

New Website Features BVD Info, Other Research

ST. JOSEPH, Mo. — Managing animals persistently infected with bovine viral diarrhoea (BVD) is the latest information presented via www.productionvalues.us, a new Website for dairy producers. The site also features dairy management material from vaccination basics to the latest treatment methods for common cattle maladies.

Launched by Boehringer Ingelheim Vetmedica, Inc., the Website features Production Values, an on-going publication developed to help dairy producers get the newest disease management tips from industry experts worldwide. Site visitors may view the material on line or download it and print it.

In addition, viewers can read up on the latest news about clostridial, respiratory, reproductive and enteric diseases, mastitis and ectoparasite control, and review management solutions for each.

"The Website is also a two-way channel," Wayne Cole, cattle marketing manager said. "Visitors can submit articles from which they believe we or producers may benefit. They can also ask questions for our technical services veterinarians to review.

Profit-making tips will be continually added to

keep the site current. Producers who choose to sign up on the site will be automatically notified of updates via e-mail.

For more information on Boehringer Ingelheim, please see the international Internet Website www.boehringer-ingelheim.com.

Animal ID May Play Role

WASHINGTON, D.C. — With the threat of bioterrorism in the U.S., USDA's Animal and Plant Health Inspection Service (APHIS) is working to build its surveillance infrastructure.

Dr. Valerie Reagan, assistant deputy administrator of Veterinary Services, APHIS, recently told members of the National Cattlemen's Beef Association (NCBA) that although USDA is not ready to implement a mandatory animal identification system, there is a need to determine what level of animal ID is necessary to track cattle and help prevent the spread of animal diseases.

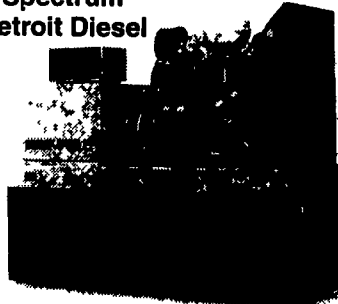
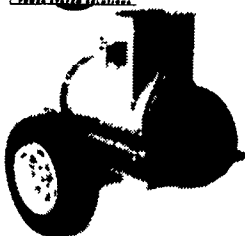
For years, brucellosis identification tags functioned as somewhat of a trace-back system in the event of an animal disease outbreak. With fewer cattle tagged due to brucellosis eradication efforts, some type of a replacement surveillance system is needed.

Reagan said, "Our goal is to be able to trace contact with diseased animals within 48 hours."

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