

## Wolff Appointed To Milk Marketing Board

HARRISBURG (Dauphin Co.) — The Pennsylvania Senate voted recently to confirm former Pennsylvania Secretary of Agriculture Boyd Wolff's appointment to the Pennsylvania Milk Marketing Board (PMMB). Gov. Rendell named Mr. Wolff Chairman of the board on April 25.

Wolff was born and raised on a dairy farm in Westmoreland County. After graduating from Penn State in 1953 with a Bachelor's degree in dairy husbandry, he returned to his home farm. Over the next 33 years, Wolff expanded the farm from 110 acres to 410 acres and the herd from 30 to 100 cows. During that time, Wolff was active in many agricultural and community organizations.

Wolff served as Pennsylvania's secretary of agriculture from 1987 to 1995. As secretary, Wolff worked with all segments of the dairy industry. His accomplishments included working with dairy processors to extend the shelf life of milk to match the improved technology in the industry. Wolff worked with the legislature to pass legislation allowing Pennsylvania's dairy and other commodity producers to control how their promotion monies are spent. He was also a member of the State Ethics Commission from 1995-1998.

Wolff served on the Penn State Board of Trustees from 1984 to 2001 and received the Distinguished Alumnus Award in 2002.

Since 1996, he has completed 14 projects in eight different developing countries for the United States Agency for International Development, including helping farmers understand and develop cooperative marketing organizations and, in Ukraine, helping dairy processors form an organization similar to the Pennsylvania Association of Milk Dealers.

Wolff serves on the Board of 10,000 Friends of Pennsylvania and the South Central Assembly for Effective Government. He is also active in many other professional and civic organizations, including Pennsylvania Farm Bureau, Pennsylvania Grange, Pennsylvania and National Holstein Association, and Pennsylvania Farmers Union.

## Mid-Atlantic Mixes It With Milk



Kara Tussey, Mid-Atlantic staff member, helps a boy "mix it with milk."

PHILADELPHIA — Nearly 800 kids and adults alike concocted their own unique milk recipes during Mix It With Milk promotions conducted at two local colleges this spring.

Mid-Atlantic Dairy Association sponsored the milk promotions at Delaware Valley College's A-Day and the University of Maryland's "Maryland Day." These two community outreach efforts each boast annual crowds of more than 35,000 visitors.

Eighteen gallons of milk were used to create fun flavors of milk using JELL-O brand pudding, JELL-O brand gelatin, flavored syrups, powdered drink mixes, sprinkles and peanut butter. While sampling their creations, kids were encouraged to enter the monthly Mix It With Milk 'n JELL-O recipe contest, while adults received coupons for JELL-O brand products. Visit [www.mixitwithmilk.com](http://www.mixitwithmilk.com) for complete contest rules.

Kids today are in a calcium crisis and often fail to meet the daily calcium recommendation of 800 milligrams for ages 4-8 and 1,300 milligrams for pre-teens and teens.

"This campaign was designed to show kids how to have fun while drinking their nutrient-packed milk," said Deanna Rose, a registered dietitian for Mid-Atlantic Dairy Association. "In addition to providing bone-strengthening calcium, milk offers eight other essential nutrients, including protein, riboflavin and potassium, to keep kids performing at their best."

County dairy promotion groups, as well as Pennsylvania Alternate Dairy Princess Rachel Ebert and Maryland Dairy Princess Emily Yeiser, were on hand to encourage consumer participation.

Mix It With Milk 'n JELL-O promotions are planned for the Baltimore, Md., and Harrisburg markets this summer.

Does the man in your life pay premium prices for oil cans and other useless junk sold at auctions? Find out why. Read "Guy Stuff," an article appearing in the Auctioneer Guide, a pullout manual in today's issue of *Lancaster Farming*.

## Pennsylvania Holstein Summer Picnic Set

ALTOONA (Blair Co.) — This year's Pennsylvania Holstein Association Picnic will feature a Double A baseball game — the Altoona Curve vs. the Akron Aeros.

The picnic is set for Sunday, July 13 at 4 p.m. at the Blair County Ballpark, Altoona. The stadium is located at the Frank-

stown Road Exit off of I-99.

Ticket prices of \$20, and \$14 for those 10 years and under, will include an all-you-can-eat buffet sponsored by Dairy Promotion. The buffet will include barbeque ribs and chicken, hamburgers, hot dogs, salads, baked beans, cookies, ice cream and beverages.

Fireworks will follow the

game.

This will be a great opportunity to enjoy a day away from the farm and visit with Holstein friends from around the state. As dairy farmers, the group will be recognized during the festivities.

For more information, contact the Pennsylvania Holstein Association at (814) 234-0364.

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