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CFI Meeting, Kent Public Works Complex, Chestertown, Md., 8:30 a.m., (410) 778-1661.

Tri-County Conewago Creek Association meeting at Lawn Fire Company, 7 p.m., (717)

214-7928.

CWT Informational Meetings, American Legion, Prospect St., Hatfield, Mass., 7:30 p.m. Also Morrisville, N.Y., SUNY Morrisville; 7:30 p.m.; Elks Club, Lowville, N.Y., 7:30 p.m.; Ross Grange Hall, Fal-

coner, N.Y., 7:30 p.m.; New Midway Fire Hall, New Midway, Del., 10 a.m.; Pleasant Valley Community Center, Oakland, Del., 7:30 p.m.; Tioga County Fairgrounds, Whitneyville, 10 a.m.; Elk Lake Fire Hall, Elk Lake, 7:30 p.m.

Thursday, May 29

Philadelphia County Fair, thru June 8, (321) 633-4028.

CWT Info Meeting, Elks Club Lodge, Greenwich, N.Y., 7:30 p.m.; Tally Ho Restaurant, Kanona, N.Y., 10 a.m.; VFW, Cuba, N.Y., 7:30 p.m.; Towanda Country Club, Towanda, 10 a.m.

Friday, May 30

National Chicken Cooking Contest, Baltimore Convention Center, (302) 856-9037.

CWT Info Meeting, Lebanon Expo Center, Lebanon, 7:30 p.m.

Ohio Woodland Stewards "Name that Tree" program, Muskingum County, (614) 688-3421.

Saturday, May 31

Penn State Garden Forum, University Park, Penn State University, all day, (814) 863-0918.

North Star Prospect, Clinton County Fairgrounds, (570) 321-5653.

Sunday, June 1

Rabbit Show, Penn State Ag Arena, (814) 863-0835.

New York State Dairy Foods, Inc. and Pa. Assoc. of Milk Dealers combined conference, Hilton Hotel, Lake Placid, N.Y., (315) 452-6458.

John Deere Antique Tractor Show, St. Peter's Church, Seisholtzville, (215) 679-6592.



Pork Checkoff Makes Marketing Help Available On The Web

DES MOINES, Iowa — The Pork Checkoff now has proceedings from the Estimating Whole Hog Value Symposium available. The proceedings, which feature the latest research on fat-free lean prediction in pork carcasses, can be used by producers to get the most value for their hogs. The information can be found online, or by ordering a CD or printed copy from the National Pork Board.

"Finding the best market for hogs can be a major challenge for pork producers," said Phil Howerton, producer from Chilhowee, Mo. and chair of the Production Systems Committee. The Pork Checkoff's Estimating Whole Hog Value Symposium focused on the valuing of pork carcasses and the factors that can affect a producer's bottom line. From the proceedings, producers can learn more about:

New fat-free lean equations for predicting lean composition of pigs; Consumer value of loin quality differences; Value of each carcass primal cut, including by-products; Procedures and reports

on USDA-AMS Market Reporting Systems; Pork sales experiences of producer marketing groups; and Internet pork marketing experiences.

"Even if you weren't able to attend the symposium, these proceedings still can be a valuable

tool for marketing your hogs," said Howerton. The Estimating Whole Hog Value Symposium proceedings are available free of charge to pork producers. To order your copy, call the Producer Service Center at (800) 456-PORK.

Ohio Poultry Association Honors Muir

WOOSTER, Ohio — Forest V. Muir, professor emeritus of animal sciences with the Ohio Agricultural Research and Development Center (OARDC), has received the Golden Egg Award from the Ohio Poultry Association (OPA).

Muir, who also received OPA's Meritorious Service Award in 1994, becomes the only person to have earned two top awards from the group.

The Golden Egg Award honors an individual for outstanding service from within the poultry industry.

Muir was honored for his accomplishments as chair of Ohio State University's Department of Poultry Science from 1990 to 1994 and as associate chair of the Department of Animal Sciences after the merger of the departments of Animal Science, Dairy Science, and Poultry Science. He later served as assistant to the director at OARDC. He retired in 2002.

Ohio's poultry industry has a production value of more than \$510 million and is the fastest-growing sector of animal agriculture, according to OPA.

Lancaster Farming OPINION

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been a reflection of the people and their times, as well as an agent of change. Fairs are also one of the few places left where a large number of people can view a broad spectrum of agriculture.

Surveys reveal many things concerning the agricultural elements of the fair:

- The agricultural exhibits and activities are important to the fair audience.
- Today's fairgoer, in general, is not interested in the same method of presentation that the farmer was.
- Today's fairgoer wants to be entertained as well as informed.
- Today's fairgoer wants to participate rather than watch.

The key to successfully using agricultural exhibits and activities to promote the importance of the industry lies in the presentation. Properly presenting agriculture at the fair can be mutually beneficial by increasing the attendance of the fair and by increasing the educational opportunities for agriculture.

Fair managers and agriculture leaders must keep the fair's audience expectations in mind and work toward adding agricultural informational entertainment to the traditional exhibits and activities at the fair.

Competitive livestock shows can add emcees to explain what is happening. The audience can be involved by adding people's choice awards or judging sheets to the activity. Live milking, sheep shearing, and spinning and weaving demonstrations are entertaining and informative. Contests give individual entertainment and also entertain those watching. Activities such as guided barn tours, butter making, treasure hunts, pumpkin and scarecrow decorating, and tall-tale telling give people a chance to learn while playing.

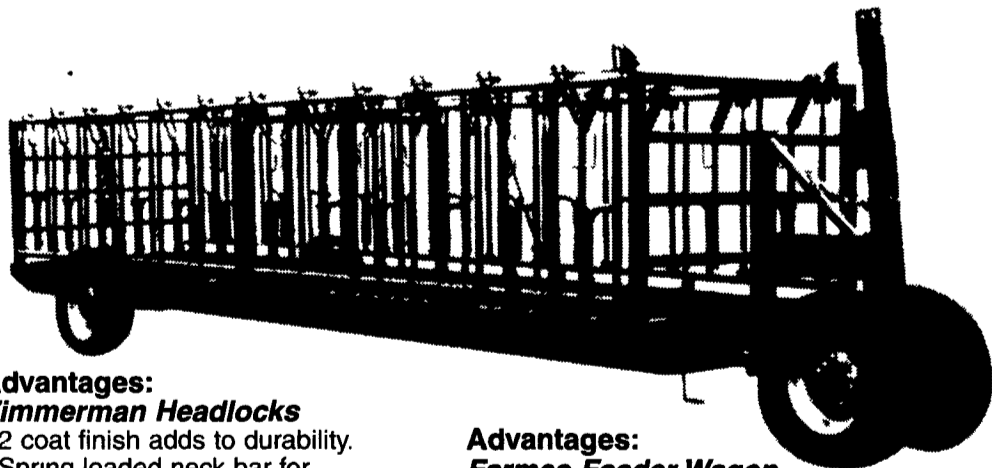
Fair managers and agricultural leaders work together to create and present special events, activities, and exhibits at the fair that are fun as well as informative and that can help educate the consumer about Pennsylvania agriculture.

— Pennsylvania State Association
Of County Fairs



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