

# F. P. BLATR \& SON 

## Jewelers BELLEFONTE, PA <br> Silversmiths

 The Eift Store of Centre County TRADE EXPANSION SALESTARTED
Sat. November 3

> Our store is literally "JAMMED" with gifts for the Christmas Season, GIFTS that have been bought with the idea of the lowest prices possible considering quality. We do not sell SALE JUNK, never have and never will. You can buy most luxuriously and you can purchase the most inexpensive.

> WE HAVE HUNDREDS OF
> Lovely Gitts from 50 cts. to $\$ 1.50$
> A WONDERFUL SHOWING OF GLASS STEM WARE
> Cut optic crystal or rose Sherbert Glasses, Goblets, Plates, 47 CENTS EACH.

> Luncheon Plates to match, 57 CENTS EACH
> Hand painted flowered enameled pieces in Bowls, Console
> Sets, Vases, etc. Wonderful Glassware.

## Our Lay-Away Plan

In case you do not have the ready money to take advantage of SALE PRICES, we will LAY-AWAY any merchandise you may want AT SALE PRICES. You pay a deposit on the purchase and we will hold it for you until you want it, presumably at XMAS TIME. You then get your gifts at SALE PRICES and this means a saving of money for you.

## WATCHES FOR MEN

210 Watches in all models for wrist and pocket. A wonderful showing, a Watch for every taste. Every Watch a jeweled selves. Big reductions in all

## WATCHES FOR WOMEN.

140 Wrist Models with silk Bracelett or with white gold expansion Bracelett. All models in the newest rectangular patterns. Every movement a work of art, guaranteed to give the wearer full satisfaction. All cases hand crafted from the very best of workable gold. Big reductions in all.

THE FULL DISCOUNT APPLIES TO EVERYTHING in this store for the duration of this sale. LAMPS
A wonderful showing of LAMPS. Beautiful boudoir types, hand painted Table and Floor models.

## FREE Give-Away TICKETS

FREE GIVE-AWAY TICKETS are given with every purchase and the holder is entitled to a free "share" on the free drawings we hold every day at 2 o'clock and $7: 30$ o'clock Wed. and Sat. evenings. You must be in the store when your number is called and many free gifts are given at each drawing, as every one knows. This is not new with us. All tickets are good unti given for every dollar or fractional part and the more you spend give more tickets you get.

