

Pork Checkoff Develops Pork Kitchen Companion For Home Cooks

DES MOINES, Iowa — The Pork Checkoff created The Pork Kitchen Companion to help inform consumers on the essentials of cooking pork. This Checkoff-funded booklet offers pork cooking advice, tips and recipe ideas from some of the foremost pork authorities in America.

"To Americans accustomed to convenience foods and microwave meals, cooking unfamiliar cuts of meat can be intimidating," explains Tom Floy, a National Pork Board member and a pork producer from Thornton, Iowa.

A recent Checkoff-funded survey shows rising interest in home cooking. More than half of Americans (56 percent) say they are cooking more today than they did two years ago. However, home cooks say they lack basic meat cooking knowledge.

According to the survey, two-thirds (66 percent) of Americans hesitate to cook large roasts or unfamiliar cuts of meat because they aren't sure how to prepare them.

Pork producers can see this brochure on the Internet at

www.porkboard.org, clicking on the "Pork Consumer" section and then selecting "Offers" and then "Brochure offers" or can order a copy by calling the Producer Service Center at (800) 456-PORK.

Big balers that are built to last

The BB940 and BB960 are designed for big capacity - year after year. These features make sure you get the job done right.

InfoView™ baler control system lets you monitor and control the entire baling process.

New Holland precompression system delivers consistent bale density in all crops.

Extra-wide pickups handle your widest windrows.

Roller bale chute folds up hydraulically for easy one-person transport preparation.

Optional Bale-Slice™ Crop Cutting System slices bales for easier feeding.

Easy maintenance from flip-up shields, maintenance-free bearings in twine fingers and knotters that are always greased.



BB940	BB960
32"x35"	47"x35"



Quality 4x6 bales in any crop

The Model 658 All-Purpose baler from New Holland is one durable baler that produces top-quality bales in a wide variety of crops - from dry hay and corn stalks to silage. It's built custom-harvester tough.

- **Endless belts** are backed by Bonded Protection for 3 years or 15,000 bales.
- **Dual-cam pickup** ensures long life in heavy crops.

Check the Model 658 All-Purpose baler today.

Put quality silage under wraps

New Holland round bale wrappers are the low-cost alternative to traditional silage storage - they seal your silage bales in "mini silos." You can harvest silage during peak feed quality, store it with greater flexibility, and feed it more efficiently with less waste.

Two models offer a side-mounted lifting arm, three-belt turntable, two large side-support rollers, and cable controls. The B37P is available with computer controls.



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