IT'S A SECRET NO LONGER!

That for the last two years we have given the people of Bellefonte and vicinity, values which have not been equalled by any other concern. In fact we gave more than full value for the money;the proof is by our constantly increasing business. This month we propose to break all previous records. In order to accomplish this wonderful feat we put the knife to our \$25,000.00, twenty-five thousand dollar, stock of brand new merchandise and cut the prices lower than has ever been heard of in the history of merchandising. Beginning

Friday, December 9th, and Lasting Till December 24th,

we place this opportunity before you. You must realize that your chance is now here, don't lay it off till to-morrow. Remember to-day is, to-morrow will be, every day brings you nearer the expiring period. Below you will find a few prices which will convince you of the wonderful bargains.

MEN'S AND YOUNG MEN'S CLOTHING GET A DOWNWARD JOLT

We have had our tailors make up a great many more garments than last season because our clothing business is much greater than ever. But it is the same upright clothing that won favor then and holds it now. Woolens are scarce and houses complain of slow delivery; but we had our orders placed ahead and we now have a much larger stock than we like to carry at this time of the year.

A line of Men's Suits, worth \$7 & \$8; our special price

\$4.95

A good assortment of very good suits, most of them worth \$9 and \$10; our special price \$6.75

A large line of fine Suits in olive, gray, blue and drab; a good \$14 value; \$9.45

Suits that would please any man; well made at every point; a suit you pay \$11.75

Strictly all-wool Suits in the finest material and workmanship; fit like any custom tailor suit; a regular \$18.00 \$13.95

Men's Suits in olive mixtures, also the latest fancy blues and browns; all hand-tailored throughout; a suit worth \$17.00

UNDERWEAR

We study the Underwear question and appreciate the different requirements of different men. Some men want wool or nothing: others wouldn't and couldn't wear wool at all, so we provide the best in all the different kinds of underwear.

Men's 50c fleece-lined Underwear 39c
Men's 50c ribbed, in all colors - 39c
Men's \$1 Lambsdown wool fleece 69c
Men's \$1.25 all-wool, in all colors 89c
Men's \$1.75 all-wool underwear \$1.19
Boys' 35c fleeced underwear - 22c
Ladies' 35c ribbed underwear - 21c
Ladies' 50c underwear - 39c
Ladies' 75c Union suits - 48c
Ladies' \$1.25 woolen underwear - 89c
Children's underwear in all sizes, from 9c to 25c., according to size.

EXTRA SPECIAL

Ladies' 60c rubbers -	350
Men's 60c overalls, with or with	
aprons,	450
Men's \$1 overalls -	690
Men's 25c suspenders -	190
Men's 50c President suspenders	39
Men's 20c dress sox	110
Men's 10c black and tan sox -	7
Men's 10c gray work sox -	70
Men's 25 and 30c heavy wool sox	19

The Best Trousers in Town Are Here.

All kinds of Trousers for all kinds of legs, in all patterns. Ranging in price from 69c, up to \$4.95.

Boys' Knee Pants, in Knickerbocker or plain, in wool mixtures or corduroy; from 39 cents up to 89 cents

Boys' Overcoats and Suits.

We are showing several new models in Boys' Overcoats and are ready to overcoat boys of all ages. You know we always have a large variety. These are the new long cut Overcoats and are very handsome models. We fit boys from three years of age up.

\$1.95, \$2.48, \$3.95, \$4.45, \$6.50.

Bring your Boy and allow us to show you these coats.

We have the largest line of Gloves in town for men, women and children in wool and leather. Gloves from 21 cts. up to \$1.69.

Our Hats fit all heads. A big variety in soft and stiff Hats. 95 cents, \$1.48. \$1.95.

THE PRESTO OVERCOAT

Not in years has any overcoat been introduced that has met with such favor as this very new member of the overcoat family. It is made in handsome patterns. Some styles are cravenetted. An ideal coat for dress or general wear. Ranging in price,

\$8.95, 9.95, 10.75, 12.95, 14.95

You save from \$3 to \$5 on any coat you choose from us.

Men's and Ladies' Furnishings.

Men's and Ladies' 75c coat sweaters 48c
" \$1.50 coat sweaters 98c
" \$2.25 " \$1.69

Men's fine \$2.50 coat sweaters \$1.89

Men's regular \$3 coat sweaters \$1.98

Men's \$4 coat sweaters, guaranteed all wool, - \$2.95

Men's \$5 coat sweaters, extra heavy, all wool, in gray or white - \$3.79

Boys' 75c coat sweaters 43c Children's \$1 red and white sweaters 69c

Rich's all-wool 50c sox, in all colors, 35c per pair, or 3 pair \$1.

Men's and Boys' corduroy, cloth or leather caps; a big selection at 45c

Men's Corduroy Pants.

Our line of Men's Corduroy Pants is the largest we've ever had the pleasure of showing at \$1.19 up to \$2.48. We have the best values you ever looked at. Light and drab, dark drab, blue and the new shades of green.

Men's Shirts for Work or Dress.

Men's 50c Work Shirts in all colors 39c
Men's 75c Jersey Over-shirts 45c
Men's \$1.25 Flannel Shirts all colors 89c
Men's all-wool Rich's Shirts in gray,
red and blue - - - 1.30

Men's fine \$1 Dress Shirts

Men's 50c Dress Shirts

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Shoes for the Entire Family.

We are showing the largest line of Shoes we ever had and can save, you money on your shoes.

Men's good heavy work shoes \$1.25 up to \$2.95.

Men's fine dress shoes from \$1.39 up

to \$3.38. Ladies' shoes from \$1.25 up to \$2.75

Boys' shoes, all strictly solid, from \$1 up to \$2.48.

up to \$2.48. Children's shoes 50c up.

We have a very large stock of Rubbers in light and heavy weight Also Felt Boots, Gum Boots, Lumbermen's Gums and Arctics. We can save you 25 per cent. on your rubbers.

