

## Bou-Matic Introduces Pulse-O-Rater Pulsation

MADISON, Wis. — Bou-Matic has announced the addition of the Pulse-O-Rater<sup>14</sup> line of pulsation monitoring equipment for dairy producers. Bou-Matic has reached an exclusive agreement with SenseAbility, Inc. of Stephenville, Texas, to distribute the Pulse-O-Rater, the first 24-hour/7-day per week, continuous pulsation monitoring system.

The Pulse-O-Rater is designed to alert dairy producers through a red light-green light system, around the clock, if changes or malfunctions within pulsation are detected. The Pulse-O-Rater electronic device has been granted a patent for its techniques in monitoring pulsator performance continuously during the milking process. Bou-Matic plans to distribute the Pulse-O-Rater worldwide.

Now, dairy producers can rely on the Pulse-O-Rater to monitor their pulsation system continuously during milking.

## Miklic Hired As Area Sales Manager For ABS

DeFOREST, Wis. — David Miklic was recently hired by ABS Global as an area sales manager for western Pennsylvania.

"Dave has extensive knowledge of the dairy industry," said District Sales Manager Dale Wack. "His prior experience in breeding and mating cattle in the A.I. industry will be a plus for the customers."

Miklic is a 2001 graduate of Penn State with a degree in Animal Science. While attending Penn State, Miklic was an active member of the dairy judging team and dairy science club. Prior to joining ABS, he spent three years working in the A.I. industry: first as an intern and later as a breeding program specialist. During that time, he was also an active dairy judge for 4-H type and showmanship.

As area sales manager, Miklic will be responsible for the direct sales of semen and A.I. services to both the dairy and beef customers in his area. He will also provide GMS Evaluations in ABS customer's herds in southcentral and western Pennsylvania.

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