

ALL READY FOR THE HOLIDAY TRADE

Our preparations for this season's trade have been made with unusual care. Some items of goods are hard to find but we have succeeded in securing a very full and complete stock in all lines. As to quality we always look for the best in the market and usually succeed in finding what we wish, this being necessary in order to maintain our usual high standard. In prices there have been some advances, but taking our whole line of business through, our present prices would show but a moderate percentage of advance over last year's prices—not enough to be cause for any severe entrenchment in purchases.

We have the goods of the right quality and at fair prices. It is the Merchant's trade to anticipate the wants of his customers. That is what we have tried to do. Now it is for you to call and see how well we have succeeded.

We extend a cordial invitation and trust you will call at least once during the Holiday Season.
Very respectfully yours.

SECHLER & COMPANY,

FINE GROCERIES, FRUITS AND CONFECTIONERY.

Bush House Block,

Bellefonte, Penna.

..... Never too late to shop in

THE INDEX

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—)OUR STOCK OF(—

Novelties, Toys, Leather Goods, Christmas Cards, Calendars, Bibles, Fine Papeteries, Books, Book Racks, Vases, Busts, Pictures, Toilet Cases, Traveling Sets, Manicure Sets, Military Sets, Smoker Sets, Albums, etc., is full enough to last until the latest Christmas shopper has been supplied

Join - The - Merry - Crowd

That is sure to come to THE INDEX during the last shopping days, as they have been coming during the whole of the Christmas month. We will treat you right. We have plenty of help to wait on you. You will find no raise in prices here, as so common now. For your liberal buying that has made our business so successful, for all the kind things you have said about our Christmas Goods,

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The Index

Wishes to thank its many patrons, and wishes you all the joys of this Merry Season.

Christmas
Greeting
To All

WILLARD'S BAZAAR

Christmas
Greeting
To All

When Santa Claus sent his advance agent to Bellefonte, we negotiated with him to get the larger part of the products of his workshop. We have missed nothing worth having. We intend as the years go by to make this store the veritable headquarters of Saint Nicholas.

25 Cents.

Dolls, Books, Blocks, Ties, Towels, Bags, Handkerchiefs, Mugs, Mustache Cups and Saucers, Vases, Boys Suspenders, Men's Suspenders, Boy's Shirts, Automobiles, Plates, Jack-Knives, Ladies' Slippers, Shoe Blacking, Dauber and Polisher, Hair Brushes, Mirrors, Pictures, Hose, Beds, Ladies' Mittens and Gloves, Collar and Cuff Sets, Teddy Bears, Dominoes, Games, Back Gammon Boards, Silk Handkerchiefs, Childs Dishes, Granite Tea and Coffee Pot, Drums, Tops, Tables, Magic Lanterns, Silk Fans, Childs Leggings, Roller Chimes, Boy's Leather Faced Gloves, Gold Brooches, Flannelette Kimonos, White Aprons, Baby Bonnets, White open work Stand Spreads, Bureau Scarfs, Dolls Roman Stripe Pillow Covers, Scrap Albums, Yard Dress Goods, Childs Dresses, Pearl Belt Buckles, Childs Silver Plated Knife, Fork and Spoon, Shirt Waists, Four-Wheel Carts,

50 Cents.

Kid Baby Dolls, Dressed Dolls, Neckties, Towels, Bags, Cups and Saucers, Vases, Salads, Men's Fancy Shirts, Men's White Shirts, Automobiles, Hair Brushes, Clothes Brushes, Mirrors, Hose, Beds, Gloves, Collar and Cuff Sets, Teddy Bears, Games, Back Gammon Board, Silk Handkerchiefs, Ladies' Handkerchiefs, Childs Dishes, Childs Dresses, Magic Lanterns, Childs Leggings, Gold Brooches, Flannelette Petticoats, Baby Bonnets, Belts, Back Combs, Comb, Brush, and Mirror Sets, Pianos, Toy Stoves, Albums, Outing Flannel Night Gowns, Etc.

\$1.00.

Comb and Brush Cases, Ladies' Kid Gloves, Ladies' Wrappers, Bags, Pictures, Umbrellas, Skirt Patterns, Shirt Waists, Suit Cases, Glass Water Sets, Hand Painted Vases.

At 5 Cents.

Books, Dolls, Blocks, Rattles, Bows, Napkins, Wreath with Bell, China Pitchers, Xmas tree Ornaments, Mugs, Vases, Bisque Images, Rubber Balls, Boy's Suspenders, Paring Knives, Yard Ribbon, Handkerchiefs, Etc.

Roger Bros. All 1847 Knives and Forks \$5.00
Silver Tea Spoons.....per dozen \$3 00
Silver Table Spoons....." " \$6 00
Portiere Curtains.....per pair \$3 00 to \$5 00
Rugs.....\$1 00 to \$3 50
Room Size Velvet Rugs 9x12.....\$15.00
Men's Jersey Shirts at......69
Men's Flannel Shirts at......89

At 10 Cents.

Books, Dolls, Rattles, Bows, Handkerchiefs, Plates, Cups and Saucers, Mugs, Pitchers, Vases, Jack Knives, Shoe Blacking, Pin Trays, Dominoes, Back Gammon Boards, Doll Heads, Toy Flat Irons, Banks Doll Chairs, Toys, Wash Board, Pop Guns, Music Boxes, Trunks, Back Combs, Pictures, Collars, Hair Brushes, Xmas Bells, Yard Ribbon, Shining Brushes, Yard Silk, Elastic Paints, Two-Wheel Carts, Celluloid Head Dolls, China Head Dolls, Negro Dolls.

SIGN ON THE WINDOW "THE WILLARD WAY."
Remember the place....WILLARD'S BAZAAR.