Bellefonte, Pa., July 20, 1928.

CAROLINE SANBORN VISITS THE STUDEBAKERS.

Never had my garden looked gayer, my funny little white house more inviting than on that fresh June morning, just half way between May and July. Never had I so longed to stay at home and be lazy and leisurely, monarch of almost all I surveyed. But the afternoon before, a telephone message had come for me, an imperative message-"South Bend-early tomorrow morning-new carswould very much like to have you

I admit that I am, by nature, curious. I knew that Studebaker had been "doing something," and that it was an interesting something. To the motor world, June is not a matter of brides and college commencements. It is a month of activity, of trade secrets, of automobile mysteries. I had heard rumors of new lines and new colors. I wanted to be in on the excitement, so I said good-bye to my house and my garden, and set forth for Indiana.

Arrived on South Bend, we-there were three of us-paid our respects at the Studebaker administration building, and a few minutes later were driven through the town and out along the concrete ribbon of highway leading to the proving ground-that great tract of land shut off from the passing world by a wire wall. I knew the proving ground to be a marvelous outdoor laboratory of straight, fast roads and wandering by-ways, a secluded corner of the earth where thrilling feats were performed day in and day out-all those tests and secret experiments that contribute to the perfection of Studebaker cars. I wondered what new adventures lay ahead of me.

We rolled through the gateway, turned to the left and headed for the "shops," within whose unassuming walls are hidden the secrets of today and the hopes of tomorrow. The hot June sun glared down at us and cast a haze of heat over the placid meadowlands. I sighed for the cool, green shade of my happy—and suburban home, and stepped from the car. Then I knew.

There stood a group of carsproudly shining new cars, whose gleaming surfaces seized the rays of the sun and tossed them back in a blaze of glory. Maroon and silvergreen and silver-blue of dusk and blue of summer skies—they flashed

"But-but-are these really Studebakers?" I asked, incredulous. "They seem so much lower-so much longer and just look at those radiators!"

I hurried to the nearest car and stooped to examine the emblem. There, sure enough, were the wheel and slanting "Studebaker" of yesterday, but with what a difference. Black and white enamel-fine silver lines-a smart new pattern-I was entranced. Here, indeed, was an old friend, but all dressed up in a chic new frock-I suspected something, too, in the way of face-lifting, but of course, I'd never be guilty of broad-

casting it. My glance traveled up over the radiator-sensed the presence of straight, slender lines where once were curves-took in a neat little radiator cap flaunting a gay silver wings flying back from glittering cowl lights and headlamps-long,

clean cut hood lines. I straightened up and gazed around. There they were, all the members of the Studebaker clan, each with a silver monogram across its bosom-an "8" for the President-an "S" for the Dictator-an "E" for the Erskine, youngest of the family-and a "World's Champion Car" plaque for the far-famed Commander. Well mannered cars, I knew. Good looking cars, all of them.

Across the way stood a Commander sedan. I was anxious to inspect the new summer wardrobe of the world champion, so I tore myself away from jectives, but I still had my eyesight. Tan, the hue of the sand of Deauville, was the color chosen for the car on exhibition, with a delightful leaf green for the spokes of the wire wheels and slender body stripings. I peered inside. Once again, all the perfections of detail. I turned to one of my companions.

"Why don't they forget something once in a while?" I asked. "There's nothing left to complain about. It must be the millennium. Terrible situation for a carping, captious fe-

Up the short-down the longer slope-across a field. The bumps in the road were ironed out before they reached me-I tried to remember the poet who sang of a thing of beauty and a joy forever. Faster and faster we sped, the President and I. Here was power that had been taught obedience. Strength and security beneath

"And the speed bowl?" Again a courteous someone beside me.

The President and I nodded approvthat are the color of maple caramels, down to the paved stretches of the

A sweep of concrete ahead. The qualm. The speedometer climbed upward. Once upon a time I had shivered as we neared those banked

## STUDEBAKERS!

# -a world of style and power!

Studebaker has added new beauty to its champion cars to match their proved speed and stamina.

Four great lines of cars—modern to the moment! New slender radiators, flat-capped and winged-handsome winged headlamps, all in chromium. Jaunty Studebaker "polo cap" visor. Delightful new color schemes.

Newluxury! Deep lounge upholstery; hydraulic shock absorbers. Studebaker's exclusive ball-bearing shackles introduce the greatest improvement in riding comfort since the balloon tire. Squeaks,

rattles and adjustments eliminated; inspection only at 20,000-mile intervals, when lubricant may be added if required. Super-brakes that act like a hand of steel in a velvet glove.

The mode of tomorrow—Studebaker's 76-year tradition of integrity -proved performance—all at One-Profit prices!

> The President Eight . \$1685 to \$2485 The Commander . . 1435 to 1665

> The Dictator . . . . 1185 to 1395 The Erskine . . . . 835 to 1045

All prices f. o. b. factory

The new President-\$1685-and it's an Eight!

## GEORGE A. BEEZER

BELLEFONTE, PA.

**Associated Dealer** W. D. SWOPE, State College

curves. Now I knew better. Here Service Men Should Make Known WAS a car. On and on we tore. The scenery flew past us. This was pure

**Associated Dealer** 

H. L. FLEGAL, Philipsburg

ecstasy. Regretfully we returned to the shops. Regretfully I bade farewell to my new-old friends, after I'd taken a trip with each of them in turn. It wasn't until I had driven away from the proving ground that I remembered how warm and dusty the world seemed but a short time before. A shimmer of bright colors and brighter silver had taken the place of my longing for a cool, green garden, and I was pleased as Punch to be a call upon him. I had run out of adthose cars had been planned.

All of the models over which Miss Sanborn goes into such ecstacies can be seen today on the floors of the Beezer Garage, Bellefonte.

While a trip to South Bend would be interesting, anyone can see and try any of these smart new models of wonderful performance right here in Bellefonte and Mr. Beezer or any of his salesmen will welcome the opportunity to show them to you.

of Pleasant Gap, with two Waco 9 ness taking up willing citizens who Earth from the air. Henry has achieved a reputation as a safe and sane commercial flier and has never throughout the State. had a serious accident.

-For some time past Benjamin Bradley has had his eye on a trout service man be assisted by the State al. We leapt forward over the roads that stuck close to one spot near the after night he tossed him one enticing fly after another without success. But he stuck to it and on Tuesday ganization of service men should join curve. Faster and faster. Never a evening the trout struck and Ben hooked and landed him. It was fifteen inches long and a perfect speci-

Their Needs.

State in a united program for the benefit of all American service men has been started by department commander James E. Van Zandt, of the Veterans of Foreign Wars of the United States.

Veterans in this section and throughout Pennsylvania have been urged to forward to the State Americanization Bureau, of the Veterans of Foreign Wars, an outline of their needs and problems. A meeting of the department commanders of the various groups of service men will be called by commander Van Zandt. At that time the suggestions and ideas of the individual veterans will be given consideration and a definite program of action decided upon by the united commission.

The plan was conceived at the recent state encampment at Harrisburg of the Veterans of Foreign Wars. It was offered by captain Robert G. Woodside, of Pittsburgh, former -Henry T. Noll and W. A. Hite, deputy auditor general and now controller of Allegheny county. Since airplanes, spent the Fourth of July that time it has been approved by the week at Van Metre flying field, near United Spanish War Veterans at Winchester, Va., and did a good busi- their state convention and it will be submitted for consideration of the wanted to get a glimpse of Mother American Legion, the disabled American Veterans and the various divisional and regimental associations

> "Only through a concerted movement," explained captain Woodside in presenting the measure, "can the of Pennsylvania. The members of veterans but no definite program has been suggested to them. Every orin the movement.

Commander Van Zandt in broadcasting the plan to veterans through- has given him a half penny for carout the State of Pennsylvania clearly rying her parcels?"

defined its purposes as entirely non- 20,000 PERSONS KILLED political in character.

"Service men have only themselves to blame," he declared, "if the State er every veteran organization in the of Pennsylvania has adopted no set program for the benefit of the veteran. The Legislators cannot help the service men if they do not know what the veterans seek. By united action we will be able to present sane and worth-while suggestions to the lawreceive the thoughts and ideas of the individual veterans throughout the Commonwealth and for that reason we urge them to send their views on the subject to our Americanization Bureau at 1729 Chestnut street, Philadelphia, so they may be given serious consideration at the joint conference of the leaders of all veteran groups."

> -James Horvath, of Westmoreland county, convicted of second degree murder in 1924, for killing his father-in-law, Louis Frenock, and who has been studying mining en- tion in the industrial accident fregineering under State College progineering under State College pro-fessors during his confinement at Rockview, was granted a pardon by annually," the research report said. Rockview, was granted a pardon by the State board of pardons, on June 29th. The official papers arrived in time for his release from Rockview on July 2nd, when he returned to his home in Westmoreland county.

-C. A. Rosevear, of State College, has been elected assistant chief of police of Philipsburg, to serve during the leave of absence granted Leo Boden, recently appointed county detective by Judge Fleming. The selection has not met with the approval of Philipsburg people, generally, not because of anything personold nail works bridge, and night the Legislature are favorable to the al against Mr. Rosevear but for the time and money because of industrial should have been given the job.

> Old Mrs. Flint: "And what should a polite little boy say to the lady who

YEARLY IN INDUSTRIES.

recent survey by The United States and Laughlin Steel Corporation only Employees' Compensation Commission, more than 20,000 persons are killed in industrial accidents each any of its employees.

"industrial wars" and the lesser inmakers for their consideration and juries that also occur cost the peo-action. We will be only too glad to ple of the United States approximately ten milion dollars annually. Just as preventative measures are being advocated constantly to outlaw war and thus have a tremendous loss in life so can preventative measures be taken to reduce industrial accidents, the survey pointed out. A research by The Travelers Insurance Company into more than 70,000 in-Company into more than 70,000 in-dustrial accident cases disclosed that of Blindness. This is despite the fact that experience of many plants 98 per cent. of the total were pre-

ventable.

"The recognition and application prevention principles would make possible within a few years a 50 per cent, reduc-

Eighty-eight per cent. of the causes of industrial accidents are said to be supervisory and 10 per cent physical, both within the power of the employer and employees to correct. This analysis shows that unavoidable ac-cidents constitute only 2 per cent. of the industry's wasteful toll.

In addition to the 20,000 killed

timated as 246,846,000, which means gram ever undertaken by the dethat the whole country has to share the enormous losses in life, limbs

contention that a resident of the town accidents.

Should have been given the job.

That industrial accidents can and will be controlled in a large degree

record of 468 days without an accident occurring to 1,130 men employed Hartford, Conn.—According to a shops. One of the works of the Jones

In one widely-known manufactur-The mishaps that result in that great toll of human life from our "industrial wars" and the lesser inthere were 14,191 mishaps, involving 47,004 lost hours of the employees injured, and that the total loss by the company in unearned paid wages was

Blindness resulting from industrial accidents is costing the country ten million dollars a year and is responsible for 15 per cent. of the blind populaton, according to the National Research Society for the Prevention proves that most industrial eye accidents are preventive.

The seven basic causes of accidents under the heading of "super; vision" have been listed as faulty instruction, inability of employee, poor discipline, lack of concentration, unsafe practices on the part of employees, mentally unfit and physically unfit employees.

Lakes and Streams in Ohio Get Lake Erie Fish by Truckloads.

Columbus, Ohio. - Fourteen car loads and sixteen truck loads of matured fish, taken from Lake Erie yearly, there are 1,627 permanently disabled, 100,000 with permanent partial disability and 2,500,000 temporarily disabled, the research revealed. The total days lost have been estimated as 200,000 temporarily disabled. This is the largest prohave been distributed throughout the plete every county will have been reached. This is the largest propartment.

The department has also announced that 6,000 pheasants have been hatched at the Wellington game farm, in the Roosevelt game preserve. by employers is proved by the experience of many concerns. Only a few months ago the shops of the Chicago and Great Western Railroad at Oelwein, Iowa, established a Eight thousand eggs will be set each week until 30,000 in all have been set. It is expected that 23,000 will be hatched. Distribution of the birds will begin in September.