

# Sheep Industry News



**USDA CONSIDERS EXTENSION OF LAMB ASSISTANCE PROGRAM CENTENNIAL, Colo.** — In response to a request to Secretary of Agriculture Ann M. Veneman, for a one-year extension of the Lamb Meat Adjustment Assistance Program (LMAAP), USDA Under Secretary Bill Hawks addressed the issue in a letter to Senator Craig Thomas (R-WY) and Senator Max Baucus (D-MT), initiators of this request, and their colleagues.

The American Sheep Industry Association (ASI) has obtained a copy of the letter. In the letter, Hawks writes, "We believe the LMAAP provided much needed assistance during a critical time for the sheep industry and has improved returns to producers thus fulfilling the program's objectives." He goes on to address the increase in prices for feeder and slaughter lambs since 1999, when the programs began.

Even though payments have been made on the retention or purchase of over 1.3 million ewe lambs to increase the quality and size of the U.S. flock, Hawks stated that they "do recognize that the ewe lamb expansion portion of the program was curtailed as a result of the serious drought conditions in many parts of the United States.

to extend the LMAAP for an additional year, we will evaluate the overall condition of the sheep industry before making a final decision," concluded Hawks.

ASI President Guy Flora is encouraged by this response. "Under Secretary Hawks has identified the strengths of these programs but also realizes the negative impact the drought had on the final success," said Flora. "ASI looks forward to future updates as Secretary Veneman makes her decision on the one-year extension of LMAAP."

**Specter and Thomas Support LMAAP Extension**  
U.S. Senator Arlen Specter (R-Penn.) and U.S. Representative Bill Thomas (R-Calif.) added their support for the one-year extension of the Lamb Market Adjustment Assistance Program (LMAAP) recently with letters to Ann M. Veneman, Secretary of the Department of Agriculture.

Specter argued that "as ranchers and farmers across the state of Pennsylvania struggle to recover from one of the worst droughts ever an extension of assistance of another year to July 31, 2004, would help lamb producers complete the task of recovery and, more importantly, adapt to the considerable structural changes suffered by their domestic markets over the last few years."

"There is a significant sheep and lamb presence in my District," stated Thomas. "My constituent producers have informed me that they support the LMAAP because they consider its programs to have proven crucial to the enhanced competitiveness of the United States lamb industry." Thomas cited his support along with that of the California Wool Growers and the American Sheep Industry Association (ASI).

**ASI Allows Lamb Board To Use Promotion Items**  
The American Sheep Industry Association (ASI) Executive Board, through a unanimous vote, approved a motion to allow the American Lamb Board (ALB) use of the ASI American Lamb Council proprietary products through a license agreement to protect the integrity of the trademarked and copyrighted material until such a time that the Board ceases to use the products. At that time, the products would revert to ASI.

ASI provided temporary use of all lamb products to the ALB beginning in February 2003, but this new motion allows the ALB to use these products indefinitely — at no cost. Some of the items involved include: lamb cut and lamb dish photography, nutritional data, hundreds of different lamb recipes and promotion items as well as the recently developed lamb logo and campaign slogan.

"Allowing the use of these products will save the American Lamb Board tens of thousands of dollars and help them jump-start their American lamb promotion. It is also an opportunity for ASI to show its positive support for the board and for the service it is providing the industry," stated ASI President Guy Flora.

## American Lamb Board Makes Key Decisions At June Meeting

DENVER, Colo. — The board of directors of the American Lamb Board (ALB) has hired Daniel Borschke as executive director. Borschke will head the ALB office in Denver beginning July 16.

"Daniel will be the guiding force to help rekindle America's love of American-produced lamb," said Tom Kourlis, chairman, ALB. "His strong background in upscale food products will be instrumental to our success. We are committed to our promotional efforts advancing the American lamb industry."

"Under Dan's leadership, we will have a knowledgeable advertising and public relations executive along with a skilled communicator who understands livestock producers," noted Margaret Magruder, secretary and co-chair of the selection committee.

"I am deeply honored by the confidence shown in me by the members of the ALB," said Daniel Borschke, executive director. "Their commitment will assure that we advance the interests of



**Pictured is Daniel Borschke, new executive director of the American Lamb Board.**

the American lamb industry. I am truly excited about this opportunity."

Borschke is a certified association executive and a Fellow of the American Society of Association Executives.

Borschke currently serves as president and chief executive officer of the Dairy Council of Wisconsin, Inc.

## Holstein Club To Meet

GRATZ (Dauphin Co.) — The Dauphin County Holstein Club will conduct a twilight meeting at the Lou and Ray Belack farm, west of Gratz on July 18 at 7:30 p.m.

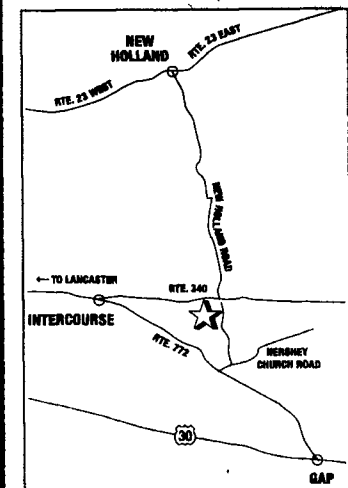
Jeff Hostetter will be the speaker for the evening. There

will be a judging contest and door prizes. Food will be served.

All dairy producers and their families are invited. If you have any questions, call the Belack's at (717) 365-3616.

**Friday - July 18, 2003**  
**4:30 PM until 7:00 PM**  
**Chicken Bar-B-Q Supper**  
Sausage sandwiches, burgers and french fries will also be served.  
**Take-Outs available.**  
Homemade Soft Pretzels will be available throughout the evening.  
*Come and enjoy good Lancaster County Amish Food at its best!*  
**Special Gospel Singing**  
**Starting at Friday, 7:00 PM**  
**Breakfast**  
**Saturday, 7:00 am to 8 am**  
Pancakes, sausage, fried mush, eggs and home fries.  
Coffee and Orange Juice. Delicious homemade donuts and coffee.

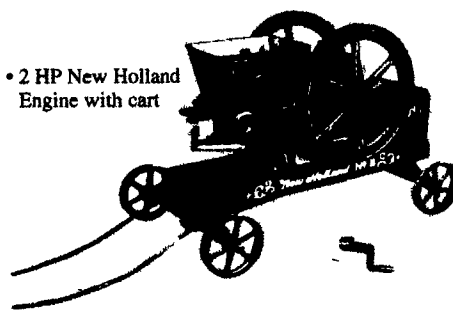
**Food Stands**  
available all day Saturday.  
Chicken Bar-B-Q, sausage sandwiches, cheeseburgers, hamburgers, french fries, and hot dogs. Homemade ice cream and soft pretzels, Homemade baked goods.



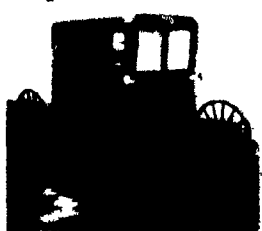
**Terms of Sale:**  
• Cash, Visa, MasterCard, Discover  
• Check with Proper I.D.  
Announcements made the day of the auction will take precedence over all printed material.  
Not responsible for accidents.

Introducing a Millennium Limited Edition mantel clock, beautifully detailed with 11 different species of wood. Only one thousand will be crafted and inscribed in celebration of the new Millennium.  
An ornate brass Roman numeral dial, a pierced cast center and applied materials. The key-wound, triple chime movement offers automatic nighttime shut-off option.

**Traditional Floor Clock**  
Finished in Windsor Cherry on select hardwoods and veneers, this floor clock features an impressive, swan neck pediment with embossed rosettes, crotch mahogany overlays, and an inlaid keystone at the final seat. Cable-driven, triple chime Kieninger, nine tubular bell movement features 36 bushings (24 bronze and 12 jeweled) and an automatic nighttime chime shut-off option.  
Must see to appreciate.



• 2 HP New Holland Engine with cart



- New Amish Carriage
- Meadow Brook Cart
- New harness
- Pony Spring Wagon
- New 2-seated spring wagon
- 21" John Deere self-propelled Mower

**H. B. A.**

## Pennsylvania Haiti Benefit Auction

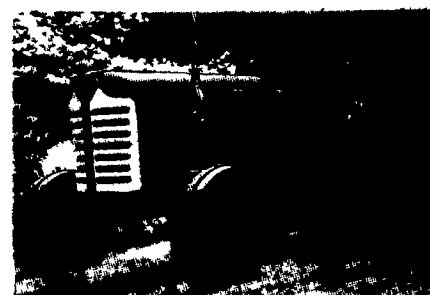
**Saturday • July 19, 2003**

**New Location** Auction to be held **2 miles east of Intercourse, PA** on the corner of **New Holland Road and Route 340**

Gift Certificates are Available. Crafts and Miscellaneous Items Available.

**Quilt sale begins at approximately 9:30 AM**

We expect 80-100 Full Size Quilts - some very unique ones - such as: the State Bird & Flower, the Heirloom, Marners Star, Maryland's Star, the Celtic Rose and Autumn Splendor, just to name a few.



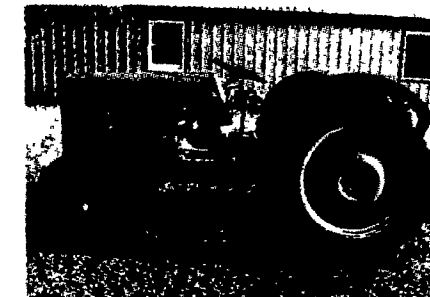
Not Actual Item  
1955 Oliver Super 55



Not Actual Item  
Farmall Super C



2 of Approx. 10 - Pedal Tractors



Ferguson T020