

# Help With Managing The Hispanic Workforce

UNIVERSITY PARK (Centre Co.) — Managing Hispanic employees requires a unique set of skills. Penn State Dairy Alliance has an important educational resource available for those considering or managing a multicultural workforce.

The Proceedings from the 2003 Conference on "Managing the Hispanic Workforce" features the writings of Jorge Estrada, president of Leadership Consulting International in Washington State, and Angelo Mino, president of Summit Consulting Services in Kansas. The book offers useful insight into practices and attitudes that ensure success with a multicultural workforce.

Featured topics include Exploring Cultural Characteristics: What should I know and why is it important?; Blending Cultures in the Workplace; Four Factors for Success with Your Hispanic Employees; Mentoring and Coaching New Managers: How can I help my best Hispanic employees move into supervisory positions?; Expanding Employee Skill Sets: Moving your workers into different parts of the operation; Language Barriers: How can I best overcome them?; Gaining Multicultural Acceptance

in the Community: What can I do to help my local community accept this new and necessary workforce?; and Hiring a Legal Workforce.

You can purchase your copy of this valuable resource for \$20, by contacting the Dairy Alliance office at (888) 373-PADA. Or, you can mail a check for \$20 to Dairy Alliance, 324 Henning Building, University Park, PA 16802. Please make your check payable to Penn State University and note that you wish to purchase the Hispanic Workforce proceedings.



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