## (1numaxilis indurum <br> - BUSINESS METHODS.

Let us assume that tomorrow you
decide to embark in the business of mant cturing a tollet soap to comerr. Is is important that it shou
have a significant But, right at the outset, you cilseove
that it is almost tmpossibe to any satisfactory name for a new soa, suggest the title of ."amber soap.
Yes, surely, "amber soap" does word "amber," for you cannot us the word "amber," for you find that
thls is one of a list of twenty-four pos empted by registration as an anp protec
empary measure years ago by one the leading American soap ctaters
They have covered over a
hundred Illingly paying the registration
marges of $\$ 25$ for every itte. or ney register them to Aghto of compe-
ion, belleving (and here is the 1 m . portant point) that no clever business
man would embark in the enterprise
of manufacturing a new soap when of manufacturing a new soap when
from the start he was prevented from
employing the powerful weapon of imagination in giving it a suitable
name. If an establshment wite this
directed by some of the ablest heads in directed by some of the ablest heads ti
the business world, belleves that
can din can discourage compettion by sitmply
depriving the would be compettor of
the appeal to the imagination in thic aming of his soap, how great a valis
must we antach to magination in bus

## TRAPPING RABBITS.

The Australian Method of Dealing With
Rabins are the greatest pest the
Australian pastoralst has to contend
aganust. If these rodents are at all numerous on a station property, they the pest is lept down to the lowest
possible limit in everr district of the Thme mosit eerective mettod of deal-
ing with them is hereunder explatined In summer when any water that
might have been lying about has been Iried up by evaporation and the grass
has become dry rabblts swarm toward the tanks, dams or other water holes
that hare been sunk for stoek driukPastorasists take advantage of this,
nd every evening after the cattle and every evening after the cattle
have partaken of their last drakk
strip of wire netting is run around the tank or dam.
Outside this
ug in the ground and fence file with wol pol closed by another strand of netting. of the ground, belig. sheep proof, but
allowing plenty of room for rabbits to get under.
The rabbits make for the dam; but,
as their way is barred, they drink at the polsoned holes, with to them disas
trous results. In the morning are to be seen hun-
drecs and tousands of dead rabolts scattered about
bourne News.
An African and a Boa Constrictor.
At Mr Geta, German native who, ilike allan those belonging to
the tribe of the Waluguru, regarde snake flesi as an an especial regardel delicac
found a huge boa constrictor the midale of a field. He confided the ranged with them to kill it durlng th
hours of darkness, so that they migh ulghtrall the man, armed with a stick attacked the huge serpent. The boo orpor, suddenly selzed the unhapp and then gradually swallowed him.
"When Clubber gets arguing ho
loses all tact." "As for instance?
nent who is lame that he hadn't a le to stand on, another who squints tha he did, and a man who stammered he
urged not to besitate in expressing an opinion."-Stray Stories.

Forty men and four women in a thou
sand are elther wholly unable to per sand are elther wholly unable to per
ceive certain colors or can recognizz them only with dificulty. All attempt cating the color sense have falled slon, all of which are based on the workings of the sensitive fibrilis of the
inner eye. Loving Letters.
Never burn kindiy written le s so pleasant to read them over whe
the ink is brown, the paper yellow triendly words are hearts that prompted them. Keep all
loving eleters. Burn only the harst
ones and in burning gorg

More Than Pleased
"Did Miss Flavilla seem please
When you asked her to go to the thea-
ter? "Pleased! She wanted to keep the
ttckets for fear somethlng might hap
pen to me."-Chicago Record-Herald.


Long before his name was known
outside hens native country oliver Crom-
well was making one of well was making one on hise rambinn
speeches in the house of commoas peeches in the house of commonas
Lord Digy asked Hampton who
was, and Hampton was, and Hampton replied. "If evec
we should come to a breach with we should come to a breach with the
king, that sloven wwe the be treates
man in England." Never was ans propiecy more completely fulfille
than this.
Almost equally remarkable in it way was Disraelils prophecy. "But,
time will cone when oou will hear
me." made when nothing appeared more unlikely than the brilliant serie
of trumpls whilich fulfiled it.
Another of triumphs which fulililed it.
Another instance of a quickly fulfilled
prophecy was fin prophecy was furnished by Pope Pua
VII. when be was told of Napoleon' escape from Ellba. "Don't worry abont
it," he said: "It is over in three months..". The still
the hundred days proved his holines to be right to a few hours.

## "What's a pun, father?" "A pun. my son. Is a play upo words. ${ }^{\text {There }}$ are three kinds of pun words. There are three kinds of puns -god ones, which you luagh att in dirferent ones, which you take no no tice of, and bad ones, which make no you throw somethlng at the punster., "Can youething at the punster" a pun, father?" "OR course, my son! Now, <br> about your supper, aren <br> "Yes, rather." "Well, that" <br> mind at the prespnt time. That, your see, is a play on- Here. see, is a play on- Here, you youn rascal, what did you throw that book at me for ${ }^{2}$-Phlladelphit <br> Frog Farming In France Among the advantages of frog farm- Ing in France is the fact that it en abies persons of limited means to util ize marshes and ponds which are to shallow shallow and warm for fish culture and pratectilly useless for any other pur pose and produce on a comparatively smanl area a large amount of valuabl Yood material for which ways an eager market. <br> Hunted the Hunter. "Is st really true., ${ }^{\text {askiked MMs Che }}$ lus, "that you're engaged to Mr ley" "It is," calmly replied Miss Bute. "IFy, "My "My," exclaimed, Miss Ohellus, "he was a areat catch". "I beg your pardon," retorted the "I beg your pardon," retorted the other haughtily; Stand dard and Times. <br> Objects of General Interost. Those flashy Van Punks have mo ed. Do you know where they went ${ }^{\text {" }}$ " "hat's the very than their unhap py landord ITatn Dealer. <br> The poet's verse slldes into the cur- rent of our bloo. We read it when young, we remember it when old.

Clothing.

Allegheny St.
Bellefonte.


 $\frac{\text { saw a small pool Dr. Hedin drant }}{\text { pints without stoppling. }}$
The Gift:
"Accused of begging!' exclaimet
 "Well. Pln give you something now-
fourteen day!"
"I beileve we Did.
 Answering a Foolish Question
Chicago Tribune.
Alergy man.
 a high dire in the
Chlago News.

| All is |
| :--- |
| Holmes. |



## 蝎

Our store is packed with Suits and Overcoats for Yourself and Your Boy that you can trust in every way. Suits and Overcoats that wear, that fit, that hold their shape, that are right. The kind of Clothes that we feel safe in saying if they are not right bring them to us and get your money back.

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The Fauble Stores.


