

Sechler & Company, Holiday Offerings

Last week we generalized concerning our business as Grocers. The time has come for us to get down to facts, for the Holiday Season is on us and every careful house-keeper regards it as the one time in the year when a few extras are really not extravagance. The extras you may desire to have as well as the staple groceries you require can be found in our store fresh from the producers. And it is a pleasure to inform you that the prices we are asking for the purest, most wholesome qualities are certainly not any higher and in some cases lower than you will have to pay for ordinary qualities elsewhere.

If you have not been a customer of our store try it for some of your Holiday purchases. We have been selling groceries for so many years in Bellefonte that we feel our word ought to count for something and we give you our word that you will be more than satisfied with what you buy from us. For instance

Prunes

We have the finest New California Prunes that you have ever seen and we are selling them at 10, 15, 20 and 25 cts the pound. Surely such goods at such prices should appeal to you.

Mince Meat

It is admitted in Bellefonte that Sechlers make the best Mince Meat obtainable. You know it is clean and wholesome if you know Sechler at all. You also know that the prevailing price for good Mince Meat is from 25c to 30c per pound. Our make we sell for only 15c.

Peaches

Evaporated Peaches at 15c, 18c and 22c the pound. Evaporated, Pared Peaches rich in flavor and more economical than any canned goods you can buy at—35c.

For the Holiday Goodies

For your fruit cake and other Christmas baking we offer seeded and Seedless Raisins, Currants, Citron and Orange and Lemon Peel, and the best New Orleans Molasses ever brought to Bellefonte. It is the genuine stuff. New crop and a nice golden yellow.

Fine Table Raisins

The kind that are being sold in city stores today at from 40 to 60c the pound, we are selling at 35c.

Fruits and Nuts

We have the White Almera Grapes, Oranges from California and Florida, Grape Fruit, Bananas, Lemons.

New crop California Walnuts, Almonds, Mixed Nuts and Italian Chestnuts.

No one is selling them any cheaper than we are and you have our guarantee that ours are fresh.

Won't You Try Our Store for Some of Your Holiday Groceries.

Democratic Matchman.

Bellefonte, Pa., December 1, 1911.

A CHARITY CONCERT.

Gayarre Sang and Schurmann Passed the Hat in the Street.

The famous Spanish tenor, Gayarre, was once at Bellefonte in company with the impresario Schurmann. They were strolling down the Plaza and met two street musicians, one of whom was singing while the other begged. Gayarre was touched at their wretched appearance and suggested giving them a couple of louis, but changed his mind and said that he might do better still.

"I will sing and you shall go round to collect the money. Nobody will ever have heard me sing so cheaply, and the contributions will be a charity. Let us begin at once."

No sooner said than done. The celebrated tenor asked the poor singer for his repertoire and then attacked the grand air of "La Traviata." Scarcely had the first notes been heard before a crowd began to assemble, and a whisper went round: "It is he! It is Gayarre."

The applause was tremendous, and as an encore he sang "Il Barbiere di Siviglia," finishing up with a popular Spanish song. The enthusiasm then broke all bounds, and Schurmann, having filled his own hat, had to borrow Gayarre's. The contents, amounting to a little over \$185, were then poured into the hands of the astonished and grateful musicians, and the two improvised street performers had the greatest difficulty in forcing their way back to the hotel, where Gayarre remarked:

"Well, I hope you are pleased with the takings. As for me, I have never sung with so much pleasure. It is good to help others."

MODELS OF BREVITY.

Gems of Correspondence in Which There Were No Words Wasted.

A couple of Quakers hold the record for brief letters. One of them, wishing to learn if a correspondent in a distant town had any news to communicate, posted to him a sheet of paper on which only a note of interrogation was written. The reply came in the form of a blank sheet, indicating that there was nothing at all to communicate.

Actors seem to carry off the palm for brevity in letter writing. Quin had a misunderstanding with Rich, the manager of Covent Garden, which resulted in Quin's leaving in an unceremonious manner. He soon regretted the hasty action and wrote to the manager, "I am at Bath.—Quin." Rich did not think this a sufficient apology

and accordingly replied, "Stay there and be hanged."

Everybody remembers the letters that passed between Samuel Foote and his mother. "Dear Sam," wrote the lady, "I am in prison for debt.—Your loving mother." Foote's answer was even shorter: "Dear Mother—So am I."

March 19, 1790, was a notably dark day in Boston. A certain lady was induced thereby to write the following note to the famous Dr. Byles: "Dear Doctor—How do you account for this darkness?" To which the doctor simply replied, "Dear Madam—I am as much in the dark as you are."—Pearson's Weekly.

The Difference.

Late one afternoon a western senator chanced to run across his colleague, who sat musing idly in a committee room.

"Hello, Tom!" said the second senator. "What are you doing here?"

"I was merely reflecting upon the peculiar difference oratory has upon different people," said the other statesman.

"And what induced that train of thought?" asked the first senator, much amused, by reason of the fact, well known to him and to others, that his colleague was anything but an "oratorical" personage.

"My speech of this afternoon," explained the senator. "Do you know that speech kept me awake for four nights, and today it put all who heard it asleep?"—New York Press.

Quered by Suicide.

"What do you think of \$20 in one week for new razors?" said the boss barber. "That's what we spent this week. We got an entirely new set. Had to do it or lose our trade."

"A man cut his throat with one of our razors last Saturday. Other customers heard about it, and they got afraid they might be shaved with the fatal razor. The only way we could convince them there was no danger was to swear that we had thrown all the old razors away and show them a bill for the new lot."

"That has happened to us twice before. A suicide with a barber shop razor will force the proprietor to lay in a new supply every time."—New York Times.

Foreseeing a Possible Danger.

Confidential Lawyer—In this investigation you purpose carrying on, as to what your enemies have got up their sleeves, you will need a competent detective, I presume. Trust Magistrate—Yes, but not too competent. I don't want one that will go prying into our own private affairs.—Chicago Tribune.

He who reigns within himself and rules passions, desires and fears is more than a king.—Milton.

Dry Goods.

Dry Goods.

Shoes.

Shoes.

LYON & CO.

Furs - Furs - Furs

Money Saved if you buy Here

The largest and finest assortment of Furs in Centre county. These Furs are all in the newest styles.

Black Fur sets, Brown Fur sets, Mink sets, Natural Fox sets, Neck-piece and handsome Pillow Muff to match.

We have made our Fur department the largest; best qualities at the lowest prices.

Ladies', Misses' and Children's Coats

We are getting new Coats every week. They are made on loose hanging lines with deep Roll Shaw Collar. One, two and three button style in the new mixed cloth and the fine seal plushes.

PRICES ALWAYS THE LOWEST.

Needle Work

Our line of Fancy Work in Cushions, Centre-pieces, Scarfs and Hand crochet Dollies is larger than ever, in white, linen color, and ecru.

All the different colors in the mercerized Embroidery Cottons.

We invite all economical buyers to see our exclusive line of Furs and Coats.

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