

## SAYS WOMAN IS LOSING BEAUTY

French Expert Blames Cosmetics, Smoking, Drink and Late Hours.

Paris.—The days of beautiful women are numbered. Modern life, with its cigarettes, cocktails, cosmetics, and late hours, is slowly exterminating feminine beauty, according to Dr. Marcelle Peillon, one of the foremost woman beauty doctors and specialists of France.

Madame Peillon says: "Unless there is an immediate reaction to all these tendencies which destroy not only beauty but health in general, women who have beautiful skin, bright eyes, red lips and vivacious temperament will live only in novels."

"The beauties of histories were real. France was a nation of handsome women, the most beautiful being in the Frankish and Gallic tribes when cosmetics were unknown, but when the salutary effects of bathing springs were known even to animals. Medicinal baths, hot springs, and the natural curative waters are the best aids to beauty, along with the simple regime of living that goes with the so-called cure."

Women are rarely deceived about their beauty, says Madame Peillon. They apply paint and powder and have their faces lifted; they massage and bind and pull themselves out of shape, when they really know that the only aid to beauty is good blood circulation, which makes clear skin, and skin is the natural indicator and mirror of health and beauty.

Nature Knows Best. No cosmetic, no cream will ever do what the sun can do. And no face-lifting physician will ever provide pliant muscles like physical exercise, early sleep, early rising will do. Fading features, swollen veins, saggy cheeks, are due mainly to the life that was lived for 30 or 40 years away from the air, away from springs and sunlight.

The great enemy of beauty, says Madame Peillon, is alcohol. After alcohol comes the cigarette. The greatest aid to beauty, on the other hand, is exercise, which induces a good appetite, then comes bathing, and Madame Peillon asserts, like most physicians, that it is all important for women to have children. Few great beauties in history have been childless. Woman's beauty increases as she bears children, providing adequate care is taken.

Not Too Late, Sisters. The woman of today, painted and powdered, sallow eyed, dulled by late hours, lacking in spirit and deficient in blood, can overtake her beautiful sisters of the past if she commences now, but Mme. Peillon fears that modern life will prevent women from growing in the natural way that the women of the past developed.

If any women are skeptical, asserts Mme. Peillon, let them not go to a beauty doctor, but let them for the sake of their own curiosity and desire to be beautiful, simply try living naturally for two weeks, stop smoking, drinking, in case they do drink, rise early, walk bareheaded in the open air, begin to live deeply, and Mme. Peillon adds, since beauty is more essential than anything, let them embrace motherhood, and their mirrors will soon show a different face, a keener eye, brighter tresses, a brow that is serene, respected, and loved.

### "Big Ben" Regulated by Pence and Half-Pence

London.—"Big Ben," the famous four-dial clock that tops the great tower of the parliament buildings, and which is one of the largest and most accurate clocks in the world, owes its precision to pennies and half-pennies.

This surprising information was given by F. W. Dyson, the astronomer royal.

"During the year which ended on April 30 the clock was compared on 288 days at the royal observatory, and on only 21 days did its error reach more than one second, the maximum being one minute four seconds," he said.

"The controlling device consists of a tray fixed about halfway down the pendulum, and when the clock is losing slightly a half-penny is placed on the tray. This makes the pendulum vibrate slightly more quickly and gradually brings the clock to time. If the clock is gaining, a half-penny or a penny is removed.

"As it takes a fifth of a second for the sound of 'Big Ben' to reach the bottom of the tower and about a couple of seconds to reach Trafalgar square, the limits of reasonable accuracy have been reached. It is only for astronomical purposes that more is required."

### Grownups Crowd Kids Off Their Playgrounds

Beloit, Wis.—Adults taking advantage of fun facilities of the city playgrounds have crowded children out of the places originally intended for them, according to a report to city officials. More parks are expected to be provided for adults—and children.

—Subscribe for the Watchman.



WHAT Y. M. C. A. WORKERS ARE DOING FOR THE YOUTH OF THE COMMUNITY.

The summer camp Wapalanne on the banks of the Bald Eagle below Howard. Photo taken when Kiwanis visited the Y boys who were spending their vacation there under Christian influence.

### WEST PENN ELECTRIC CUTS ACCIDENT RECORD.

For the past seven years The West Penn Electric Company employees have been steadily reducing accident frequency throughout the system and this year have set a new record low in the number of accidents per month which tend to cause loss of work on the part of the company.

In 1923, an average of sixty accidents per month caused much unfavorable comment and resulted in a campaign to reduce the number of accidents serious enough to cause loss of time and money. Up to and including the year 1929, the number was reduced to an average of only thirteen per month.

For the year to date, the entire West Penn System has had only eighty last time accidents, or an average of ten accidents per month, which compares very favorably with past averages and low figures.

During the month of August, 1930, subsidiary companies of The West Penn Electric Company, namely, West Penn Railways Company employing 680 men, Wheeling Traction Company employing 600 men, Allegheny Pittsburgh Coal Company, 500 men, and Windsor Power House Coal Company, 450 men, operated during the entire thirty-one day period without the report of a single lost time employee accident. The total force of 2230 employees worked approximately 485,898 man hours in the generation and distribution of a dangerous commodity, the mining of bituminous coal, and the operation of electric railways and automobile buses.

The Allegheny Pittsburgh Coal Company accomplished the months of July and August without the report of a single accident serious in extent to cause loss of time. In addition, the West Penn Railways Company, employing an average of 680 men, has had only four accidents causing lost time during the seven months of the present year.

Such a noteworthy job of accident prevention can be compared with any public utilities company record in the entire country. It is believed and West Penn officials can point with pride at the record of their employees.

### SURVEY SHOWS SCARCITY OF FEED FOR CATTLE

Securing adequate feed for livestock will likely prove to be a problem in a number of Pennsylvania counties this winter, judging from a survey made on August 20, by the Federal State Crop Reporting Service.

While a surplus of hay is indicated in more than two-thirds of the counties, a deficiency of corn is apparent in all excepting 13 counties. In fact, in only seven counties does the visible supply of corn promise to be in excess of local needs. There will also be a deficiency of oats, especially in the south central and extreme eastern sections of the Commonwealth.

The most fortunate feature of the feed situation is the amount of hay available in Pennsylvania. With the exception of New York State, Pennsylvania produces on the average more hay per animal unit than any other important livestock State. The average for the past five years was 2.28 tons per animal unit, compared to 1.70 in Ohio, 1.42 in Illinois, and 1.06 in Iowa. The supply of hay available August 20, this year appeared to be 1.76 tons per animal unit produced in most States of the Nation.

The following table gives the condition of pasture and crop correspondents, and compared with average, the probable production of feed for livestock as indicated by conditions August 20:

According to the survey the condition of pasture in Centre county was 27% of normal on Sept. 1, and corn outlook was for a 32% crop.

### THE DEER PROBLEM IN PENNSYLVANIA.

Deer have become so numerous in many counties of Pennsylvania that they are not only ravaging farm crops but destroying the forests, their own natural food and food and cover of small game. Many does are not breeding but require just as much food as those that are reproducing.

This surplus stock of deer resulted from over 20 years of protection of does and fawns. The deer

### PREPAREDNESS IN BUSINESS

By R. S. HECHT, American Bankers Association.

My observations for many years, both as an employee and as an executive, have convinced me that the reason some men and women go ahead and others do not is that some keep themselves constantly prepared to accept and fulfill larger duties and responsibilities as they offer, and some do not.

Grant, as we must, that there is a certain element of luck in the conditions under which opportunity for promotion comes to different men and women, we nevertheless must also see that it is each individual's own state of preparedness which determines his ability to seize opportunity if and when it comes, and having seized it, to succeed in meeting the greater demands which it inevitably places upon him.

Real advancement never means going ahead to easier tasks, but always to harder ones. Opportunity for advancement is worthless unless in accepting it you are able to carry with you the abilities and qualifications that prepare you to meet the heavier exactions that are an inherent part of opportunity.

It is far better to go into action in the field of enlarged responsibility prepared and qualified, rather than that you and the institution you work for shall be exposed to the hazard of your having to build up to new responsibilities after having assumed them.

The new spirit of all business seeks to prepare its people in advance through education for the higher duties it holds in store for them.

### Bank Bandits Active

The greatest number of bandit raids on American banking ever recorded in the figures of the protective department of the American Bankers Association were reported during the six months ending last February. Bank members of the association reported for investigation 311 forgery cases, 107 holdup robberies, 16 burglaries, 2 sneak thefts and 8 mortgage swindles while non-member banks, numbering less than half the total enrolled in the association, suffered 86 holdup robberies and 9 burglaries, non-members being burglarized or held up once for every 89 banks, as compared with once for every 164 member banks. The association detective agents caused the arrest of 143 of the 236 bank criminals apprehended during the period covered.

The association's report on these conditions urges support of the movement to provide city police departments with radio-equipped cruising automobiles which have proved particularly effective in Cleveland and Detroit in the broadcasting of alarms and the closing in on criminals immediately after or even in the midst of the perpetration of crimes. Last year the average time elapsed between the receipt of radio calls by these cars and the 1325 arrests which followed was one minute and forty-two seconds, the report says.

herds increased, but the food for them did not.

For two years the commission has tried to reduce the surplus by permitting the killing of does. This year the same policy will be pursued and 100,000 special deer licenses will be offered for sale. This will be in addition to the regular licenses for antlered deer and for a different season. It is expected that from 25,000 to 30,000 does will be disposed of in this way.

Some advocate the abrogation of the buck law entirely but the commission and most sportsmen of the State do not approve. "The building up of the Pennsylvania deer supply from practically nothing in 1907, to the present surplus stock is an unanswerable argument in favor of the buck law."

"A wise old owl sat in an oak The more he saw the less he spoke The less he spoke the more he heard Why can't we be like that old bird?"

—Read the Watchman.

### THE INDIVIDUAL YET NEEDED BY BUSINESS

By JOHN G. LONSDALE, President American Bankers Association

SOME seem to think that the day of the individual in business has passed. But they are wrong. While the individual may not attract such outstanding attention as he did in the days of old when institutions were conducted on a smaller scale, he nevertheless is to be found in any large corporation, dominating the situation, giving orders here, cooperating there

and shouldering the responsibility of keeping a large group of lieutenants, captains and privates working in unison and moving forward under the banner of progress. And all of these are held accountable to the public because the public has entered into a partnership agreement with the corporation through purchase of stock.

Welfare of Workers. Even in the gigantic mergers that have taken place within the last two years there remains more than ever the necessity for a leader, an aggressive personality, whose duty it is to see that basic principles are not forgotten, that the rights and privileges of the individual workers and the customers they serve are as well provided for as in the smaller business units.

It is gratifying to note that our corporations are giving more and more concern to the welfare of their workers. Numerous benefit organizations have been formed, opportunities offered for advancement of education and position, hospital service established and insurance and retirement pensions provided.

This general humanitarian movement in reality is the outgrowth of analysis, which has disclosed the need of improving the well-being of our individual workers, realizing at the same time that our institutions will benefit.

### Tropical Animals That Once Lived in Britain

There are many mammals in our zoological gardens which we look upon as strange beasts and associate with tropical countries, or places quite as remote. But many of these great creatures were at one time roaming over the forests, mountains, and plains of Britain, for in those far-off days our country was joined to Europe, so that many animals in their treks found shelter here.

At one time the hippopotamus was fairly common in and on the borders of our rivers. This huge creature was to be found on most of the English and many of the Welsh rivers south of Lancashire and Durham. In that distant age, known as the Pleistocene epoch, before the glacial episodes, the hippopotamus traveled north as far as Yorkshire, and this animal was identical with the African species of the present day.

In the earlier Pliocene epoch a gigantic swine, as large as the tapir, reached England, and it may have lingered on to the time when man first took up his abode here, but with this exception the wild boar is the only wild pig that we know to have frequented this country. The latter remained in the great forests to the end of the Seventeenth century, the last recorded specimen being killed in Staffordshire in 1688.—London Tit-Bits.

—Read the Watchman.

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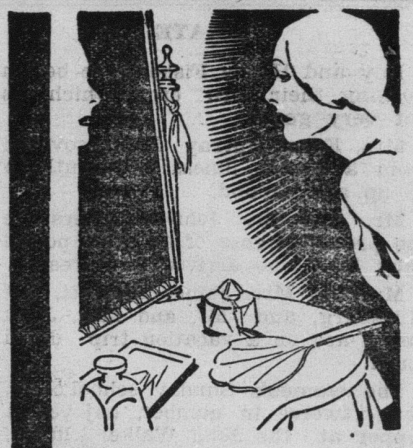
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