



ALTOONA, PA. MONDAY, JULY 25, 1861.

Where parties are unknown to us, our rule for advertising is to require payment in advance...

S. M. PETTINGILL & CO., Advertising Agents.

Advertising Agents, 119 Nassau Street, New York, and 10 State Street, Boston...

THE NEWS AND THE EFFECT.

We have no idea that we should be able, if we attempted, to truthfully portray the effect which the varied news of the battle at Bull's Run had upon our citizens...

But these exultations were short lived. On Monday the tables were turned. The astounding news was received that the Federal army had been completely routed...

On Tuesday morning there was no improvement in the news and the gloom of the previous evening still rested on many faces. About 11 o'clock better intelligence was received. The number of killed and wounded came down from 3,000 to 650.

The great number of fresh troops now being thrown into Washington city from the reserve camps throughout the Northern States...

From the confused and contradictory accounts we receive by telegraph and from letter-writers...

ions, small arms, &c. Undoubtedly the panic was increased by allowing the teamsters to approach too close upon the heels of the army...

AN INCIDENT.—The special correspondent of the Tribune, writing from Washington, gives the following incident of the battle of Bull's Run:

Among those out of the ranks of the army who were on the battle-field, was George R. Smith, State Senator, Pa. He was in the thickest of the fight...

THE BILL FOR DIRECT TAXATION.—The bill now before Congress providing for direct taxation to raise additional revenue for the Government...

How COL. SIEGEL'S MEN FOUGHT.—A Secession letter, by one who says he was an eye witness, after giving a brief account of the Carthage fight...

The Rebel Entrenchments at Manassas.

A correspondent of the New York Tribune, writing from Fairfax Court-house, says—There just had a conversation with a prisoner now in the hands of our troops...

Laurel Hill and Rich Mountain.

We have before us a letter, says the Wheeling Advertiser, from one of a business firm in this city, written at Beverly on the 10th.

FROM THE SEAT OF WAR. FIGHT AT BULL'S RUN.

From the daily papers we copy the following accounts of the attack of Gen. McDowell's column on the masked batteries of the secessionists at Bull's Run...

SUNDAY'S DESPATCHES.

WASHINGTON, Midnight, July 21.—A most severe battle was fought to-day at Bull's Run bridge. The conflict was desperate, lasting over nine hours.

Our troops advanced as follows: Col. Richardson proceeded on the left with four regiments of the Fourth Brigade...

The enemy's position was opened on by several of Captain Carlisle's howitzers, followed by slight skirmishing. The rebels rapidly retired after the attack was opened.

The most gallant charge of the day was made by the New York Sixty-ninth, Seventy-ninth and Eightieth Regiments...

Up to three o'clock P. M. it was generally understood that we had hemmed in the enemy entirely, and that they were gradually retreating...

MONDAY'S DESPATCHES. WASHINGTON, Monday, July 22. Our troops, after taking three batteries and gaining a great victory...

WEDNESDAY'S DESPATCHES. WASHINGTON, July 23.—Our losses have been greatly exaggerated. It is now well ascertained that the killed will fall short of 1,000.

TUESDAY'S DESPATCHES. WASHINGTON, July 23.—Our losses have been greatly exaggerated. It is now well ascertained that the killed will fall short of 1,000.

Centerville was strewn with knapsacks, arms, &c. Some of the troops deliberately threw away their guns and accoutrements...

The suffering at Winchester was very great. Provisions and groceries were very scarce. Sugar was selling at one dollar per pound.

THE FLORENCE NIGHTINGALE OF THE NURSERY.—The following is an extract from a letter written by the Rev. C. Z. Walker...

Another Fight in Missouri.—Union Men Victorious. KANSAS CITY, Mo., July 20. By a special messenger just arrived we learn the following...

THE FLORENCE NIGHTINGALE OF THE NURSERY.—The following is an extract from a letter written by the Rev. C. Z. Walker...

CAUSE OF THE PANIC. The following is an account of the inauguration of the panic which has operated so disastrously upon the minds of our usual interest...

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A gentleman from the valley of Virginia says that Gen. Johnson left Winchester Thursday noon, and reached Manassas Junction during the battle on Sunday...

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The Mirror Rifle.—The Wheeling Advertiser, of July 19th, says:—Dr. McDowell, at Pittsburgh, was at the McLure House last night, on his return from the seat of war...

SPECIAL NOTICES.

To Consumptives. And those afflicted with DYSPEPSIA, NERVOUS DEBILITY, HEART DISEASE, FEVER & AGUE, OR CONSTIPATION.

Dr. Volpeau's Cankerine. DR. VILPEAU'S CANKERINE cures Scurvy, Measles, Cholera, Typhoid, Tetanus, Malaria, Diphtheria, etc.

A Card to the Ladies. DR. BIRNBAUM'S GOLDEN PILL FOR FEMALES. Indispensable in all cases of female weakness...

EVERY SUMMER the demand for Florence Nightingale's Nursing is increasing. It is found to be the best preparation of health...

To Consumptives. The advertiser, having restored his health in a few weeks by a very simple remedy...

A Card to the Suffering. The Rev. Wm. Caspary, while laboring as a member in Japan, was cured of Consumption...

THE GREAT COLUMBIAN EXHIBITION OF THE UNITED STATES OF AMERICA. Philadelphia possesses the most splendid Exhibition in the world...

We invite special attention to the advertisement of Prof. Wood's Restorative. It is a most valuable medicine for the treatment of all nervous debility...

Various vertical notices and advertisements on the right edge of the page, including mentions of 'The Tribune' and various local services.