

Luttropp To Lead National Animal ID Program

BRATTLEBORO, Vt. — Jodi Luttropp has been named the coordinator for National Farm Animal Identification and Records (National FAIR). In this role, Luttropp will be responsible for the day-to-day operations of National FAIR, which continues to lead the initiative for national animal identification in this country, and will head the 10-member National FAIR team.

Luttropp joined the National FAIR team in April 2002, when she was named manager of dairy and identification programs, at Holstein Association USA, Inc.

A graduate of University of Wisconsin-Madison, Luttropp was reared on a Wisconsin dairy.

“Luttropp’s experience in animal agriculture, combined with her broad understanding of the livestock industry in this country, makes her a natural fit to coordinate this effort,” said John M. Meyer, CEO of Holstein Association USA. “She not only understands the technical aspects of the national animal identification program, she has the ability to relate with producers through practical, working knowledge gained on her family’s dairy operation, and understands the value of National FAIR from a producer’s perspective.”



Jodi Luttropp of Holstein Association USA is Farm Animal Identification and Records (FAIR) coordinator.

The National FAIR program is a producer-driven national identification database developed in 1999, with joint cooperation USDA’s Animal Plant Inspection Service (APHIS) and Veterinary Services (VS).

Recognizing that an animal identification program needs to have a national scope in order to be effective, four pilot states were identified across the nation (Wisconsin, New York, Pennsylvania, and California), and the effort has grown to include 42 states to date. National FAIR remains the only system existing today, with the abilities to electronically track livestock nation-wide in an uncontrolled environment from birth to the processing facility.

Since January 2002, involvement in the nationwide animal identification program has grown tremendously. There are about 6,000 farms using the National FAIR program, an increase of more than 500 percent. The National FAIR program is tracking animals from birth to slaughter at a total of 18 markets and processing facilities.

The National FAIR program starts at the farm when ear tags containing a radio frequency device marked with an individual number are placed in the animal’s ear. Information on each animal is recorded in the National FAIR database, and the animal’s location is recorded each time information is read from the tag, either on the farm, in livestock markets, or at processing facilities. To learn more about National FAIR, visit www.nationalfair.com or call (800) 952-5200, ext. 4062.



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