

Mid-Atlantic Fruit, Vegetable Convention Theme: 'Charting Your Course For 2004'

(Continued from Page A30)

Ghidiu, Rutgers Coop. Ext.
 11:30 ~Update on Fungicides Available for Control of Potato Diseases - Dr. Thomas Zitter, Cornell Univ.
 Tree Fruit - Aztec Room
 9:00 /Proposed Penna. Pesticide Regulation Changes and You - David Scott, PA Dept. of Agriculture
 9:30 ~Host Preferences of Oriental Fruit Moth: What Have We Learned - Clayton Myers, Penn State Univ.
 10:15 ~Weed Control in Apples and Pears - Dr. Bradley Majek, Rutgers Univ.
 11:00 Designing an Irrigation System - Dr. Albert Jarrett, Penn State Univ.
 National Peach Council - Trinidad Room
 9:15 High Density Peach Plantings (grower panel) - Jerry Frecon, Rutgers Coop. Ext. (moderator); Henry Chiles, VA; Rolf DeCou, NJ; Chris Baugher, Adams Co. Nursery; Ed Weaver, Weaver's Orchards
 10:00 ~MCP/Retain on Stone Fruit - Dr. Robert Belding, Rutgers Univ.
 10:30 Basic Peach Orchard Nutrition - Dr. Scott Johnson, Univ. of California
 11:30 ~Insecticide Resistance in Oriental Fruit Moth from Pennsylvania - Dr. Greg Krawczyk, Penn State Univ.
Wednesday, January 28, 2004
Afternoon Sessions
 Direct Marketing - Nigerian Room
 1:30 Developing a Roadmap to Success - To Be Announced
 2:15 Selling Your Produce For What's Worth (grower panel)
 3:15 PA Vegetable Marketing and Research Program Update - William Troxell, PVMRP
 3:30 Extending Your Marketing Season - To Be Announced
 Water - Monarch ACE
 1:30 Soil Water Management - Douglas Staley, Irrrometer Co., Riverside, CA
 2:00 Automation of Drip Irrigation - William Wolfram, Toro Ag Irrigation, Accomac, VA
 2:45 Uniformity of Irrigation Systems - William Wolfram, Toro Ag Irrigation
 3:15 Well Location and Management - Thomas McCarty, Penn State Coop. Ext.
 4:30 PVGA Annual Meeting - Monarch LN
 Small Fruit Cultural Methods - Monarch BDF
 1:30 To Be Announced
 2:15 ~Organic Methods for Highbush Blueberry Production - Dr. William Sciarappa, Rutgers Univ.
 3:00 Maryland Strawberry Plasticulture Systems: Floating Row Covers, Tunnels and Frost Protection - Dr. Michael Newell, Univ. of Maryland
 3:45 Economics of High Tunnel Bramble Production - Dr. Jayson Harper, Penn State Univ.
 4:00 "Can We Talk?" - Open Discussion Time on successes and problems in small fruit production in the Mid-Atlantic region during the past year
 Processing Tomatoes - Monarch GIK
 1:30 /Study Results on the Use of Personal Protective Equipment - David Scott, Penna. Dept. of Agriculture
 2:00 ~Showcasing New and Improved Products for Crop Protection- Donald Ganske, DuPont
 2:45 Variety Update - What Worked and What Didn't and

What's in the Pipeline- Kenneth Martin, Furman Foods, and Dr. Stephen Garrison, Rutgers Univ.
 3:15 What's on the Horizon for New or Better Production Methods? Planting - Irrigation - Harvesting - Pik-Rite, Inc., Lewisburg
 4:30 PVGA Annual Meeting - Monarch LN
 Potato - Monarch HJ
 1:30 ~Results of 2003 Potato Seedpiece Treatment Study- Dr. Melvin Henninger, Rutgers Univ.
 2:00 ~Breeding Potatoes for Disease Resistance - Dr. Barbara Christ, Penn State Univ.
 2:30 ~Monitoring Resistance in Colorado Potato Beetle Populations- Dr. Galen Dively, Univ. of Maryland
 3:15 Michigan State Univ. Potato Breeding Program - Dr. David Douches, Michigan State Univ.
 4:00 Snyder's of Berlin/Pro-Fac-The Cooperative Experience- Daniel Sharretts, Snyders of Berlin
 4:30 PVGA Annual Meeting - Monarch LN
 Tree Fruits - Aztec Room
 1:30 Frost Protection in Tree Fruit - Mary Conklin, Penn State Coop. Ext.
 2:00 /The FQPA and the Registration of Pesticides for Minor Crops - Ms. Pat Chimino, Environmental Protection Agency
 2:45 Pruning and Training Systems Impact on Processing Apples - Dr. Robert Crassweller, Penn State Univ.
 3:15 Cost of Orchard Removal/Replacement - Dr. Jayson Harper, Penn State Univ.
 4:00 New Jersey State Hort. Soc. Business Meeting - Tower Suite 1, Maryland State Hort. Soc. Business Meeting - Cocoa Suite 2
 National Peach Council - Trinidad Room
 1:30 Peach Market Perspective: 2003 Season - John Lott, Bear Mountain Orchards
 1:50 ~Problems with Controlling Insect Pests on Peaches - Dr. Peter Shearer, Rutgers Univ.
 2:35 Peach Rootstock Evaluations in the NC-140 -Dr. Christopher Walsh, Univ. of Maryland
 3:50 National Peach Council Annual Business Meeting
Wednesday Evening, January 28, 2004
 Social
 5:00 Reception for all Pennsylvania Apple Growers - Cocoa Suites 3,4,5 - Hosted by the Pennsylvania Apple Marketing Program
 7:00 Ice Cream Social for all Convention Attendees - Great Lobby - Hosted by the Pennsylvania Vegetable Growers Association
 7:00 Cut Flower Discussion Session - an open session with light refreshments for cut flower growers to discuss issues of mutual concern and to share techniques and experiences.
Thursday, January 29, 2004
Morning Sessions
 Sweet Corn School - Nigerian Room
 9:00 Sweet Corn Breeding: What's on the Horizon? - Wes Houghton, Syngenta Seed Co., Naples, FL
 9:30 Early Sweet Corn Production Using Plasticulture - Dr. Michael Orzolek, Penn State Univ.
 10:15 ~Insect Management in Sweet Corn - Dr. Shelby Fleischer, Penn State Univ.
 11:00 No-fill Sweet Corn

Production - Steve Groff, Grower, Cedar Meadow Farms, Holtsville
 11:30 ~Disease Identification and Control in Sweet Corn - Robert Mulrooney, Univ. Delaware
 Bedding Plants- Monarch ACE
 8:45 Color Bowls - Deb Smith, Quality Greenhouses
 9:30 ~INSV and Thrips - Stanton Gill, Univ. of Maryland
 10:30 Managing pH in Growing Media - Dr. Thomas Weiler, Cornell Univ.
 11:15 Culture of Primula - Lauren Cammisso, Penn State Univ., Culture of Gerbera - Ingrid Hersh, Penn State Univ., Culture of Hyacinths - Jessica Ocel, Penn State Univ., Culture of Streptocarpus - Jonathan Phillips, Penn State Univ., Culture of Poinsettia - Joseph Stitt, Penn State Univ.
 Strawberries - Monarch BDF
 9:00 ~Methyl Bromide Alternatives Research for Strawberry Production - Dr. Jack Norton (invited), IR-4
 9:30 ~Integrated Management of Gray Mold and Anthracnose on Strawberries - Dr. Frank Louws, North Carolina State Univ.
 10:30 The Rutgers Strawberry Breeding Program - Dr. Gojko Jelenkovic, Rutgers Univ.
 11:00 ~Strawberry Weed Management Update - Dr. Richard Bonanno, Univ. of Massachusetts
 11:30 Matted-Row Strawberry Cultivar Trial Results - Kathleen Demchak, Penn State Univ.
 Increasing the Profit of Your Cut Flower Enterprise - Monarch GIK
 8:00 Getting Started in Cut Flowers - Robert Ambrose, Ridgeview Acres Farm, Stahlstown
 9:00 Cut Flower Varieties - Rudolf Sterkel, Ernst Benary of America
 9:45 Florists Want - Steve Bogash, Penn State Coop. Ext.
 10:30 Fall-Winter-Spring Cut Flower Production and Marketing: David Dowling, Farmhouse Flowers, Brookeville, MD
 11:30 2003 Pennsylvania Sunflower Trials - Steve Bogash, Penn State Coop. Ext.
 Specialty Vegetables - Monarch HJ
 9:00 Specialty Melons - Steve Bogash, Penn State Coop. Ext.
 9:30 The World of Specialty Vegetables - Cris West, Frieda's

Inc., Los Alamitos, CA
 10:45 Specialty Tomatoes - Dr. Peter A. Ferretti, Penn State Univ.
 11:15 Sweet Potato Production - Dr. Ted Carey, Kansas State Univ.
 Tree Fruit - Aztec Room
 9:00 Risk Avoidance and Mitigation Program for Apples and Peaches in 7 Eastern States - Overview - Dr. James Walgenbach, North Carolina State Univ.
 9:10 ~Grower Perspective on Reduced Risk Pest Management Programs (grower panel) - Dr. Henry Hogmire, West Virginia Univ. (moderator)
 10:25 ~Agricultural Industry Perspective on Reduced Risk Pest Management Programs - Benefits and Challenges (panel) - Dr. Arthur Agnello, Cornell Univ.
 11:00 ~Integrating Mating Disruption into Insect Pest Control in Eastern States - Dr. Larry Gut, Michigan State Univ.
 11:30 ~Reduced Risk Programs for Insect Control on Peaches - Dr. Peter Shearer, Rutgers Univ.
Thursday Afternoon, January 29, 2004
 Sweet Corn School - Nigerian Room
 1:00 /Protecting Agriculture from Terrorism - Michael Myers, Penna. Dept. of Agriculture
 1:30 Bt Sweet Corn Acceptance in the Marketplace - Dr. Jennifer James, Penn State Univ.
 2:15 How Sweet Is Sweet Corn?? - Dr. Richard Hassel, Clemson Univ.
 3:15 Irrigating Sweet Corn - Ray Samulis, Rutgers Coop. Ext.
 3:45 Commercial Sweet Corn Production in Florida - Dr. Eric Simonne, Univ. of Florida
 4:15 Fertilizer Basics: Getting Bang for Your Buck - Dr. Steve Reiners - New York State Ag Exp. Station
 Bedding Plants - Monarch ACE
 1:30 Fertility and Nutrition - Dr. Thomas Weiler, Cornell Univ.
 2:15 Marketing—Principles - Dr. Kathleen Kelley, Penn State Univ. Marketing Practices - Beverly Hoyer, Buzas Greenhouses
 3:00 Culture of Wax and Elatior Begonias - Dr. Jay Holcomb, Penn State Univ.
 3:45 Update - Bacterial Diseases of Geranium (Ralstonia) - Alan Michael, Penn State Coop. Ext.
 Blueberries and Raspberries -

Monarch BDF
 1:30 ~Managing Problem Weeds in Blueberries - Dr. Richard Bonanno, Univ. of Massachusetts
 2:00 ~Japanese Beetle Biology and Management in Brambles and Blueberries - Dr. Sridhar Polavarapu, Rutgers Univ.
 2:30 ~A Basic Review of Blueberry Diseases - Dr. Elsa Sanchez, Penn State Univ.
 3:00 ~Changes in Small Fruit Pesticide Labels - Kathleen Demchak, Penn State Univ.
 Increasing the Profit of Your Cut Flower Enterprise - Monarch GIK
 1:00 Succession Planting and Growing/Marketing Experiences - Carol and Leon Carrier, Plant Masters, Gaithersburg, MD
 2:00 Woody Ornamentals - Variety Selection, Production, Harvesting, Post Harvest, and Marketing - Edward Pincus, Third Branch Flowers Co., Rocks Berry, VT
 Value-Added Vegetables - Monarch HJ
 1:30 Value-added Opportunities for Fruit and Vegetables - David Coltrain, Kansas State Univ.
 2:00 Added-Value Vegetables for Restaurants - Peter Borde, Penn State Univ.
 2:30 Generating More Dollars During Halloween - Steve Bogash, Franklin Co. Coop. Extension
 3:00 Adding Value Through Food Preparation - Kim Tait, Tait Farm Foods, Boalsburg
 3:30 Creating Value Added Produce Products - Jill Thompson, Verdelli Farms, Harrisburg
 Tree Fruit - Aztec Room
 1:30 ~Reduced Risk Programs for Insect Control on Apples - Dr. Larry Hull, Penn State Univ.
 2:15 ~The Control of Non-Lepidopteran Pests of Fruit Orchards - Dr. Harvey Reissig, Cornell Univ.; Dr. Fred Gildow, Penn State Univ.
 2:45 ~The Role of Biological Control Agents in Reduced Risk Apple and Peach Pest Management Programs - Dr. Ian Nyrop, Cornell Univ.; Dr. David Biddinger, Penn State Univ.
 3:15 ~Economics of New Insect Pest Management Programs - Lynn Kime, Penn State Coop. Ext.
 ~ — topics expected to qualify for category credit.
 / — topics expected to qualify for core credit.

New Holland Vegetable Day Jan. 19

NEW HOLLAND (Lancaster Co.) — Blueberries, strawberries, peppers, eggplant, specialty potatoes, as well as, insect and disease control in vegetables, are just a few of the more than a dozen topics that will be covered at the New Holland Vegetable Day on Jan. 19.

"Transgenic Vegetables" and "High Tunnels" will round out the program. The meeting is sponsored by the Eastern Lancaster County School District and Lancaster County Cooperative Extension.

Greenhouse flower growers will want to catch the sessions on "Greenhouse Biosecurity and Sanitation," "New flower Varieties," and "Green-

house IPM and Biocontrols."

The meeting will be conducted at Yoder's Restaurant on Route 23 at the eastern edge of New Holland. Registration will begin at 9 a.m. Cost for the day is \$10 per person if you pre-register by Jan. 13 or \$15 per person at the door. Lunch is provided.

For more information contact Jeff Stoltzfus at (717) 354-1522.

To register send the following form along with a check for the appropriate amount to: Adult Farmer Program, 126 Eastern School Road, New Holland, PA 17557.

Name _____ # Attending _____ @ \$10/person = _____ Total
 Address _____ Make checks payable to "Adult Farmer Program"