

# Teens Named 'Scholar Athlete Milk Mustache Of The Year'

PHILADELPHIA — Two high school seniors from the Mid-Atlantic region received the Scholar Athlete Milk Mustache of the Year (SAMMY) award for their commitment to academic achievement, athletic prowess, and community involvement.

Natalia Obolensky of Princeton, N.J. and Jessica C. Wolfe of Arlington, Va., were two of the 25 talented teens chosen from 52,000 applicants nationwide. Judging is based on academic performance, athletic excellence,

leadership, and community service.

These college-bound superstars were honored by Summer Sanders, host of "NBA Inside Stuff," and Super Bowl Champion quarterback Brad Johnson of the Tampa Bay Buccaneers, at a special ceremony at Disney's Wide World of Sports Complex™, where they were inducted into the Milk House's SAMMY Hall of Fame.

In addition to spending the weekend in Orlando in June with



Natalia Obolensky



Jessica Wolfe

award is important to me because it incorporates my achievements with something I love to do, drink milk!"

While recent research shows that milk consumption among teens is up for the second year in a row, many teens still swap milk for less nutritious beverages. With efforts like the annual SAMMY program, product innovation, teen-targeted advertising, and partnerships with teen favorites like MTV and Rolling Stone, the milk industry hopes to continue milk's momentum amongst this status-conscious crowd.

"SAMMY winners are role models for other teens because they understand that academics, athletics, and good health are keys to success," said Kurt Graetzer, CEO of the Milk Mustache Campaign, which sponsors the scholarship program.

For more information on this year's contest or additional contests and events, log onto [www.whymilk.com](http://www.whymilk.com).

The Mid-Atlantic Dairy Association is a regional promotion organization funded by dairy farmers to increase dairy product demand in the Mid-Atlantic region through advertising, communication, and nutrition education programs. For more information, visit [www.dairy-spot.com](http://www.dairy-spot.com).

the other SAMMY award recipients, Obolensky and Wolfe each received a \$7,500 scholarship and a spot in a special milk mustache ad that ran in USA Today and feature issues of Sports Illustrated and ESPN magazine. A panel of Milk

Mustache athletes, including Jason Kidd, Marion Jones, Mat Hoffman, Mia Hamm, Pete Sampras, and Tony Hawk selected this year's SAMMY winners. The SAMMY program has awarded more than \$1 million in college scholarships in the past six years. Obolensky graduated at the top of her class from Lawrenceville School, was a student council representative, class representative and newspaper staff member. She was also named to the All-State team in cross country and track. Between school and sports, Obolensky still finds time to volunteer teaching Haitian immigrants to speak English.

"I'm honored to receive this award because it is such a whole award, integrating

athletics, academics, and community service," Obolensky said. "It recognizes me not just as a scholar or an athlete or leader in the community, but as a whole person."

Wolfe was ranked in the top 1 percent of her class at Bishop Ireton High School and was a member of the National Honor Society, French Honor Society, and class treasurer. Her sports activities included track, cross country, indoor track, and basketball, and twice she was named as Alexandria City Athlete of the Year in cross-country. She volunteers in the Arlington Hospital maternity ward.

"This award is a recognition of all the hard work I've put into all my academics and athletics in high school," Wolfe said. "This

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