

World Dairy Expo Will Feature Virtual Farm Tours

MADISON, Wis. — Management efficiency can often be the key to maximizing profits on today's operations. This year's World Dairy Expo Virtual Farm Tours will focus on a variety of operation types and sizes excelling in the management of their genetics, employees, forage production and calf-raising along with featuring cutting edge technology and multigenerational operations. Attendees can take advantage of touring these different operations and learning face-to-face, producer to producer through Expos on-grounds Virtual Farm Tour program.

The tours will be presented in the Exhibition Hall meeting rooms. The producer will present a half-hour video or pictorial overview of their opera-

tion(s) featuring everything from management practices and quality milk strategies to employee relations and manure management. Time for questions and answers will follow.

American Jersey Cattle Association; Bou-Matic; AgStar Financial Services, ACA; New Generation Genetics; Badgerland Farm Credit Services; Vita Plus Corporation; Conklin Company, Inc.; Holstein Association, USA, Inc.; BirdTec, Inc. and Pfizer Animal Health sponsor the 2003 Virtual Farm Tours. Following is a short biography and description of what each Virtual Farm Tour offers attendees.

For more information, contact World Dairy Expo at (608) 224-6455 or check the Website at www.worlddairyexpo.com.

Maryland & Virginia Co-Op Awards

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Susan Proctor from Vale, N.C. This fall he will be a freshman at North Carolina State majoring in animal science. He has been an active member of the state's junior Holstein and Brown Swiss associations, as well as FFA and varsity football. Vance's long-term plan is to own a farm.

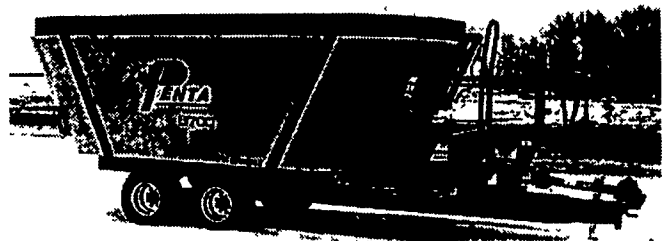
- Jacob Shenk will attend Delaware Valley Col-

lege this fall as a junior majoring in dairy science. In college, Raymond is a member of the Dairy Science Club and Alpha Gamma Rho. At home he is an active participant at the Dayspring Mennonite Church. The son of Chester and Carol Beahm from Remington, Va., Jacob plans to follow a career in production agriculture for a few years before venturing out on a small dairy operation of his own.



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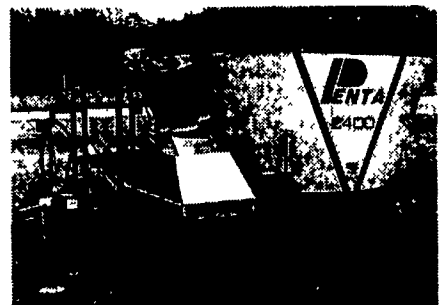


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