church member, will confidingly turn over his life's savings to a stranger who unfolds a tale of riches to be won. Bill Jones might talk his head off in behalf of a legitimate proposition without getting a dollar where the slick stranger with the worthless proposition can get thou-

It is these two tendencies which, apparently, are so widely prevalent among all classes of people that have made possible the success of the great mail order houses in the big cities. A knowledge of psychology is as important to the mail order man as a knowledge of business practices. He plays upon these tendencies of man to take a chance, to trust in the unknown rather than the known, to place confidence in the stranger rather than

Hope to Draw Prize.

Those who buy merchandise from a mail order house are moved partly, whether they realize it or not, by that trait in their nature which prompts them to trust in the unknown rather than in that with which they are familiar. They are hoping, it may be unconsciously, that they will draw a prize. They do not know what they will get, for it is impossible for one to know what he is going to get when he orders merchandise from a picture and a highly colored description in a catalogue. He is taking a chance on the

Buying merchandise from the local merchant, on the other hand, contains none of these elements of chance that enter into the dealings with the mail order house. When one buys a stove from the hardware store in his home town, he may get none of the thrills that come from taking a chance but he will get a stove that will last longer and keep him warmer than the one that he might get from the mail order house and to the average individual, these things are likely to be more important than the thrills.

Using Your Eyes. When you buy from the local merchant you see the thing that you are buying, you inspect it carefully, examine the workmanship and the quality of the material of which it is made and in many cases you have the privilege of testing it before paying for it. You have not only your own eyes and knowledge of values to rely upon, but you have the advantage of the advice of the merchant who has an expert knowledge of the merchandise which he is selling and who, in 99 cases out of 100, can be relied upon to tell the truth about it. Then you have the guarantee that is backed not only by the retail merchant, but in many cases by the manufacturer. If the article which you buy does not prove satisfactory after it is given a fair test, you can take it back to the store where you bought it, in most cases, and get your money back. The retailer may get his money back from the manufacturer but if he doesn't, he stands

the loss. In any event, you are pro-Why a person will place his conn dence in a stranger rather than a friend or will trust in the unknown rather than in that which is tangible. is something that is hard to understand. Even the mail order house does not pretend to know why it is so but It accepts conditions as it finds them and makes the most of the opportunities that they offer.

The man who believes all he says doesn't always say all he believes.

## the Watchman Office will be glad to do it for you.

Received Fresh Weekly

Martha Washington Candies

Hoag's Dairy Store Corner High and Spring Streets

If in Need of a Real

Victrola Type

If you want satisfactory printing at reasonable prices

Bellefonte, Pa.

We trust you find yourselves among

those who feel that Olewine's Hard-

City Cash Grocery

**Allegheny Street** 

### Shop at THE KATZ STORE ...And See For Yourself

that Price has nothing to do with Good Taste -Our merchandise is chosen first for its Good Taste, its Correctness—If it can be had for lower prices we're doubly glad—We believe our customers like to get the most for

We Propose to Give It to Them

It Pays to Buy the Best

It's Quality You Want, We Have It.

Phone 666-667

It Pays to Buy at Beezer's

Foods of Excellence will Help You Win Fame as a Provider of Splendid Meals—If

P. L. Beezer Estate

**Cash Meat Market** 

Established Over Forty Years

Free Delivery

### Runkle's Drug Store Rexall

Remedies Bush Arcade

BELLEFONTE, PA.

Fruit and Vegetables

Bonfatto's

Wholesale and Retail

All Kinds of Produce

We Deliver

Studebaker

Free Wheeling

....Means....

A transmission which permits the

engine to pull the car, but prevents

the car pulling the engine.

BEEZER'S GARAGE

North Water Street

**Special Notice** 

We handle U. S. Government in-

spected meats for the health and

protection of our patrons.

Leave your orders early for your Xmas

Turkey, Duck, Geese and Chickens.

Phone 384J

Armstrong Meat Market

Claster's

....At the Big Spring....

**Building Supplies** 

Part Wool Double Blankets

66x8o-Plaid Designs

A Useful Xmas Gift

Cohen & Co.

**Department Store** 

Bellefonte, Pa.

THE

R. S. Brouse Store

In Bush Arcade

On High Street

Always Fresh Groceries

Sid Bernstein

Sells For Less

Come in, look around

The Family Outfitter

Next Door to Richelieu Theatre

Bellefonte, Pa.

and be convinced.

Steel

Lumber

Goodbye Dirty Coal Dust!

You can say this only when you use

Genuine Dustless Coal scientifically

treated to eliminate coal dust. Our

Cambria Smokeless and Dustless Coal

saves cleaning, sweeping and dust-

J. O. BREWER

Successor to Thomas Coal Yard

City Coal Yard

O. G. Morgan, Proprietor

Bellefonte, Pa.

and Bituminous Coal

Exclusive Sale of the

PINE GLENN

and The Original Cherry Run Coals

Carpeneto's

Always the Best

**Candy and Tobaccos** 

Phone 28

We Deliver

Quality is Essential in

**Furniture** 

For Christmas Giving

W. R. Brachbill

Potter-Hoy Hardware Co.

Only One Heatrola

Phone 660 . . . Bellefonte

**Glenwood Stoves** 

Makes Baking Easy

Hilo 4-Hour Hard Drying Enamels in

ware, at the Right Price.

H. P. Schaeffer

HARDWARE

All Shades, Rich in Color and

Durable - Everything in Hard-

Peninsular Parlor Circulators

Blaben's Floor Linoleums

WE SELL IT

Made by Estate Store Co.

Fruits, Vegetables

Anthracite

ing. See us before buying.

#### Insurance ware is a good one to deal with. **Parlor Heater** If so, we are realizing our aspiration It will certainly pay you to investito give real service in all our dealgate the "Torrid Sunshine"-sold by ings, aud we thank you for your

Ed. L. Keichline

Bellefonte. Pa.

The Bellefonte Hardware Comp'y

response to our efforts. Olewine's Hardware

**H**unter's Book Store THE REASON:

Nice Things

there are so many

Moshannon \$5.00 Osceola Mills to give that are inexpensive.

### Bellefonte Fuel & Supply Co. RETAIL

Coal, Feed and Oils BELLEFONTE, PA.

Per Net Ton 5-Ton Lots...\$4.50 per Net Ton

# TEXACO

LISTEN! **Drain and Refill** For Cold Weather with TEXACO-Clean, Clear, Golden

W. High Street

MOTOR OIL Center Oil and Gas Co.

Bellefonte, Pa.

**Buy Lumber** From a Lumberman

W. R. Shope

### Herr & Heverly Ferndale Groceries

Highest Quality Food Products Prompt Service At the Lowest Possible Prices

We Deliver Phone 62

## **Christmas Shopping is Easy**