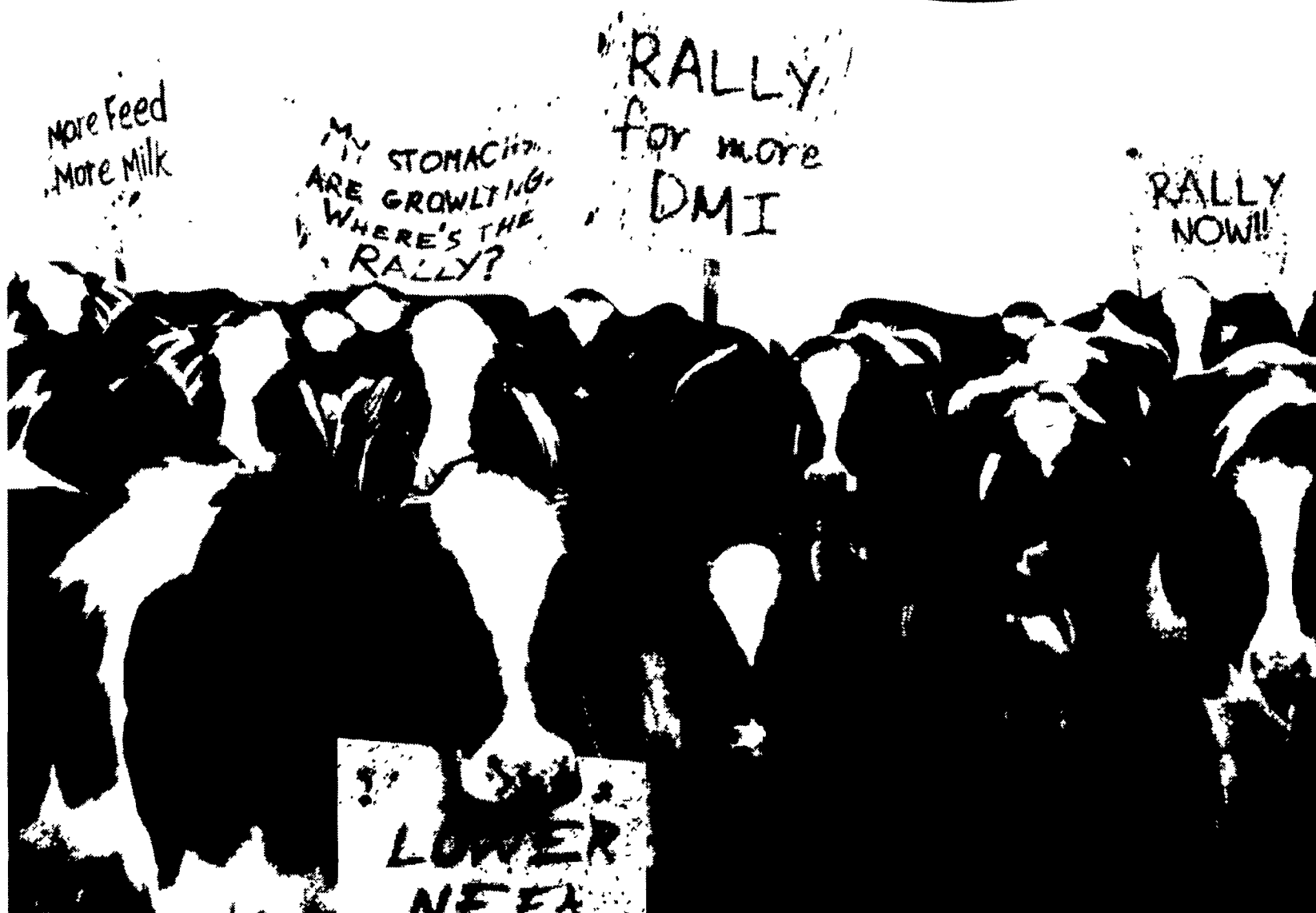


# How to start a Rally in your barn

New RALLY™ Dairy Feed is a breakthrough technology that promotes maximum utilization of carbohydrates and increases energy. In pre-fresh cows, RALLY Dairy Feed decreased NEFA (nonesterified fatty acids) level. That indicates a better energy balance, and less use of body fat reserves at a critical time. More importantly, RALLY Dairy Feed increased dry matter intake by 3.2 lbs./cow/day in early lactation. RALLY Dairy Feed promotes maximum utilization of carbohydrates and increases energy. On average, cows will produce 3 to 4 lbs. more milk per day. Rally your cows, and you win. Stop in for more information.



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