# IT'S A SECRET NO LONGER! 

That for the last two years we have given the people of Bellefonte and vicinity, values which have not been equalled by any other concern. In fact we gave more than full value for the money;the proof is by our constantly increasing business. This month we propose to break all previous records. In order to accomplish this wonderful feat we put the knife to our $\$ 25,000.00$, twenty-five thousand dollar, stock of brand new merchandise and cut the prices lower than has ever been heard of in the history of merchandising. Beginning

## Friday, December 9th, and Lasting Till December 24th,

we place this opportunity before you. You must realize that your chance is now here, don't lay it off till tomorrow. Remember to-day is, to-morrow will be, every day brings you nearer the expiring period. Below you will find a few prices which will convince you of the wonderful bargains.

## MEN'S AND YOUNG MEN'S CLOTHING GET A DOWNWARD JOLT

We have had our tailors make up a great many more garments than last season because our clothing business is much greater than ever. But it is the same upright clothing that won favor then and holds it now. Woolens are scarce and houses complain of slow delivery; but we had our orders placed ahead and we now have a much larger stock than we like to carry at this time of the year.

| A line of Men's Suits, worth $\$ 7$ \& \$8; our special price | A large line of fine Suits in olive, gray, blue and drab; a good $\$ 14$ value; our special price <br> $\$ 9.45$ | Strictly all-wool Suits in the finest materia and workmanship; fit like any custom tailor suit; a regular $\$ 18.00$ <br> Suit; our special price |
| :---: | :---: | :---: |
| A good assortment of very good suits, most of them worth $\$ 9$ and <br> $\$ 10$; our special price <br> \$6.75 | Suits that would please any man; well made at every point; a suit you pay $\$ 15$ for; our special price <br> $\$ 11.75$ | Men's Suits in olive mixtures, also the lates fancy blues and browns; all hand-tailored throughout; a suit worth $\$ 25$; our special price |

## UNDERWEAR

We study the Underwear question and appreciate the different requirements of different men. Some men want wool or nothing: others wouldn't and couldn't wear wool at all, so we provide the best in all the different kinds of underwear.
Men's $50 c$ fleece-lined Underwear 39 c Men's 50 c ribbed, in all colors - 39 c Men's $\$ 1$ Lambsdown wool fleece 69 c Men's $\$ 1.25$ all-wool, in all colors 89 c Men's $\$ 1.75$ all-wool underwear $\$ 1.19$ Boys' 35 c fleeced underwear Ladies' ${ }^{5}$ c ribhed underwear Ladies' 50 c underwear Ladies' 75c Union suits Children's underwear -89c 9 g to 25 c., according to size.

## EXTRA SPECIAI

Ladies' 6oc rubbers Men's 60 c overalls, with or 35 c aprons.
Men's $\$ 1$ overalls
Men's 25 c suspender
Men's joc President suspenders
Men's $20 c$ dress sox
Men's ioc black and tan sox
Men's ioc gray work sox
Men's 100 gray work sox
Men's 25 and $30 c$ heavy wool sox $\quad 19$

The Best Trousers in Town Are Here.
All kinds of Trousers for all kinds of legs, in all patterns. Ranging in price from 69 c. up to $\$ 4.95$.

Boys' Knee Pants, in Knickerbocker or plain, in wool mixtures or corduroy from 39 cents up to 89 cents

## Boys' Overcoats and

 Suits.We are showing several new-models in Boys' Overcoats and are ready to overcoat boys of all ages. You know we always have a large variety. These are the new long cut Overcoats and are very handsome models. We fit boy from three years of age up.
$\$ 1.95, \$ 2.48, \$ 3.95, \$ 4.45, \$ 6.50$. Bring your Boy and allow us to show you these coats.

We have the largest line of Gloves in town for men, women and children in wool and leather. Gloves from 21 cts up to $\$ 1.69$.

Our Hats fit all heads. A big vari ety in soft and stiff Hats. 95 cents $\$ 1.48 . \$ 1.95$.

THE PRESTO OVERCOAT
Not in years has any overcoat been introduced that has met with such favor as this very new member of the overcoat family: It is made in handsome patterns. some styles are cravenetted. An ideal coat for dress or general wear Ranging in price,

## $\$ 8.95,9.95,10.75,12.95,14.95$

You save from $\$ 3$ to $\$ 5$ on any coat you choose from us

Men's and Ladies' Furnishings.
Men's and Ladies' 75 c coat sweaters 48 c
$\$ 1.50$ coat sweaters 98 c
\$2.25 " " $\$ 1.69$
Men's fine $\$ 2.50$ coat sweaters $\$ 1.89$
Men's regular $\$ 3$ coat sweaters $\$ 1.98$ Men's $\$ 4$ coat sweaters. guaranteed all wool, - - $\$ 2.95$ Men $\$ \$ 5$ coat sweaters,extra heavy, all wool, in gray or white $\quad \$ 3.79$
Boys' 75c coat sweaters
Children's $\$ 1$ red and|white sweaters 69 c
Rich's all-wool 50 c șox, in all colors, 35 c per pair, or 3 pair $\$ 1$.
Men's and Boys' corduroy, cloth or leather caps: a big selection at 45 c

## Men's Corduroy Pants.

Our line of Men's Corduroy Pants is the largest we've ever had the pleasure of showing at $\$ 1.19$ up to $\$ 2.48$. We have the best values you ever looke at. Light and drab, dark drab, blue and the new shades of green.

## Men's Shirts for Work <br> or Dress.

Men's $50 c$ Work Shirts in all colors 390 Men's $\mathbf{7 5 C}^{\mathrm{C}}$ Jersey Over-shirts 45 C Men's $\$ 1.25$ Flannel Shirts all colors $8 \mathbf{8 c}$ Men's all-wool Rich's Shirts in gray,
red and blue - - 1.39
Men's fine $\$ 1$ Dress Shirts
Men's fine \$1 Dress Shirts 79
Shoes for the Entire
Family.
Sho are showing the largest line of Shoes we ever had and can save you money on your shoes.
Men's good heavy work shoes $\$ 1.25$ up to $\$ 2.95$.
to $\$ 3.38$. dress shoes from $\$ 1.39$ up to $\$ 3.38$.
Ladies
Boys' shoes, all strictly solid, from $\$ 1$ up to $\$ 2.48$.
Children's shoes 5oc up.
We have a very large stock of Rubbers in light and heavy weight Also
Felt Boots, Gum Boots, Lumbermen's Gums and Arctics. We can save you 25 per cent. on your rubbers.

## THE BIRTHPLACE OF LOW PRICES.

