


##  <br> THE UNIVERSALCAR <br> Interesting Facts <br> 106,327 Ford Cars and Trucks Retailed in November

Approximately the same number scheduled for delivery this month

## What Does this Mean?

This volume of deliveries to actual owners is entirely unprecedented for this time of the year-
It has taxed the manufacturing ability of the Ford plants working at full capacity-

It indicates a volume of business during the rapidly approaching months of "heavy demand" which will be far beyond the maximum production schedule which the Ford Motor Company has set-
And that means a Ford shortage even more acute than the one which existed last Spring and Summer.
Dealers' stocks all over the country are low-there are no reserves to draw upon to meet the demands for delivery.

There is no way in which dealer reserves can be built up, as deliveries have been made to customers as fast as Cars could be manufactured since last April.
The only way you can protect your desire to obtain prompt delivery of a Ford even at this time is to place your order immediately

This emphasizes more strongly than anything we could possibly say the necessity of your making prompt arrangements with a Ford Dealer for the listing of your order, particularly if you are contemplating the purchase of a Ford Car or Truck for use this Spring or Summer.

We believe you are entitled to know these facts as they actually exist.

# Ford Motor Company 

Detroit, Michigan

Beatty Motor Co., Bellefonte, Pa. State College Motor Co., State College, Pa. Distributors

