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## HOSIERY BUSINESS



LIFE ASSURANCE COMPANIES

## EVERY ONE INSURING NOW

WILL PARTICIPATE IN THE LARGE DIVIDEND TO BE DECLARED IN FEBRUARY BY

## THE EQUITABLE LIFE ASSURANCE SOCIETY.


#### Abstract

This Dividend may be used as CASH IN PAYMENT OF THE NEXT ANNHAL PREMIUM, and on every \& ucceeding Premium there will be a CASH DIVIDEND, reducing the payments each year until they cease when NO MORE PAYMRNTS WILL BE REQUI RED, BUT THE ANNUAL DIVIDENDS CONTINUE DURING LIFE, MAKING THE POLICY A SOUR CE OF INCOME. The rates for this kind of Po licy (Life) ARE AS LOW AS OTHER FIRST-CLASS COMPA NIES, thereby giving the Assured the LOWEST RATE at which insurance can be procured, with all the advantages of a "PAID.UE" or NON FORFEITURE POLICY, for which some other Companies charge double

It should be observed that most other Companies withhold the payment of their Dividends UNTIL FOUR OR FIVE FULL ANNUAL PREMIUMS ARE PAID, although professing to DECLARE DIVIDENDS ANNUALLY To persons proposing to ASSURE THEIR LIVES, we invite investi- gation before taking out Policies elsewhere, as the great advantages offered the INSURED BY THIS SOCIETY are believed to be unequalled.


CASH ASSETS OVER $\$ 3,000,000$.
ANNUAL CASH INCOME OVER $\$ 2,000,000$.

Purely Mutual, the Entire Profits Being Divided Among the Assured
Exel wively, by the Terms of the Charter
ANNUAL CASH DIVIDENDS.---POLICIES NON-FORFEITABLE
\$26,347,000.

Four other Companies were organized about the same time with the or $\$ 096,294$ less than that of this Society, while their total disbursements, ncluding losses by death and expenses, are about thirty-five per cent. of their to
cent.
At the date of the organization of this Company in 1859, there were ighteen American Life Insurance Companies in the field, some of them having commenced business nearly twenty years earlier, and none of them having been organized later than 1858; and although this is but the seventh year of the Society, it is already doing a larger business than fourteen of the eighteen Companies above alluded to, while its percentage of disbursements to cash income is less than that of any of the other four.
Our next dividend will be declared February 1, 1867, and annually thereafter, and may be used in any of the following ways:-As cash in payment of premium-for the permanent increase of the sum assured-for the increase of the sum assured for one year or a term of years-for the permanent reduction of the premium-for the reduction of the number of years in which premiums are to be paid.

THE EQUITA BLE LIFE ASSURANCE SOCIE TY is an institution which is emi nently entitled to the public confidence and consideration. It possesses teatures peculbar Lifself, which belong to no other association in this country engaged in the basiness of
Le Insurance, and which are so favorable to the assured that they cannot fall, in the opinion of the unders igned, to co
and consideration of the public:-


BLANKS, CIRCULARS, AND FULL INFORMATION FURNISHED BY

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