

Berks County Dairy Princess Begins Reign

LEESPORT (Berks Co.) — Pamela Werley is the Berks County Dairy Princess.

Werley and her dairy promotion partners Alternate Princesses Amber Hallowell and Tiffany Kissell and Li'l Miss Jessica Duncan were selected at the annual Dairy Princess Pageant, Berks County Agricultural Center, May 17.

With Kirk Sattazahn serving as emcee, the evening featured dairy promotion presentations from each of the princess candidates, interviews with prospective Li'l Misses, highlights of the past year, and farewells from the outgoing royalty.

Werley, daughter of Phillip and Donna Werley, Hamburg, is completing her freshman year as an elementary education major at Kutztown University. She is president of the Northern Berks 4-H Dairy Club and owns more than 20 Holsteins on her parents' 160-acre dairy farm.

Werley is a member of both the 4-H and Jr. Holstein Club's 2000 Pennsylvania champion and third-place national Dairy Bowl teams. Werley has been a dairy ambassador for six years and began promoting milk as Berks County's Li'l Miss in 1989. She is employed at Laurel Nursing Center as well as the family farm.

Pam's skit featured the caped crusader Captain Calcium in her fight to save the 70 percent of the population threatened by osteoporosis and calcium deficiency.

Hallowell is the daughter of Wayne and Suzanne Hallowell, Bechtelsville. She will be a senior at Boyertown Area high School and is a member of the Eastern Berks 4-H Dairy Club, the Berks County Holstein Club, and previously was very active in the Montgomery County 4-H program.

She is president of the Berks County 4-H Toastmasters Club, and involved with Dairy Bowl and Dairy Judging classes as well as a Teen Leader.

Amber owns 22 dairy animals of four different breeds at her parents' farm where she is employed. She is responsible for calf and heifer nutrition and hopes to further her education at Cornell University studying biology.

Her penchant for driving trucks figured prominently in her dairy promotion skit as Amber utilized a dairy milk truck as a platform for extolling the benefits of milk.

Tiffany Kissell chose a different tack in her presentation as Mother Goose's sister. Various fairy tale characters found themselves promoting dairy products from cheese to whey.

Kissell, daughter of Steven and Kimberlee Harrop, Bernville, will be a senior at Tulpehocken High School where she is involved in the FFA program. A dairy ambassador for five years, Tiffany

is a member of the Northern Berks 4-H Dairy Club and enjoys showing her Holstein and Milking Shorthorn animals.

She is responsible for calf and heifer care on her parents' 148 acre farm and also does relief milking. She is employed at WayHar Farms Dairy Store.

Six-year-old Jessica Duncan won the judges' hearts as the Li'l Miss for 2003. The daughter of Donald and Loretta Duncan, Robesonia, did a Show and Tell storybook about farms for the pageant audience, ending with a milk moustache. Other entrants included Samantha Haag, daughter of David and Mary Haag, Centerport; Taylor Hafer, daughter of Tom and Kathy Hafer, Douglassville; and Morgan Stump, daughter of Duane and Victoria Stump, Bernville.

Outgoing Princess Kellie Phillips and Alternate Princesses Vicki Kieffer and Becky Dietrich expressed their thanks to the community and shared special moments of their year's promotions. Li'l Miss Lindsay Fessler, who had accompanied the princesses on almost every one of their promotions, choked back tears as she sang her "I like milk" theme song for the audience.

The Dairy Princess Committee thanked the dairy Ambassadors for their assistance during the year at promotions. Recognized were Elizabeth Angstadt, Kara Brendlinger, Kate Hartman, Lynae Johns, Pepper Kissell, Tif-



Berks County's dairy promoters, from left, are Alternate Amber Hallowell, Li'l Miss Jessica Duncan, Dairy Princess Pamela Werley, and Alternate Tiffany Kissell.

fany Kissell, Megan Phillips, Sarah Tuttle, and Pamela Werley.

Werley and her court are available for speaking engagements and demonstrations free of charge for community groups. Contact booking chairperson Debbie Kieffer at (717) 933.5462 or e-mail mkief@nbn.net.

Judges for the pageant were Jane Pepple, retired

Chester County dairy farmer; Galen Kopp, Lebanon Extension Agent; and Jeff Schneck, Timac (a fertilizer company).



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