

INK SLINGS.

-This is April 1. If you want to fool us completely sit right down and write a check for whatever back subscription you owe.

-If the Governor would only stop declaring his intention to fight and start doing it he might get further with both the Legislature and the public.

-Happily the great coal mine tragedy out at Ehrenfeld, Pa., turned out to be greatly exaggerated. The three hundred men who were reported dead all came to life but five.

-The supposed attempt on the life of Henry Ford was just another of those misguided efforts that are so frequent and so incomprehensible. It would seem that anyone, no matter what his or her station, could see the value of Mr. Ford to the social and industrial life of the country.

-With the author and producers of "The Virgin Man" serving ten days in a New York work house and Earl Carroll on his way to serve a year in a federal prison theatrical folks will begin to realize that while "justice is blind" it can still see the difference between right and wrong.

-"Peaches" Browning and Ma Heenan are to go into vaudeville. That is, if the plastic surgeons can reduce the piano legs on which "Peaches" is expected to do a dance act. Every section of the country would do well to follow the New England intention to fully steal votes from that party. bar the hussies from exhibiting themselves up there.

\_\_\_\_\_The man who has charge of the morgue in the office of the Philadelphia Inquirer dug up a picture of Hard P. Harris, Bellefonte's active burgess, and ran it on the political page over the name of "W. Harrison Walker, candidate for Judge of Centre county." And now both men are trying to figure out which one the joke is on.

-We'd like to write something about the trouble in China, but as we don't know what it's all about we're afraid to attempt anything further than to remark that if China wants to chase the foreigners out of the country the foreigners must have been that, we'll bet comes about as near explaining the root of the trouble as anybody else has been able to do.

-Just at present the excitement over the pending judicial contest seems to have abated a bit. It can't be for long, however. Too many of the aspirants have the idea that their chances are too good. The present calm is only a lull before the storm that is certain to break long before September. And the county is in for one of the most interesting political dorsed by Vare and Grundy.



# One Source of Fraud.

Under the law it will become the duty of the Governor of the Commonwealth to appoint four registration commissioners for Philadelphia. With- ture to enact measures which he bein a given time these commissioners lieves "will greatly improve our will appoint four registrars for each election laws." That will not be going in a given time these commissioners election district. Both the commissioners and registrars are to be bipartisan. That is to say, there are to be two men or women of each party. According to a reliable cor- achieve reform legislation. When respondent of the Philadelphia Record Mellon began to yield, pressure ought William S. Vare has chosen one of the Democrats on the board of commissioners and Joseph Grundy another. These bogus Democrats, if appointed, will join with their Republican col- boxes in the Vare district of Philaleagues on the board in appointing Republican registrars wherever possible.

There are in the ring-ridden sections of Philadelphia and Pittsburgh miscreants who register as Democrats in order that they may the more success-This is the way zero districts are created. If the Governor shall accept the recommendations of Vare and Grundy for seats on the board of even considered. The six vicious registration commissioners for Philadelphia, we may look for a multiplication of zero returns at the next election in which Vare is concerned. This will probably be the next Senatorial election, when Vare will try to cancel his obligation to Senator Dave Reed, who delayed for a time an exposure that is inevitable. That was the only achievement of the filibuster.

It is true that the Democrats of Philadelphia are somewhat to blame for a condition that makes such frauds possible. Under the law, if the doing something she doesn't like. And minority party fails to present candidates for registrars the majority party may supply the need by naming Republicans, thus making the board board of registration commissioners is legally organized with "not more than his title in the form of a reproach. appointment to the office of registra-tion commissioner any candidate en-but didn't.

Small Gain for Ballot Reform. The Governor has finally prevailed upon chairman Mellon and other persons not connected with the Legislavery far, for our election laws are atrocious. But it seems the Governor might have accomplished more if he had been firm in his purpose to to have been increased, and in that way the bill for the compulsory opening of ballot boxes might have been made effective. As it is the bailot man. Yet Mr. Mellon has apparently delphia will be as secure as if they him in which the evil methods of the were hermetically sealed.

The other measures for ballot protection proposed by the Governor, with fancy in the direction of politics. A the exception of that eliminating dissemination of information as a legal expense, are of little value, and we haven't even a promise that the several actually meritorious bills introduced by Senator Harris, of Pittsburgh, and now in "pickle," will be measures introduced by Senator Homsher, of Lancaster, will be cordially . He got in and apparently liked it, and approved by a practically unanimous vote in both houses, and thus the people stand to get one emasculated measure recommended by the Gover-nor and six machine made monstrosities conceived in the minds of Vare, of Philadelphia, and Greist, of Lancaster.

The Governor might easily have controlled the legislation of the session on ballot reform. He knows that public sentiment throughout the State is overwhelmingly in favor of honest elections. The vast majority of the Republicans feel that there is nothing gained by election frauds , except suswere cast for him and now hang upon

Strange Political Partnership.

What influence draws W. L. Mellon, of Pittsburgh, chairman of the Republican State committee, and William S. Vare, of Philadelphia, municipal contractor and machine politician, together, is a mystery. They are as unlike in their lives as they have 'walk and conversation." Before the er. primary election, last May, Mr. Mellon

denounced Mr. Vare as a disreputable politician unfit for important public service. His nomination by fraudulent methods over eminently fitter mcn certainly worked no change in the formed a political partnership with Vare machine are the principal assets. Mr. Mellon, late in life, turned his very rich man, he has always had things pretty much his own way, but until his richer uncle was called into the public service as Secretary of the Treasury in 1923, neither of them gave much thought to politics. Whether the glamour of public life has a fascination for him or the pride in power an enticement is of little consequence. finally induced his favorite nephew to

"take the plunge" with him. The nephew began as a bitter opponent of William S. Vare for United States Senator and was defeated because of the corrupt methods of Mr. Vare. In view of these facts it is surprising to learn that Mr. Mellon and Mr.

Vare have joined in a political combination, not to preserve the Republican have made William S. Vare an outlaw in the Senate at Washington. Presumably Mr. Mellon imagined such a partpicion and contempt. The Governor nership would prove advantageous to unanimously Republican. But if the didn't need the fraudulent votes that him personally. As chairman of the tion than in employing it in other State committee of his party he wants big majorities. But association with two members of the same party," it But the Vares and the Leslies need Vare will not promote that result. will be difficult to perpetrate such them, and the new chairman of the After Vare is thrown out of the Senate frauds. The Democrats of Philadel- Republican State committee appears next December with the brand of phia ought to, with one accord and to have joined them in their crusade fraud stamped indelibly on his foreunanimous voice, protest against the for evil. The Governor ought to have head he will be of little value to any

# Newspaper Advertising is the Most Effective.

From the Pittsburgh Post. The decision reached by the Westinghouse Electric and Manufacturing Company to depend principally for its advertising on the newspapers is fur-ther important testimony to the great value of the daily press as a medium hitherto been wildly different in their for bringing buyer and seller togeth-

> The company has heretofore used the newspapers to advertise electric products used in the home. The journal of general circulation read by all members of the family, and read as a matter of course, as part of the daily schedule, even by those pressed for time, is obviously the appropriate agency with which to direct attention to radio apparatus, electric fans, electric irons and the other household appliances used by everybody. The Daix bill passed finally by the Senate on Monday night and sent to the House. In nouncement is that hereafter it will employ newspaper space with which to advertise monster electric locomotives, huge generating station units, street lighting equipment, industrial motors, transportation apparatus for trolley lines and steam railroads, farm lighting equipment, electric meters and other measuring devices, and to diffuse information dealing with the public relations of the utilities, factories and personnel.

Purchasers of locomotives and giant motors are necessarily few, as compared with the number of potential buyers of lamps or electric heaters for bathrooms, yet the Westinghouse Company has concluded after careful study that the newspapers are the best medium with which to reach the former as well as the latter. The executives and purchasing agents of the corporations that use such heavy and preponderance in Pennsylvania, but to expensive equipment do not fail to continue the corrupt methods which read the newspapers, while other advertising mediums may escape their notice. In judicious use of the daily press, the Westinghouse interests have concluded, there is less likely to be waste of the advertising appropria-

forms of advertising. But it is the superior flexibility of the newspaper medium that most commends it to the company. One of the tempting to cover up the marks in a road points stressed by J. C. McQuiston, to a farm house left by their machine. points stressed by J. C. McQuiston, manager of publicity, in announcing the change of policy, is that the daily press enables the advertiser quickly to meet newly arisen situations. By using newspapers it is possible for the advertiser on the shortest of notice to vary his plans to conform to such factors as weather conditions and peculiarities in the economic situation with respect to any particular district bond. Bechtel was held for the May term of the country. "Newspapers," says Mr. McQuiston, "seem to offer the only medium by which we can both 'nationalize' and 'localize' our various sales campaigns, thus permitting us to conduct a nation-wide campaign on products and at the same time vary our program to fit the needs of specific districts. "Certain cities," he adds, "present a greater industrial market opportunity than others. Others are outstanding in the character and extent of their new building operations. In still others a greater market is offered for certain products in our merchandising this could best be done by making it a lines than others. The flexibility of dumping ground for ashes, stones, dirt, newspaper space will permit us to cover all such points with advertis-ing of a specific character." The Westinghouse Company has been advertising its products since Among manufacturing com-1886. panies it was one of the pioneers in the adoption of this plan for increasate mass of about everything but ing its sales. Advertising is an art, a science, and a business, constantly developing, constantly requiring study, constantly offering new methods. That it may be employed to full advantage advertisers must be bold, alert, quick to adapt themselves to new conditions. The Westinghouse decision to concentrate on newspaper advertising will not escape the attention of other progressive manufacturers.

### SPAWLS FROM THE KEYSTONE.

-At the point of a gun Paul E. Hess, night operator at the Reading passenger station, at Hershey, was forced to open the safe by a masked bandit who obtained \$130 in cash.

-Washington, Pa., police are conducting a search to solve the theft of three overcoats from a lobby of the First Christian church on Sunday night while services were in progress.

-Michael Mailie, 56, near the Progress schoolhouse in Dauphin county, ended his life on Monday by hanging himself in the cellar of his home with a wash line. The suicide came following a night of domestic differences with his wife.

-A 1,600-pound safe containing two diamond rings, each valued at \$375, was stolen from the saloon of Mary Shaffer at Fortythird and Willow streets, Pittsburgh, according to a report made to city detectives Sunday. The safe was valued at \$85. 1

-Paul Collins, of Cleveland, Ohio, carrying United States mail from New York to Cleveland, was forced down near Brookville late Sunday by plane trouble. With the aid of a powerful flare he landed uninjured on an emergency field. The plane was not damaged.

-Forty Altoona motorists have been arrested by State, city and railroad police on traffic violation charges, drivers failing to stop their cars in running past trolley cars in front of the railroad shop gates. The arrests follow several accidents to trolley passengers and railroad workers.

-Five days' notice of intention of obtaining a marriage license would be required to be filed with the clerks of the orphans court under the provisions of the cases of emergency, extraordinary circumstances, the judge of the orphans court may waive this regulation.

-Morris M. Levy, senior member of M. M. Levy, stock brokers, of Pittsburgh, was found dead in his garage early Sunday, a victim of carbon monoxide fumes. The Levy chauffeur was given Saturday night off and Levy left his home late in the evening to put the family car in the garage. Several hours later, when he had failed to return, a search was conducted and he was found dead.

-Joseph Cauffiel, former mayor of Johnstown, was in court in Ebensburg last Thursday defending an action against him for the recovery of \$2,500,000 with interest. The suit was brought by Dr. A. J. Miller, of Mt. Pleasant, and George C. Knox, of Johnstown, who seek the money for shares representing a half interest in the mining rights of a copper tungsten company in Arizona, promoted by Cauffiel.

-Sought in connection with a store robbery at Juniata, Blair county, Oscar L. Guthrow, 22, of Richmond, Va., and Herbert Fitzgerald, 22, of Buena Vista, Va. alleged escaped convicts, were arrested on a farm near Export, Pa., by state police late on Monday. Their arrest followed information given by an Export constable, whose suspicions were aroused by the care with which he said the two men were at-

Judge U. P. Rossiter, Attorney Robert J. Firman, one of the defense counsel for Bechtel, was permitted to sign the bail of criminal court on last Friday when he appeared before Alderman Moser for a preliminary hearing, -George Dallas Dixon, of Philadelphia, assistant to the president of the Pennsylvania Railroad and for many years vice president in charge of traffic, including lines west of Pittsburgh, celebrated his 70th birthday on Monday, and yesterday retired from active service under "the pen sion regulations of the company. Mr. Dix on, who is regarded as the dean of American railroad traffic officers, entered the rail road service in 1883, and by successive promotions reached his present position in August, 1925. He is well known in Bellefonte through his frequent visits here. -Fire on Friday destroyed the home of Alexander McIntosh, of Baughman avenue, High Park, near Jeannette. Mrs. McIntosh, who is recovering from a recent operation, and her two children were rescued. The woman fainted and was carried from the burning structure. The loss is placed at \$5,000. Mrs. McIntosh was awakened by the smoke and aroused her husband. Mc Intosh carried his two children, Robert, aged 13 years, and Thomas, aged 11 years. to safety. When his wife did not appear he made his way through the smoke-filled structure and found that she had fainted. -Fire in the home of Mr. and Mrs. Samuel Specter at Mount Carmel, early on Monday, resulted in the suffocation from smoke of Miss Julia Rushack, a domestic, and nearly caused the death of David Specter, a high school junior, who is in a serious condition. Two small children of Mr. and Mrs. L. August, in their home adjoining were rescued by firemen when smoke threatened their lives. Mr. and Mrs. Specter were on a visit to New York when fire started in the cellar of their home, which was destroyed. The flames spread to the August home, which was partly damaged. -The Tyrone Kiwanis club has decided to erect a dining hall for the Boy Scouts at their camp along Van Scovoc. The building will cost approximately \$2,900 and will be built by the members of the Kiwanis club working in groups. The new structure will be adequate in every detail for the purpose for which it is intended. At the one end will be a large stone fire-place and to the one side of the building will be a porch ten feet in width and extending the length of the building. It is planned to start the work just as soon as weather permits, so that it will be in readiness for the annual scout camp this summer. -Two gas wells, each reported to have an open flow of 5,000,000 feet, which were brought in near Punxsutawney early last week have turned the attention of western Pennsylvania gas and oil operaters to that section. Both wells are in the Walston fields. Walston fields are comparatively new districts. There are now eight wells in the district, seven of them are producing. Five of this number show an open flow of better than a million feet each. Reports that the strikes have been made in deep sand, each going down 2,700 feet, -What the Governor needs is a has been hailed with satisfaction by gas operators. This to the trained person indicates a well of large flow.

fights ever witnessed in this section. -Governor Fisher has been forced

to compromise on his ballot reform bills. Possibly it was better for him to take half a loaf than get no bread at all, but he could not have been as effort for purification of elections. ing bill emasculated? The State would have admired him more had he stuck for his program as originally presented, then veto any measures that might have been passed in an emasculated form.

-Having refused to pay six dollars and nineteen cents taxes assessed against him in 1925 Nathan Rorabaugh was committed to the Clinton county jail nearly nine months ago. He relented, on Monday, paid the amount and four dollars cost because he wants to go fishing. It cost Clinton county one hundred and twentyfive dollars for his board while in jail and the Lord only knows how much more it would have been had Nathan not been a sufferer with our maladyfishitch.

-Ford's Detroit stores retail groceries, dry goods, clothing, etcetera, cheaper than the wholesalers of that has worked more mischief in recent city can buy the commodities. His "mass sales" idea has beaten even the It might be possible to produce more "Chain stores" in prices and there is great indignation among the retailers | a rare incident. Excessive prices freof Detroit. We have an analogous situation in Bellefonte. "Chain stores" are making it very difficult for But that is not on account of overmerchants who have tied themselves up with property investments here. They are handicapped by taxes and sumer together. So long as there are other obligations of a social nature and must eventually lose out in there is no overproduction of food what seems to be unfair competition. stuffs, and everybody knows that hun-The business of the country is being dreds are suffering from hunger in revolutionized, just as are the habits, the manners and the character of our We're completely flabbergasted at it all.

-Today the soft coal miners are to go on stirke. What for? Higher wages and better living conditions. With knowledge only of the Central Pennsylvania fields we wonder at the folly of it. Half the mines in the Cambria-Clearfield field have been closed for several years because they can't produce coal in competition with West Virginia, even though the operator would be satisfied if he could make a margin of only fifteen cents a ton on his coal. Coal in the seam is as cheap today as it ever was. Labor is all that has added to its cost and if labor wants to add more, is it unreasonable to suggest that labor go out and sell it. It won't until it has milked invested capital white and then will come the panic needs anything else that we can conceive of.

---How did Senator Davis, of Committee on Elections, get the idea good many other things in connection ago. that Governor Fisher was willing to sincere as he professed to be in his have his compulsory ballot box open-

### Bad Advice to Farmers.

It would seem to the reasoning mind

farmers of the country to "hold crops down" is economically unsound. The farmer who produces a hundred bushels of grain, whether he cultivates off than a neighbor who only produced eighty bushels, no matter what the be.- If the price is high he can hope for the full value of his crop and if unfavorable condition he is gainer by getting the most possible out of the

soil. There is probably no "bogie" that years than that of "overproduction." than can be consumed but it would be quently make it impossible for consumers to procure all they would like. production. It is simply the result of inability to get the producer and conhungry men and women in the country every city of considerable size.

Holding the crops down is a firstpeople. Who can say that it is for class expedient for holding prices up, the better or the worse. We can't. and has little value for any other purpose. For the favored, not only in agriculture but in commerce, the high an appetite for or against liquor." cost of living promotes prosperity, but as a general rule it operates the other way. With a scale of prices that will enable every sober and industrious man to supply his family with abundance of wholesome fcod, the overproduction bogie will disappear and better work, greater contentment and a better feeling among employer and employee and a closer friendship between the rich man and poor will be

> -Hampy Moore imagines that a higher rate of tariff tax would help the crippled industries of Philadelphia. Lower taxes of all kinds would have a more helpful influence.

created.

-The Chinest trouble serves one that this country needs more than it purpose. It is drawing public attention away from the Nicaraguan and Mexican muddles.

-The Philadelphia grand jury still trying to swim the Catalini chanhas declared the streets of that city nel, though the reward for that Scranton, chairman of the Senate unsale. It might have condemned a achievement was withdrawn some time with the government of that town.

#### Hopeful for Democrats.

Josephus Daniels, of North Carolina, who was Secretary of the Navy during the full period of President Wilson's that the advice of the Agricultural administration of the government, has Department at Washington to the always been faithful to, and is still hopeful for Democracy. In an interview given out at Atlantic City, the other day, Mr. Daniels makes some suggestions to the party leaders which four acres of ground or ten, is better deserve careful consideration and some advice of the highest value. He was speaking from an entirely unselfish market price of the grain happens to viewpoint, for he is not an aspirant for public favor or political office. In the first place he expressed the low he has the advantage of the hope that there will be no recurrence twenty bushels. Even under the most of the long drawn out and disastrous battle in the convention of three years ago. Party opinion will unanimously

agree with him on that point. His mind is equally well set on the proposition that there shall be no "wet and dry" question injected into the campaign. Party opinion may not be so unanimous on that point but a majority will concur. He says "no one is alive today who will see the prohibition amendment repealed," and that must be apparent to any thoughtful person.

The hope of the party, according to Mr. Daniels, lies in strict adherence to fundamental principles. "A Democratic victory next year will be easy," Mr. Daniels continues, "if the leaders are wise enough to concentrate on the

major issues and not on short-sighted men who would be diverted to the rabid path of liquor. They are insulting the American people if they think for a moment they can make the issue Republican corruption in its various forms is the issue that will make Democratic victory certain next year.

-The Jersey Legislature has defeated the "open Sunday" bill and amusements and other things prohibited on Sunday will have to be done in secret, as heretofore.

-State Chairman Mellon seems anxious to acquire the sort of reputation that influenced fifty-five counties of the State to vote against Bill Vare, for Senator.

-If Mr. Vare is as confident of vindication as he professes to be he is taking a lot of useless trouble to suppress the e vidence.

-The Watchman publishes news when it is news. Read it. derstand it.

-There are simple minded people

An Unsightly Dump.

One of the most unsightly places in Bellefonte is the dumping ground down at the big fill where north Water street goes up onto the State highway. The fill necessary to open the street naturally made a high and dangerous embankment at the west side, which was a constant menace to automobilists. The only way to get rid of the danger was to fill up the old canal and etc

But from the looks of it it would seem as if there were more old tin cans, broken glass, bed springs, old automobile fenders and worn out cushions, tree trimming and a conglomermoney and hooch.

From the number of empty vegetable and fruit cans it is easily seen how much the average family in Bellefonte depends for their daily subsistence on canned goods purchased from the stores instead of the good old-fashioned kind that "mother used to make." But getting back to the dump:

The battery of lime kilns that was in active operation there for many years have been partially dismantled and the brick and stone work is crumbling down, and there is lots of space there yet to fill, but it ought to be with ashes and earth, and not rubbish.

-Centre county sportsmen generally approve the action of the Legislature in defeating the bill to increase the cost of hunting licenses and also the Salus bill making it obligatory to take out a license to purchase or own fire arms. So far as the license is concerned, the fees at present are

sufficient to create a fund equal to all the necessities of the Game Commission, and there should be no need of diverting money from this fund to other uses. As to the Salus bill requiring a license to own or purchase fire arms, it would not right the wrongs for which it was intended but instead place an additional burden on the hunter and man who has need of a gun for legitimate purposes. The bandit will get his gun by hook or by crook, regardless of a license, and the innocent, harmless individual would

-The Chinese problem might be very interesting if anybody could un-

### A Call for Prudent Liberality. From the Philadelphia Record.

The Mothers' Assistance Fund is a businesslike State philanthropy which contributes to the support of fatherless children of needy mothers.

It makes periodical payments to such mothers in order that they may keep in the home, under their own care children who would otherwise have to be supported in institutions.

It costs the State less to support these children in their homes than it would cost to maintain them in institutions run at public expense.

Last year the Mothers' Assistance Fund, with a biennial appropriation of \$1,750,000, gave help to 3500 families. There are 2400 families equally entitled to State aid on the same terms, but no funds are available for them.

The Mothers' Assistance Fund asks for \$4,000,000 from this Legislature. Bills are pending to give it various sums ranging downward from the above-named maximum to \$2,500,000. The Legislature should bear in mind these two facts, both susceptible of convincing proof: That the Mothers' Assistance Fund is economically, wisely and honestly administered, and that it represents the cheapest as well as the most humane, intelligent and benebe more at the mercy of the profesficial way of taking care of the wards of the State.

> vigorous course of treatment for the spine.

sional gunman than ever.