

# $20_{\text {rocem }}$ Sim the Clothier $20_{\text {macem }}$ <br> OFF <br> OFF 

What the Sim Stores Have Done Is Not Only the Talk of the Town<br>It's the Sensation of This Whole Section.

## We are Making Hundreds of People Hap-

 py and Saving Them Hundreds of Dollars by Selling Our Big StocksLess 20 per Cent.
"YOU'VE STARTED SOMETHING" remarked a customer yesterday morning. "I see the other mer chants are following SIM THE CLOTHIER'S LEADERSHIP and it looks as though you forced them to it.

But no matter what they do---or what they advertise, the credit for the movement belongs to Sim the Clothier.

The public knows full well who started it and it is showing its appreciation by making your Bellefonte and State College Stores busy places these days."

Now-at Sim, The Clothier's You Can Choose from Everything in Our Store (With no exceptions whatever at

ONE-FIFTH OFF


To our good friends and old customers and the hundreds of new customers and those customers yet to come-we cannot say how long this advantage will last. But we do say-come to SIM'S for your wants and DO IT NOW-SAVE ONE-FIFTH.

None Sold to Dealers---None Set Aside None Charged Alterations Free

