

Democratic Watchman

Bellefonte, Pa., March 13, 1925.

AARONSBURG.

Mrs. J. M. Stover and son Robert spent the week-end with relatives in and near Shamokin.

Mrs. Katie Greninger came down from State College and spent Sunday with her children and mother, Mrs. Lewis Bailey.

Mr. and Mrs. Abner Rossman and son, of Hazleton, spent the week-end with Mr. Rossman's parents, Mr. and Mrs. Josiah Rossman. There were also a number of other guests at the Rossman home.

Rev. A. J. Irey was called away by the illness and death of his sister, of Pottsville. This is the second sister Rev. Mr. Irey was called upon to lay to rest during the past few months. Our deep and heartfelt sympathy goes out to him in his great sorrow.

Harry Johnson has again returned to his home in this place, after an absence of several months, which he spent with his children in Lewisburg, Reading and Ohio. His friends are glad to see him back and in his usual place in the churches and Sunday schools.

C. G. Bright returned home Saturday evening from Northumberland, where he was called, owing to the illness of his grand-son, David Orwig, who suffered with a severe abscess. We are glad to state, however, that our little friend David is getting along nicely since the abscess was lanced and drained.

A delightful birthday party was given at the Merryman home in honor of Mrs. Merryman's birthday. There were forty-one guests, as follows: Henry Mowery, Mrs. H. C. Stricker and two sons, Howard and Aaron; Mrs. Cyrus Bower, Henry Bower, Mr. and Mrs. William Wance, Mr. and Mrs. Frank Weaver and two children, Donald and Betty; Mrs. William Bame, Mrs. John Winkleblech, Mr. and Mrs. T. E. Wance and children, Dewey, Margaret, Ruth and Stanley Ray; Mrs. William Haffly and children, Eugene, Lloyd, Lawrence, Rachael, Hazel, Billy and John, all of Aaronburg; Mrs. Ira Shultz and daughter Goldie, of Spring Bank; Mrs. I. G. Wance and children, Mabel May, Eva, Miles and Lowell Wolfe, of Livonia, and Velma Stitzer, of Rebersburg. Mrs. Merryman and three daughters, Anna, Nita and Isabelle entertained their guests in their usual pleasant manner. The evening was spent in playing games and chatting. At ten o'clock refreshments were served, which consisted of ice cream, cake, candy, etc. After the guests had all seen the many useful and beautiful gifts they all left for their homes, wishing Mrs. Merryman many happy returns of the day.

JACKSONVILLE.

Ralph Orr spent Sunday with friends in Williamsport.

Raymond Harter, of Howard, was a Sunday caller at the home of James Bartley.

Mr. and Mrs. Willis Bathgate and family were Saturday evening visitors in town.

Mr. and Mrs. James Bartley were business visitors in Bellefonte on Saturday.

George Neff, of State College, is visiting at the home of his brother, Joseph Neff.

Miss Mary Weight, of Lock Haven, was a Sunday visitor at the W. E. Weight home.

Mr. and Mrs. Walter Daily, of Altoona, were over Sunday guests at the George Ertley home.

Mr. and Mrs. John Beck, of Lock Haven, were over Sunday visitors at the C. N. Yearick home.

Irvin Dixon and wife are spending a few days at the home of Mr. Dixon's parents, Mr. and Mrs. William Dixon.

Misses Ella, Evelyn and Jennie Neff, and Bruce Dreiblebis, of State College, were Sunday visitors at the Joseph Neff home.

There will be Sunday school in the Reformed church Sunday morning at 9.30, and church at 10.30, at which time a minister from Dayton, Penna., will preach a trial sermon.

The Ladies' Aid society met at the home of Mrs. C. N. Yearick, on Saturday evening. Those present were Mrs. George Rogers and daughter Miriam and sons, Irvin and Lee, Mrs. John Condo, Mrs. W. E. Weight, Mrs. Willis Bathgate and daughters, Emeline and Pearl, Miss Alta Yearick, Mrs. Martha Yearick, Mrs. Wm. Dixon, Mrs. Irvin Dixon, Mrs. John Beck, Mrs. Elmer Swope, Mrs. N. H. Yearick, Miss Mary Bartley, Mrs. Joseph Neff, Miss Jane Yearick, and Miss Norma Yearick.

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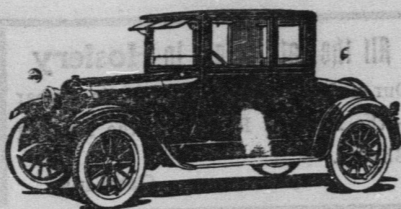
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Don't forget to enrich your table with our other baked goods that lend variety and deliciousness to your meals at little expense.

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They give you the same food value as our wholesome Bread.

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Dodge Bros. Motor Cars
Graham Bros. Trucks
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Center Oil and Gas Co

Distributors of
TEACO Products

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The EXIDE Battery Service Station
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KRAMER'S

(Successor to Galaida)
Fish and Oyster Market
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Fish, Oysters and Dressed Poultry at All Times.
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A Le Boeuf Fountain Pen is Guaranteed Unbreakable
Come in and Try to Break One
The Mott Drug Co

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We Invite you to drive it over any Mountain you suggest.
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Licensed Agencies for Hoosier Kitchen Cabinets and Globe-Wernicke Book Cases

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China and Toy Departments
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Marble and Granite
CEMETERY WORK of every description

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READY MIXED PAINTS, Valspar Varnishes, Enamels and Stains
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Our careful selection has enabled us to sell and deliver at any time the Best Grade of Coal mined in Centre county.
Centre Co. Fuel & B'ldg Sup. Co
NATHAN KOFMAN, Prop.

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Clean and Up-to-Date
FISH BUTTER OYSTERS EGGS SMOKED MEATS
West High Street

Lyon & Co Lyon & Co

Snappy Spring Specials
ALL COLORS in **Ready-to-Wear**
LYON & CO.

Bellefonte Filling Station and Rest Room

A Service Station for Impatient Motorists
GREASES OILS GAS Confectionery Tobacco Oil Changed Free
FRANK SASSERMAN, Prop.

Russ-Bell's

Sodas, Ice Cream, Candy
Martha Washington Candies
Old Time Home Made

Headache

may come from the eyes
Try Casebeer
Registered Optometrist

MANY PUT TRUST IN THE UNKNOWN

Never Satisfied With Those Things With Which They Are Familiar.

INCLINED TO TAKE CHANCE

Curious Traits in Human Nature Have Made Possible Growth and Development of the Great Mail Order Houses.

(Copyright, 1917, Western Newspaper Union.)

A curious trait in human nature makes itself apparent very frequently. That is an inclination to trust in the unknown rather than in that with which one is familiar. A person is very apt to take a chance, even though he may know that the odds are 100 to one against him, instead of being satisfied with lesser rewards about which there is no possibility of doubt. It is, possibly, the flaring up of the ever-present gambling instinct but there is something more in it than that. There is in it the unexplained tendency on the part of most people to reach for the chimerical and ignore the tangible and substantial thing which is near at hand. Man is seldom satisfied with those things that are within his grasp but is reaching always for the unattainable. Too often, he loses that which he might easily gain by blindly pursuing that which is always just out of his reach.

Why "Con" Man Thrives.
Coupled, in a way, with his faith in the unknown is the tendency on the part of so many people to place confidence in a stranger in preference to one who is known and has been tried and proven. It is this tendency which makes possible the operations of the "con" man, the get-rich-quick artist, the unscrupulous promoter and the salesman of worthless mining stocks. The man who would not think of trusting Bill Jones, his next-door neighbor and fellow church member will confidently turn over his life's savings to a stranger who unfolds a tale of riches to be won. Bill Jones might talk his head off in behalf of a legitimate proposition without getting a dollar where the slick stranger with the worthless proposition can get thousands.

It is these two tendencies which, apparently, are so widely prevalent among all classes of people that have made possible the success of the great mail order houses in the big cities. A knowledge of psychology is as important to the mail order man as a knowledge of business practices. He plays upon these tendencies of man to take a chance, to trust in the unknown rather than the known, to place confidence in the stranger rather than the friend.

Hope to Draw Prize.
Those who buy merchandise from a mail order house are moved partly, whether they realize it or not, by that trait in their nature which prompts them to trust in the unknown rather than in that with which they are familiar. They are hoping, it may be unconsciously, that they will draw a prize. They do not know what they will get, for it is impossible for one to know what he is going to get when he orders merchandise from a picture and a highly colored description in a catalogue. He is taking a chance on the unknown.

Buying merchandise from the local merchant, on the other hand, contains none of these elements of chance that enter into the dealings with the mail order house. When one buys a stove from the hardware store in his home town, he may get none of the thrills that come from taking a chance but he will get a stove that will last longer and keep him warmer than the one that he might get from the mail order house and to the average individual, these things are likely to be more important than the thrills.

Using Your Eyes.
When you buy from the local merchant you see the thing that you are buying, you inspect it carefully, examine the workmanship and the quality of the material of which it is made and in many cases you have the privilege of testing it before paying for it. You have not only your own eyes and knowledge of values to rely upon, but you have the advantage of the advice of the merchant who has an expert knowledge of the merchandise which he is selling and who, in 99 cases out of 100, can be relied upon to tell the truth about it. Then you have the guarantee that is backed not only by the retail merchant, but in many cases by the manufacturer. If the article which you buy does not prove satisfactory after it is given a fair test, you can take it back to the store where you bought it, in most cases, and get your money back. The retailer may get his money back from the manufacturer but if he doesn't, he stands the loss. In any event, you are protected.

Why a person will place his confidence in a stranger rather than a friend or will trust in the unknown rather than in that which is tangible, is something that is hard to understand. Even the mail order house does not pretend to know why it is so but it accepts conditions as it finds them and makes the most of the opportunities that they offer.

The man who believes all he says doesn't always say all he believes.

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High Quality....Low Upkeep
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BOND C. WHITE, Prop.

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Moose Temple Theatre
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getting everything that's coming to you when buying groceries
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THOMAS S. HAZEL
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ROADSTER, Overhauled and Repainted. A-1 condition
Price Right.
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Saves Fuel Saves Work
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is in on the Buy at Home Campaign because it offers such Choice Meats at the Right Prices that there is no reason for anybody buying elsewhere.

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Buy from whom you please
BUT
Buy in Centre County
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Offers you Many Opportunities in Quality and Service that you can't get by buying abroad