



MXU 125 Maxxum tractor with RMX370 tandem disk harrow.

Case IH Launches New Multi-Purpose Tractor

RACINE, Wis. — The new Case IH MXU Series Maxxum® tractor line offers producers the perfect blend of features and options for row-crop, loader, and general-purpose applications. Three models range from 80 to 105 PTO horsepower.

"The Case IH MXU line-up gives 'multi-purpose' new meaning," said Larry Lanie, marketing manager for Case IH MXU Series Maxxum tractors. "Producers can choose from two-wheel drive or mechanical front-wheel drive, flat-deck ROPS or cab versions, bar or flange axles, and two transmission options, not to mention the industry's most convenient operator environment."

Whether equipped with a cab or foldable ROPS, Case IH MXU Series tractors offer operators the comfort and convenience needed for high productivity. Easy entry and exit from the left- or right-side are assured with a wide-open deck and a two-door cab. Like all Case IH tractors, the MXU100, MXU110, and MXU125 feature tilt and telescoping steering, ergonomically

designed right-hand controls, a left-hand power shuttle, and an ISO-mounted deck.

MXU Series ROPS tractors feature a swiveling, deluxe mechanical seat that offers multiple seat adjustment points. Cab versions are equipped with a swiveling, deluxe air-ride seat with multiple adjusting points, including lumbar adjustment and five bounce dampening settings. In addition to cup holders and multiple storage compartments, cab tractors also offer special options like a full-size instructor seat and a performance monitor with a keypad enabling advanced programming, control, calibration, and other functionality settings.

"Pick your application, and we can customize a tractor to meet your demands," said Lanie. "MXU Series tractors will perform high-capacity loader operations all day, everyday in a feedyard, or work hard in the field preparing for planting or baling hay."

"Farmers searching for versatility will find the features they need to meet their needs in the new Case IH MXU Series tractor," said Lanie.

Accelerated Genetics Announces PACE Releases

BARABOO, Wis. — Accelerated Genetics is pleased to release 14 new bulls for the Progressive Action Through Cooperative Efforts (PACE) young sire program.

These bulls, from the Jersey and Holstein breeds are the top new genetics available to improve herds. The semen from these bulls will be randomly allocated to dairy producers participating in Accelerated Genetics' PACE program.

014HO04211 Swards-Folly Derrick-ET*TV with a net merit of +533 is a Dutch Boy son.

Bred by Steve Hayes of Fond du Lac, Wis. 014HO04229 Wesswood-HC Michelin*TV has high Parent Average of +1795PTPI and Net Merit of +652.

A Dutch Boy son, 014HO04248 Da-So-Burn Martel-ET*TV has a high production pedigree.

014HO04252 Orchardlawn Tamper-ET*TV is a Garter son.

014HO04257 Ridge-Heights Mnt Bearen-ET*TV was bred by

Rick and Dris Garvey of DePere, Wis.

014HO04259 Fly-Higher Capri Brutus-ET*TV was bred by Fly-Higher Holsteins located in Valley Falls, N.Y.

014HO04268 Exeter-Hills DNE Allison-ET*TV has a net merit of +646 is sired by Dane.

014HO04271 Hardscrabble Moe Goody-ET*TV was bred in Jim Falls, Wis., by Calvin Maier.

From a high component family, sired by Dutch Boy comes 014HO04274 Fustead Dutch Boy Dusty-ET*TV. 014HO04274 was bred in Wausau, Wis., by Brian and Wendy Fust.

014HO02475 Tayacres Lucrative-Red-ET*TV is sired by Mickey, a high ranking Marcelson.

014HO04276 Tower-Ridge DB Alex-ET*TV is sired by Dutch Boy and his dam is an Excellent Tesk daughter.

From Dakota, Ill., comes 014HI04292 O-Bee Chex-ET*TV bred by Gary, Gaylon,

Woods Introduces MX™ Deck Zero-Turn For Radius Mow'n Machines

OREGON, Ill. — Woods Equipment Company has introduced the MX™ deck, a powerful new deck choice for their front-mount, zero-turn radius Mow'n Machines.

Months of research and testing have produced an exclusive V-Baffle design that accelerates airflow, creating a powerful vacuum that forces grass to stand taller. This allows a more precise, even cut on all types of grass. Removable internal baffles ensure an excellent cut on northern bluegrass and fescue as well as the tough southern Bahia and St. Augustine grasses.

The new deck was field tested

by commercial contractors in Florida, Texas, and Illinois, mowing up to 14 hours per day. Woods also performed simulated "lifetime" tests that recreated the toughest field conditions a mower could encounter. The MX deck performed for 1600 hours, equal to four years of hard seasonal use, without failure. Woods performed the same "lifetime" tests on a leading competitive model, whose deck suffered a major structural failure after 33 hours.

The 5-inch deep MX deck handles a larger volume of grass than previous models. The deeper deck, combined with an

18,400 FPM blade tip speed that moves more material at a faster rate, has increased the Mow'n Machine's capacity and cutting speed.

With premium features, durability, and an exceptionally comfortable ride, the F-Series Mow'n Machine with MX deck will be considered the best riding mower in its class. Additional Mow'n Machine features include four engine choices, plus an 11-gallon fuel capacity, and 10 mph maximum transport speed. Woods' exclusive True-Float deck suspension system allows smoother operation even in rough terrain.

WestfaliaSurge Introduces New Metatron Milk Meters

NAPERVILLE, Ill. — WestfaliaSurge has introduced Metatron 21, the next generation of the popular milk meters and management systems.

According to the company, Metatron meters have become the world's most widely used milk meters over the last 20 years. The two new units, Metatron 21 Premium and Metatron 21 Select, offer significant advantages over previous designs.

Metatron 21 Premium offers a fully functional display to aid in total farm management for all sized dairies. The large LCD panel shows critical dairy management data such as cow ID, milk production data, breeding records, conductivity, and settings for stimulation, pulsation, claw removal, backflushing, and sort gate control.

Metatron 21 Select features a simple LED numeric display of animal ID and milk volume, plus alerts for conductivity and do-not-milk warnings. Metatron 21 Select controls the same functions as Metatron 21 Premium.

Producers can use both models in one parlor. For example, install Metatron 21 Premium in the first and last stall and use Metatron 21 Select for all other stalls. Metatron 21 Premium can be installed anywhere in the dairy, such as holding areas, sort gates and free stalls,

for user-friendly access.

Both new Metatron 21 units provide real time, accurate milk metering and complete dairy farm management capabilities. The ergonomic design features easy-to-read displays, logical button placement and a slim horizontal design for better visibility and easier cow access. The high impact, water resistant

control panel case protects critical electronic components.

The milk meter used with the new Metatron 21 units is still considered the industry standard for accuracy and reliability. Constructed of durable Radel material, the meter meets all U.S. Public Health standards and is DHIA and ICAR approved.

Stewart Named Product Communications Manager For Dow AgroSciences

INDIANAPOLIS, Ind. — Robert Stewart has been promoted by Dow AgroSciences to manage the U.S. Ag Northern and Southern communications efforts.

Stewart will work with Dow AgroSciences' communications agency, Bader Rutter and Associates, and the company's communications specialists in the creation and execution of brand messaging and tactics for its portfolio of crop protection

products.

Stewart is a graduate of the University of Kentucky where he received a bachelor's degree in agriculture and a master's degree in agricultural education. He was previously a field sales representative in the Turf and Ornamental business. Stewart's appointment fills a position previously managed by John Gertz, who recently accepted a promotion within the company.

Equipment Technologies Brings Back APACHE 500 Series Sprayer

MOORESVILLE, Ind. — Equipment Technologies, Inc. (E.T.), the largest independently owned manufacturer of mechanical drive, high-volume sprayers in North America, has re-introduced their 500-gallon Apache sprayer.

E.T., already known for high-clearance, post-emergence sprayers at an affordable price, is targeting farmers and opera-

tors looking for additional tank capacity and improved performance in the smaller end of the market.

"The Apache 500 should be attractive to farmers and operators looking for more tank capacity to fit their current operation and to the guy considering a new machine purchase for the first time," Jim Bates, vice president of sales and marketing at E.T. said. "We had a lot of success with the original model and have had relentless demand to bring it back from our dealers and their customers. What's more, this model is actually better than the original Apache 500 because most of the components on this sprayer are the same as those used on our 850, 1000, and 1200 Series machines."

Many consider Apache's mechanical drive system to be more economical than hydrostatic drive because it's rugged and less expensive to maintain. In addition, the Apache's simplified system often enables owners to make any necessary repairs themselves, thereby getting the sprayers back in the field and reducing downtime.

Gap Power Rentals Chosen Somero Products Distributor

JAFFREY, N.H. — Somero Enterprises, Inc., a leading manufacturer of advanced concrete finishing equipment and associated machinery, recently announced that Gap Power Rentals Plus of Gap is their newest distributor of the Somero CopperHead™ S-9210 Laser Screed®, the first ever walk-behind laser screed.

Gap Power Rentals Plus is Somero's exclusive distributor in the Pennsylvania counties of Lancaster, Lebanon, Schuylkill, Lehigh, Bucks, Berks, Montgomery, Chester, Delaware, York, and Philadelphia and joins an international network of CopperHead Laser Screed

distributors.

Gap Power Rentals Plus provides high quality rentals and sales of specialized construction equipment to the concrete industry in their area. Gap Power Rentals Plus is headquartered in Gap and has a location in Quarryville.

T.R. Kunesh, product development and marketing manager, said, "When Somero first introduced the laser screed we knew that concrete construction would never be the same. We believe the CopperHead will have the same impact. It is truly a state-of-the-art machine for those wanting a competitive edge."