

Mid-Atlantic Dairy Association Seeks Race For The Cure Team

PHILADELPHIA — Mid-Atlantic Dairy Association is seeking support from the dairy community to join in the fight against breast cancer while promoting the health benefits of milk and dairy products.

Dairy farmers, milk proces-

sors, and agribusinesses are invited to join the "3-A-Day for Dairy Team" to participate in the Race for the Cure in Philadelphia on Sunday, May 11. The 3-A-Day of Dairy for Stronger Bones is a new dairy initiative to increase the consumption of calcium.

Each year, nearly 180,000 new cases of breast cancer are diagnosed among women of all ages. Research studies showed that calcium and vitamin D may prevent breast tumors by counteracting the effects of a high-fat diet. While there are no current die-

tary guidelines advising a direct link between dairy consumption and decreased breast cancer, a recent study of more than 48,000 women published in the International Journal of Cancer found that the women with the highest intake of milk had less than half

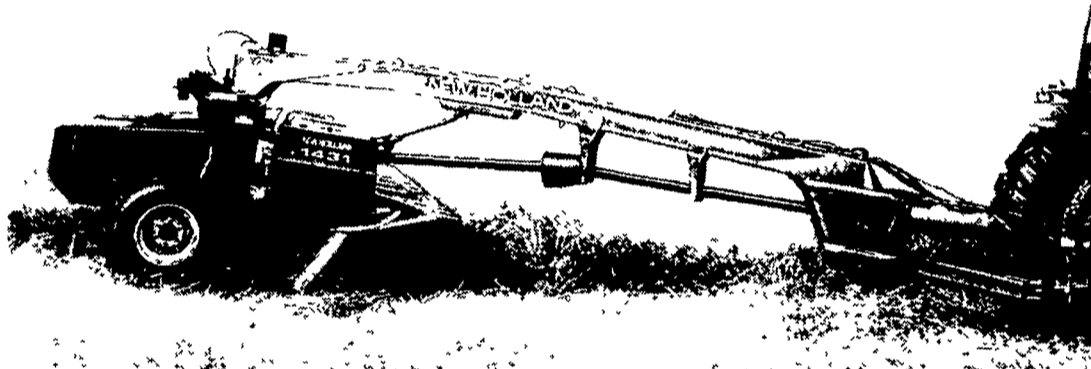
the risk of developing breast cancer than the women with the lowest intakes.

For more information about the Race for the Cure, contact Jean Kummer or Kara Tussey of the Mid-Atlantic Dairy Association at (215) 627-8800.

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