

Heilman To Lead Holstein Foundation Fund-Raising Efforts

BRATTLEBORO, Vt. — Bob Heilman, Richmond, Va., will lead the fund-raising efforts of the Holstein Foundation, Inc.

In this capacity as co-chairman of the fund-raising committee with Donald Bennink of Bell, Fla., he will oversee fund-raising campaigns at the grassroots and corporate levels. In addition, he will assist in all fund-raising related efforts including promotion and publicity.

Heilman, a member of the Foundation's fund-raising committee since its inception in 2000,

was recently appointed co-chair with Bennink by the Holstein Foundation board of trustees. As a member of the committee, he has been involved with fund-raising efforts on all levels.

"The Holstein Foundation trustees and staff are looking forward to implementing Bob's energy in our fund-raising strategies," said Ellen Merrill, associate director of development, Holstein Foundation, Inc.

Heilman is no stranger to the Holstein industry. He worked for Holstein Association USA as a

regional representative and Holstein Friesian Services, where he served as marketing coordinator for 15 years. Heilman left the Association to pursue interests in cattle and embryo marketing through his company American Marketing Service (AMS) Genetics, Inc.

Heilman, a native of Pennsylvania, is a graduate of Penn State University. "Bob's extensive marketing background in the dairy industry will be a tremendous asset for the Holstein Foundation," said Merrill.

The Holstein Foundation, www.holsteinfoundation.org, is a nonprofit organization dedicated to developing and sustaining leaders for a changing agriculture. The Holstein Foundation's dairy youth and young adult education, outreach, and leadership development programs are open

to individuals working with all breeds of dairy cattle.

For more information on the Holstein Foundation, visit www.holsteinfoundation.org. To make a contribution to the Holstein Foundation, contact Bob Heilman, (804) 474-8678 or Ellen Merrill, (800) 952-5200, x4231.

Trust Kicks Off Harvest Appeal



Lancaster Farmland Trust announces the start of Harvest Appeal 2003 at the home of Rich and Bert Hurst in Farmersville Tuesday. From left, Joe Del Tito, market president, Wachovia Bank, honorary chair for Harvest Appeal; Heidi Schellenger, executive director, Lancaster Farmland Trust; Rich and Bert Hurst; and Ted Bowers, Lancaster Farmland Trust board chair.

Photo by Andy Andrews, editor

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JM Productions Championship Figure 8 Race Grandstand	\$8	Sat, Sept 20 th - 1:00 pm	Number of Tickets
Billy Ray Cyrus and Special Guest Darryl Worley Track	\$22	Sat, Sept 20 th - 7:30 pm	Number of Tickets
Grandstand	\$18		Number of Tickets
Screen	\$14		Number of Tickets
Bob Barnes P.R.C.A. Bullriding at its Finest Grandstand	\$8	Sun, Sept 21 st - 1:00 pm	Number of Tickets
Spirit of the Dance Track	\$20	Sun, Sept 21 st - 7:30 pm	Number of Tickets
Grandstand	\$16		Number of Tickets
Smother's Brothers with Mickey & Jan Rooney Track	\$21	Mon, Sept 22 nd - 7:00 pm	Number of Tickets
Grandstand	\$17		Number of Tickets
An Evening with Lynyrd Skynyrd Track	\$25	Tues, Sept 23 rd - 7:30 pm	Number of Tickets
Grandstand	\$21		Number of Tickets
Screen	\$17		Number of Tickets
Michael Bolton in Concert Track	\$24	Wed, Sept 24 th - 7:30 pm	Number of Tickets
Grandstand	\$20		Number of Tickets
Screen	\$16		Number of Tickets
An Evening with Lonestar Track	\$24	Thurs, Sept 25 th - 7:30 pm	Number of Tickets
Grandstand	\$20		Number of Tickets
Horse Pulling-Lightweights - 10 am *Heavyweights - 1 pm Grandstand	\$3	Fri, Sept 26 th	Number of Tickets
Charlie Daniels Band with Special Guest Sear Montgomery Gentry Track	\$23	Fri, Sept 26 th - 7:30 pm	Number of Tickets
Grandstand	\$19		Number of Tickets
JM Productions "World's Largest Demolition Derby" Grandstand	\$8	Sat, Sept 27 th - 12:00 Noon	Number of Tickets
Full Pull Productions Inc Presents Sanctioned Tractor and Truck Pulling Grandstand	\$10	Sat, Sept 27 th - 7:00 pm	Number of Tickets
Bleachers	\$6		Number of Tickets
Gate Admission	\$4		Number of Tickets

*Please note: Side Screen seats will not be available until all grandstand and regular reserved track seats are sold. Grandstand gates open approximately 1 hour before each event. Handling Charge \$2.00 • ALL CARRY ONS ARE SUBJECT TO INSPECTION. No smoking in grandstand or track • No umbrellas on track • To make choice seats fill out and mail this coupon now. Mail order with remittance and SELF-ADDRESSED STAMPED ENVELOPE to Bloomsburg Fair Ticket Office - Robert H. Heydensreich, 620 West Third Street/PO Box 479 • Bloomsburg, PA 17815. All track & screen seats are uncovered. Designate show desired and number of tickets requested. Any mail order received less than 6 days prior to performance date will be held at the box office.

Name (print) _____
 Street Address _____
 City _____ State _____ Zip _____
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Received	Filled	By	Mailed	Section/Row	Ticket Numbers

VISA/MCNo _____ Exp Date _____

<p>SATURDAY, SEPT. 20</p> <p>JM Productions Championship Figure "8" Race 1:00 PM</p> <p>CHAMPIONSHIP "FIGURE 8 RACES"</p> <p>Billy Ray Cyrus and Darryl Worley 7:30 PM</p> <p>THURSDAY, SEPT. 25</p> <p>Lonestar 7:30 PM</p>	<p>SUNDAY, SEPT. 21</p> <p>Bob Barnes P.R.C.A. Bullriding 1:00 PM</p> <p>SPIRIT OF THE DANCE 7:30 PM</p> <p>FRIDAY, SEPT. 26</p> <p>Charlie Daniels Band w/special guest Montgomery Gentry 7:30 PM</p>	<p>MONDAY, SEPT. 22</p> <p>Smother's Brothers with Mickey & Jan Rooney 7:00 PM</p> <p>TUESDAY, SEPT. 23</p> <p>LYNYRD SKYNYRD 7:30 PM</p> <p>Vespers at the Grandstand FRIDAY, SEPT. 19 at 6:15 PM Home of the Brave Program 7:30 PM</p>	<p>WEDNESDAY, SEPT. 24</p> <p>Michael Bolton 7:30 PM</p> <p>SATURDAY, SEPT. 27</p> <p>JM Productions "World's Largest Demolition Derby" 12 Noon</p> <p>THE WORLD'S LARGEST DEMOLITION DERBY</p> <p>Full Pull Productions, Inc. Presents Sanctioned Tractor & Truck Pulling 7:00 PM</p>
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FARMERSVILLE (Lancaster Co.) — Lancaster Farmland Trust officials officially launched Harvest Appeal 2003, an annual fundraising campaign with a goal of \$225,000, at a reception at the home of Rich and Bert Hurst on Tuesday.

The Trust announced that \$60,000 had already been pledged or received for the campaign, a record for the start of the Harvest Appeal. The Harvest Appeal has run annually since 1997.

"We are especially pleased to announce that we have had such a positive response to our requests for funds this early in the campaign," said Heidi Schellenger, executive director. "Several of our loyal individual members who contribute each year have already contributed, and our board members have pledged and contributed. An early gift from Wenger Feeds has helped us set this record." Last year the campaign only reached \$60,000 by early November.

Ted Bowers, Lancaster Farmland Trust board chair, introduced the division chairs for the campaign. Honorary Chair for Harvest Appeal 2003 is Joseph Del Tito, market president for Wachovia Bank. Del Tito commented that he is glad to serve because Wachovia Bank supports local efforts that benefit the community. Dr. James Argires serves as the Founders and Preservation Societies Division chair. This division includes members whose cumulative giving for the year is \$500 and above. This year's goal for this division is \$135,000.

Lowell Fry, Trust board member and ag lender for Fulton Bank, serves as the Ag Business Leadership division chair. Donors to this

(Turn to Page A40)