

# Farm Show 2004 Exhibitor Spotlight

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## Select Sire Power Will Offer New Breeding Info At 2004 Farm Show

MYERSTOWN (Lebanon Co.) — Select Sires, a longtime exhibitor at the Pennsylvania Farm Show, will return again this coming January with a complete, updated package of information for cattle breeders.

"We'll have all the new information for both beef and dairy," said Kirk Sattazahn, Select Sire Power representative

from Myerstown, Lebanon County.

Select Sire Power's booth in the new Expo Hall Annex will feature new sire directories, updates on the timed breeding program, and latest research findings on CIDR heat synchronization devices.

Select Sires includes 10 member cooperatives in the U.S., in-

cluding Select Sire Power on the East Coast. The company provides stud service across the country and around the world.

"Anywhere there's a cow, I think we're selling semen now," Sattazahn said.

Sattazahn said Select Sires has had a booth at the Pennsylvania Farm Show for a least 30-40 years.

## Chris Herr Joins PennAg Industries As Assistant VP For Poultry Council

HARRISBURG (Dauphin Co.) — Christian R. Herr joins the PennAg Industries Association staff and brings with him a lifetime of agricultural experience. He was reared on his family's sheep farm in Lancaster County.

While studying at Penn State for a B.S. in Agricultural Education, Chris interned for former Secretary Samuel E. Hayes, then Minority Whip in the House of Representatives.

After graduation, Herr went to work for the Pennsylvania Department of Agriculture (PDA)

as an administrative officer for the Bureau of Agricultural Development. His career with the PDA lasted 18 years. Through the years, Chris moved from being the Director for the Bureau of Agricultural Development to being the Director of Policy, Planning, and Legislation. For the last eight years, he was Deputy Secretary for Regulatory Programs.

Along with receiving Recognitions of Appreciation from the Pennsylvania Retailers Association, Federation of Humane Societies and Federation of Dog

Clubs, Herr was awarded the 2002 National FFA Honorary American Farmer Award. This year he received the 2003 Don Evans Memorial Friends of Agriculture Award.

Herr's duties as assistant vice president of the Poultry Council will include running the food booth at the Pennsylvania State Farm Show, hosting the PennAg Poultry Golf Outing each October, and orchestrating the Spring Poultry Banquet scheduled next year at the Hershey Lodge and Convention Center, April 23, 2004.

Herr is a member of the Pennsylvania State Grange, the Cumberland Valley FFA Agriculture Advisory Board, the Grassland Alumni FFA Board, the United Way Fund Distribution Committee, the Tri-County Big Brothers/Sisters, and the Penn State Alumni Association.

He currently resides in Camp Hill with his wife and two children. He will be working from PennAg's Harrisburg office and can be reached at (717) 651-5920 or by e-mail at [cherr@pennag.com](mailto:cherr@pennag.com).

## Farmland Board Preserves Acres

HARRISBURG (Dauphin Co.) — The Pennsylvania Farmland Preservation Board met Oct. 9 to review and approve a group of 21 farmland preservation easement applications from 12 counties.

Agriculture Secretary Dennis C Wolff announced that the newly approved applicants would join more than 2,000 other producers in the commonwealth who had committed to keep their land in agriculture forever in exchange for a one-time purchase of development rights.

"Pennsylvania leads the nation in the number of acres preserved for future generations to enjoy an abundant supply of locally-produced food," Wolff said. "With the board's actions today, we have a total of 265,137 acres enrolled in the program since it began in 1989."

Wolff explained that the statewide program works in concert with county farmland preservation boards operating in a majority of Pennsylvania counties. The county programs recommend individual farms to ensure the most effective use of program resources.

"This is a team effort between state and local governments to ensure that Pennsylvania remains a leader in agriculture into the future. Our local partners are critical to the process, and we are grateful for their commitment," Wolff said.

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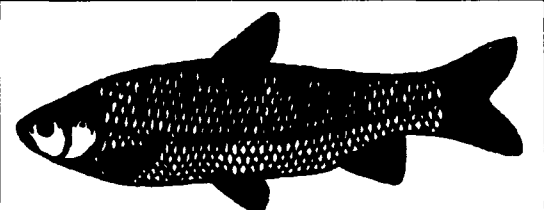
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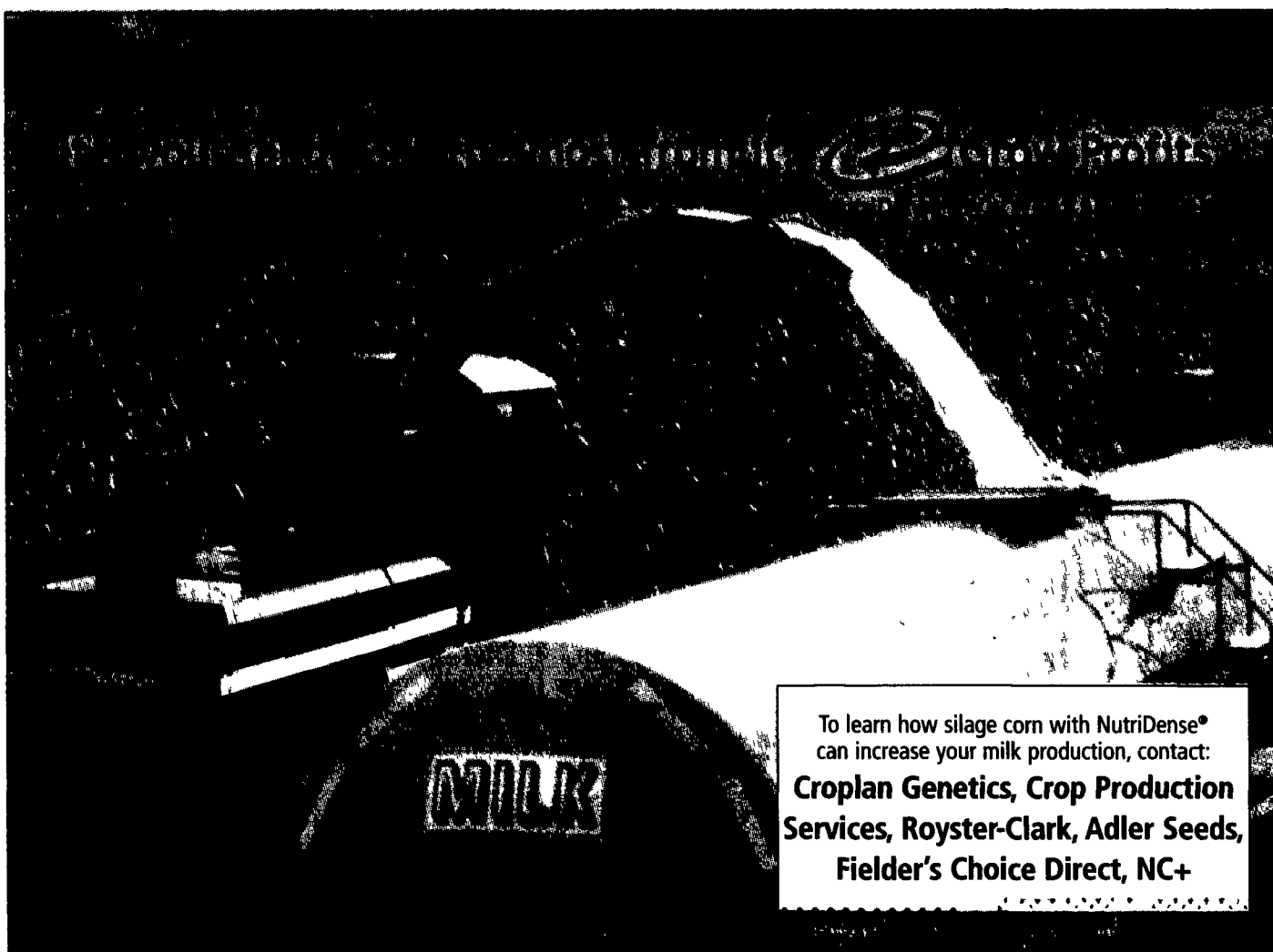
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